

From: JoAnn Turnquist <JoAnn@yourfoundation.org>  
To: Pisarik, HollyHollyPisarik@gov.sc.gov  
CC: Cherise ArrendaleCherise@yourfoundation.org  
Date: 11/14/2015 12:03:26 PM  
Subject: Fwd: In the interest of keeping everyone on the same page  
Attachments: One SC Poster.idml  
ATT00001.htm  
One SC Poster.indd  
ATT00002.htm  
pala.ttf  
ATT00003.htm  
palai.ttf  
ATT00004.htm  
palab.ttf  
ATT00005.htm  
palabi.ttf  
ATT00006.htm  
ATT00007.htm  
ATT00008.htm

---

Hi Holly.

Cherise hasn't been able to reach Lonnie, our graphics designer. However, she did send Zach the following information that should allow him to redesign the image.

I will send the updated 'how to give' later today.

Thanks!

JoAnn Turnquist  
Sent from my iPhone

Begin forwarded message:

From: "Cherise Arrendale" <Cherise@yourfoundation.org>  
To: "JoAnn Turnquist" <JoAnn@yourfoundation.org>  
Subject: Fwd: In the interest of keeping everyone on the same page

Sent from my iPhone

Begin forwarded message:

From: "Cherise Arrendale" <[Cherise@yourfoundation.org](mailto:Cherise@yourfoundation.org)>  
To: "Zach Pippin" <[zpippin@gmail.com](mailto:zpippin@gmail.com)>  
Cc: "SC Flood Fund" <[scfloodfund@yourfoundation.org](mailto:scfloodfund@yourfoundation.org)>  
Subject: RE: In the interest of keeping everyone on the same page

Hi Zach,

Attached is the InDesign File for the poster. I inserted the old image for now, so you can switch it out when the new one is created. You are also welcome to move the names and copy around- we just ask that you keep the font Palantino Linotype to help be consistent with our brand.

I've not yet heard from the designer we work with for the raw files but have left a voicemail for her. In the meantime, I've attached our logo, if it helps. I'm not sure the font she used in the image. I'll continue to check my email throughout the night to see if she sends it.

For our website, we will need an image that is 750x430. If you visit our current page, you will notice that the top portion of the website page covers up the photo slightly, so we recommend making the name further up the image so it can be seen.

Please let me know if anything else comes up. I'll be checking my email as I am able.

Thanks,

Cherise

-----Original Message-----

From: Zach Pippin [<mailto:zpippin@gmail.com>]  
Sent: Friday, November 13, 2015 4:16 PM  
To: Cherise Arrendale  
Cc: SC Flood Fund  
Subject: Re: In the interest of keeping everyone on the same page

That works for me. Thanks.

On Fri, Nov 13, 2015 at 4:10 PM, Cherise Arrendale <[Cherise@yourfoundation.org](mailto:Cherise@yourfoundation.org)> wrote:

Hi Zach,

That would be very helpful. I use Adobe InDesign. I'll send you the files.

If you can send me the updated pdf by Sunday, I'll take the file to Office Depot and

have them print the sign. They can usually turn it around fairly quickly.

Thanks,

Cherise

-----Original Message-----

From: Zach Pippin [<mailto:zpippin@gmail.com>]

Sent: Friday, November 13, 2015 3:38 PM

To: Cherise Arrendale

Cc: SC Flood Fund

Subject: Re: In the interest of keeping everyone on the same page

24" x 36" for the size. I think the last call to finalize someone is tomorrow morning.

What do you use to create stuff like this? If you can't edit away from the office and use Adobe products I could make a final change at home on my personal computer and send it back to you if necessary.