

**From:** "Metro Monitor" <bryancouncil@metromonitor.com>  
**To:** "B Bunch" <bbunch@gov.sc.gov>  
**Date:** 10/21/2005 6:36:23 AM  
**Subject:** Metro Monitor Search 'Mark Sanford' Found 3 Stories

Search 'Mark Sanford' Found 3 Stories

1. WSPA-CBS GREENVILLE-SPARTANBURG,SC-ASHEVILLE,NC-ANDERSON,SC  
OCT 21 2005 5:00AM CT Nielsen Audience: 10,516  
DAYBREAK

[\*\*05:15:19 AM\*\*] MEDICAL PROFESSIONALS AND ATTORNEY GENERAL HENRY MCMASTER GATHER IN SPARTANBURG FOR A DOMESTIC VIOLENCE WORKSHOP TODAY. IT'S AT THE MARIOTT AT RENAISSANCE PARK FROM 8:15 UNTIL FOUR THIS AFTERNOON. IT'S THE LAST DAY ON THE JOB FOR GOVERNOR MARK SANFORD'S CHIEF OF STAFF. CHRIS DRUMMOND PLANS TO OPEN A CONSULTING BUSINESS IN CHARLESTON. IT'S THE THIRD DEPARTURE FOR TOP AIDS TO THE GOVERNOR THIS YEAR.

2. WSPA-CBS GREENVILLE-SPARTANBURG,SC-ASHEVILLE,NC-ANDERSON,SC  
OCT 20 2005 5:00PM CT Nielsen Audience: 69,054  
NEWS CHANNEL 7 AT 5 PM

[\*\*05:44:24 PM\*\*] TRY SHANGHAI CHINA. THE SOUTH CAROLINA DEPARTMENT OF COMMERCE OPENED AN OFFICE THERE. GOVERNOR MARK SANFORD AND COMMERCE SECRETARY BOB FAITH WERE THERE TO OPEN THE OFFICE TODAY. SOUTH CAROLINA EXPORTS TO CHINA HAVE RISEN NEARLY 68- PERCENT IN THE LAST FOUR YEARS. TIME TO CHECK OUT THE NUMBERS ON THE STOCK MARKET.

3. WBTW-CBS FLORENCE-MYRTLE BEACH, SC  
OCT 20 2005 7:00AM CT Nielsen Audience: 18,335  
NEWS 13 THIS MORNING

[\*\*06:16:13 AM\*\*] TURNING TO BUSINESS AND CONSUMER NEWS, THE SOUTH CAROLINA DEPARTMENT OF COMMERCE HAS OPENED'S OFFICE IN SHANGHAI, CHINA. GOVERNOR MARK SANFORD AND COERCE SECRETARY BOBAITH, OPENED THE OFFICE TO SELL CHINESE COMPANIES ON THE BENEFITS. LOCATING IN THE PALMETTO STATE. SOUTH CAROLINA EXPORTS TO CHINA HAVE RISEN NEARLY 6% IN THE LAST FO YEARS.

Report Generated: 2005/10/21 05:34:53.457 (CT)  
Total Story Count: 3  
Total Nielsen Audience: 97,905

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**From:** "Metro Monitor" <bryancouncil@metromonitor.com>  
**To:** "B Bunch" <bbunch@gov.sc.gov>  
**Date:** 10/20/2005 6:35:02 AM  
**Subject:** Metro Monitor Search 'Mark Sanford' Found 1 Stories

Search 'Mark Sanford' Found 1 Stories

1. WBTW-CBS FLORENCE-MYRTLE BEACH, SC  
OCT 20 2005 5:30AM CT Nielsen Audience: 5,751  
NEWS 13 FIRST MORNING

[\*\*05:46:18 AM\*\*] TURNING NOW TO BUSINESS AND CONSUMER NEWS, THE SOUTH CAROLINA DEPARTMENT OF COMMERCE HAS OPENED AN OFFICE IN SHANGHAI, CHINA. GOVERNOR MARK SANFORD AND COMMERCE SECRETARY BOB FAITH OPENED THE OFFICE TO SELL CHINESE COMPANIES ON THE BENEFITS OF LOCATING IN THE PALMETTO STATE. SOUTH CAROLINA'S EXPORTS TO CHINA HAVE RISEN 68% IN THE LAST FOUR YEARS.

Report Generated: 2005/10/20 05:34:24.628 (CT)  
Total Story Count: 1  
Total Nielsen Audience: 5,751

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**From:** "Metro Monitor" <bryancouncil@metromonitor.com>  
**To:** "B Bunch" <bbunch@gov.sc.gov>  
**Date:** 10/19/2005 6:35:07 AM  
**Subject:** Metro Monitor Search 'Mark Sanford' Found 1 Stories

Search 'Mark Sanford' Found 1 Stories

1. WBTW-CBS FLORENCE-MYRTLE BEACH, SC  
OCT 18 2005 7:00AM CT Nielsen Audience: 18,335  
NEWS 13 THIS MORNING

[\*\*06:17:51 AM\*\*] GOVERNOR MARK SANFORD AND STATE COMMERCE SECRETARY BOB FAITH ARE OVERSEAS THIS MORNING. THEY'RE ON AN INVESTMENT MISSION TO JAPAN AND CHINA. THE TWO HAVE ATTENDED THE 29TH ANNUAL SOUTHEAST U.S. JAPAN CONFERENCE IN TOKYO.

Report Generated: 2005/10/19 05:34:35.557 (CT)  
Total Story Count: 1  
Total Nielsen Audience: 18,335

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Missing

10/18/05

**From:** "Metro Monitor" <bryancouncil@metromonitor.com>  
**To:** "B Bunch" <bbunch@gov.sc.gov>  
**Date:** 10/17/2005 6:35:59 AM  
**Subject:** Metro Monitor Search 'Mark Sanford' Found 3 Stories

Search 'Mark Sanford' Found 3 Stories

1. WSPA-CBS GREENVILLE-SPARTANBURG,SC-ASHEVILLE,NC-ANDERSON,SC  
OCT 16 2005 8:00AM CT Nielsen Audience: 34,560  
NEWS CHANNEL 7 SUNDAY

[\*\*08:02:03 AM\*\*] BUT WON'T REVEAL THE NAMES OF THOSE COUNTIES. WE CAN TELL YOU THEIR FIRST OFFICIAL CANDIDATE IS RUNNING FOR A SEAT ON THE DORCHESTER COUNTY COUNCIL. GOVERNOR MARK SANFORD HAS SOME OPPOSITION TO RE-CLAIM HIS POSITION. BUT WHEN IT COMES TO GETTING DONATIONS FROM IN-STATE. HE MAY ALREADY BE LOSING THAT RACE.

2. WSPA-CBS GREENVILLE-SPARTANBURG,SC-ASHEVILLE,NC-ANDERSON,SC  
OCT 15 2005 11:00PM CT Nielsen Audience: 69,396  
NEWS CHANNEL 7 AT 11

[\*\*10:59:01 PM\*\*] BUT WON'T REVEAL THE NAMES OF THE COUNTIES. WE CAN TELL YOU THEIR FIRST OFFICIAL CANDIDATE IS RUNNING FOR A SEAT ON THE DORCHESTER COUNTY COUNCIL. GOVERNOR MARK SANFORD HAS SOME OPPOSITION TO RE-CLAIM HIS POSITION. BUT WHEN IT COMES TO GETTING DONATIONS FROM IN-STATE. HE MAY ALREADY BE LOSING THAT RACE.

3. WBTW-CBS FLORENCE-MYRTLE BEACH, SC  
OCT 14 2005 7:00AM CT Nielsen Audience: 18,335  
NEWS 13 THIS MORNING

[\*\*06:03:32 AM\*\*] STATE REPRESENTATIVE RALPH NORMAN TOLD A CROWD THAT HE'S RUNNING FOR THE U.S. HOUSE SEAT THAT SPRATT HAS FILLED FOR THE PAST 23 YEARS. NORMAN CRISSCROSSED THE DISTRICT TODAY WITH HEAVY HITTERS. U.S. SENATORS LINDSEY GRAHAM AND DEMINT, AS WELL AS GOVERNOR SANFORD ARE BACKING NORMAN. NORMAN SAYS HE WANTS TO BRING CONSERVATIVE VALUES TO A CONSERVATIVE DISTRICTS. I BELIEVE GOVERNMENT OUGHT TO BE RUN LIKE A BUSINESS.

Report Generated: 2005/10/17 05:35:09.885 (CT)  
Total Story Count: 3  
Total Nielsen Audience: 122,291

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10/14/05

**From:** "Metro Monitor" <bryancouncil@metromonitor.com>  
**To:** "B Bunch" <bbunch@gov.sc.gov>  
**Date:** 10/13/2005 6:34:43 AM  
**Subject:** Metro Monitor Search 'Mark Sanford' Found 6 Stories

Search 'Mark Sanford' Found 6 Stories

1. WSPA-CBS GREENVILLE-SPARTANBURG,SC-ASHEVILLE,NC-ANDERSON,SC  
OCT 13 2005 5:00AM CT Nielsen Audience: 10,516  
DAYBREAK

[\*\*05:17:03 AM\*\*] TAKING A LOOK AT THE DAY AHEAD: GOVERNOR SANFORD MAKES A STOP IN THE UPSTATE THIS MORNING. HE'LL STOP AT THE RELIABLE SPRINKLER MANUFACTURING FACILITY IN LIBERTY. THERE SANFORD WILL GET A TOUR.

2. WIS-NBC COLUMBIA, SC  
OCT 13 2005 5:00AM CT Nielsen Audience: 11,585  
NEWS TEN FIRST NEWS

[\*\*05:34:11 AM\*\*] NEW ON "SUNRISE, NEWT GINGRICH IS PRAISING GOVERNOR SANFORD'S PLAN TO MAKE CHANGES TO MEDICAID. IT WOULD CREATE PERSONAL HEALTH A-ACCOUNTS AND MAKE IT LIKE A PRIVATE ACCOUNT SYSTEM.

3. WCIV-ABC CHARLESTON, SC  
OCT 13 2005 5:30AM CT Nielsen Audience: 714  
NEWS AT 5:30 AM

[\*\*05:46:18 AM\*\*] THE DEMOCRAT SERVED IN THE HOUSE SINCE 19-77. AND WAS HOUSE MAJORITY LEADER FROM 19-82 TO 86. GOVERNOR MARK SANFORD SAYS HARVIN WAS COMMITTED TO THE IDEALS BY WHICH HE LIVED. HARVIN WAS 55. IT'S SPORTS TIME.

4. WBTW-CBS FLORENCE-MYRTLE BEACH, SC  
OCT 13 2005 5:30AM CT Nielsen Audience: 5,751  
NEWS 13 FIRST MORNING

[\*\*05:31:13 AM\*\*] NEWT GINGRICH PRAISED GOVERNOR SANFORD'S PLAN FOR MEDICAID. GINGRICH HAS BEEN CRISSCROSSING THE COUNTRY AND HAS MENTIONED AS A POSSIBLE CANDIDATE FOR PRESIDENT IN 2008.

5. WOLO-ABC COLUMBIA, SC  
OCT 12 2005 6:00PM CT Nielsen Audience: 8,285  
25 NEWS AT SIX

[\*\*05:58:04 PM\*\*] HE WAS ONLY 55. THE DEMOCRAT WAS HOUSE MAJORITY LEADER FROM 1982 TO '86 AND SERVED ON THE POWERFUL WAYS AND MEANS COMMITTEE. HARVIN WAS SALUTED BY GOVERNOR SANFORD FOR HIS LIFE AS A PUBLIC SERVANT, SAYING "THAT COMMITMENT TO THE IDEALS HE LIVED BY AND THE PEOPLE HE SERV WILL BE SORELY MISSED. TONIGHT AN INMATE AT THE RICHLAND COUNTY JAIL. IS CHARGED WITH KILLING ANOTHER PRISONER THERE.

6. WCIV-ABC CHARLESTON, SC  
OCT 12 2005 6:00PM CT Nielsen Audience: 8,273  
NEWS AT 6 PM

[\*\*06:00:53 PM\*\*] HE HAD SERVED IN THE HOUSE SINCE 1977. THE DEMOCRAT WAS HOUSE MAJORITY LEADER FROM 1982 TO 1986. GOVERNOR SANFORD SAYS REPRESENTATIVE

HARVIN WAS COMMITTED TO THE IDEALS HE LIVED BY AND THE PEOPLE HE SERVED WILL BE SORELY MISSED. HARVIN WAS 55. IF YOU'RE HEADING UP HIGHWAY 17 NORTH TOWARDS THE GRAND STRAND.

Report Generated: 2005/10/13 05:34:25.257 (CT)

Total Story Count: 6

Total Nielsen Audience: 45,124

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**From:** "Metro Monitor" <bryancouncil@metromonitor.com>  
**To:** "B Bunch" <bbunch@gov.sc.gov>  
**Date:** 10/12/2005 6:38:16 AM  
**Subject:** Metro Monitor Search 'Mark Sanford' Found 10 Stories

Search 'Mark Sanford' Found 10 Stories

1. WSPA-CBS GREENVILLE-SPARTANBURG,SC-ASHEVILLE,NC-ANDERSON,SC  
OCT 11 2005 6:00AM CT Nielsen Audience: 22,886  
DAYBREAK

[\*\*06:17:43 AM\*\*] A RECENT STUDY SHOWS SOUTH CAROLINA IS 50TH IN THE NATION IN JOB GROWTH. PARTLY BECAUSE OF MANUFACTURING JOB LOSSES. IT'LL BE A BUSY DAY FOR GOVERNOR SANFORD. HE'LL HOLD THE 30TH CABINET MEETING OF HIS ADMINISTRATION THIS MORNING AT 9:30 IN THE WADE HAMPTON BUILDING OF COLUMBIA'S STATEHOUSE COMPLEX.

2. WYFF-NBC GREENVILLE-SPARTANBURG,SC-ASHEVILLE,NC-ANDERSON,SC  
OCT 11 2005 6:00AM CT Nielsen Audience: 52,588  
NEWS 4 AT 6 AM

[\*\*06:48:44 AM\*\*] GOVERNOR MARK SANFORD CONTINUES TO RAISE CASH FROM OUT OF STATE. HE RAISED OVER \$400,000 DURING THE LAST QUARTER. ABOUT HALF CAME FROM DONORS OUTSIDE SOUTH CAROLINA.

3. WBTW-CBS FLORENCE-MYRTLE BEACH, SC  
OCT 11 2005 12:00PM CT Nielsen Audience: 46,327  
NEWS 13 AT NOON

[\*\*12:03:46 PM\*\*] GOVERNOR MARK SANFORD CONTINUES TO LEAD HIS 26 CHALLENGERS IN FUNDRAISING. THE REPUBLICANS MOST RECENT FILING WITH THE STATE ETHICS COMMISSION SHOWED RAISE THE MORE THAN \$400,000 IN CASH DURING THE PAST QUARTER. ABOUT HALF OF THAT FROM DONORS OUTSIDE SOUTH CAROLINA.

4. WBTW-CBS FLORENCE-MYRTLE BEACH, SC  
OCT 11 2005 7:00AM CT Nielsen Audience: 18,335  
NEWS 13 THIS MORNING

[\*\*06:00:23 AM\*\*] NEW THIS MORNING, GOVERNOR MARK SANFORD CONTINUES TO LEAD HIS 2006 CHALLENGERS IN FUND-RAISING. THE REPUBLICANS MOST RECENT FILING WITH THE STATE ETHICS COMMISSION SHOWS HE RAISED MORE THAN 4\$00,000 IN CASH THIS PAST QUARTER.

5. WBTW-CBS FLORENCE-MYRTLE BEACH, SC  
OCT 11 2005 7:00AM CT Nielsen Audience: 18,335  
NEWS 13 THIS MORNING

[\*\*06:26:29 AM\*\*] GOVERNOR MARK SANFORD IS LL AHEADF HIS OPPOSITION IN THE CAMPAIGN FUN RAISING RACE. YOU'LL HEAR MORE COMING UP.

6. WBTW-CBS FLORENCE-MYRTLE BEACH, SC  
OCT 11 2005 7:00AM CT Nielsen Audience: 18,335  
NEWS 13 THIS MORNING

[\*\*06:30:19 AM\*\*] IN OTHER NEWS, THIS MORNING, GOVERNOR MARK SANFORD CONTINUES TO LEAD HIS 2006 CHALLENGERS IN FUND-RAISING. THE REPUBLICANS MOST RECENT FILING WITH THE STATE ETHICS COMMISSION SHOWS HE RAISED MORE THAN 4\$00,000 IN CASH

DURING THE PAST QUARTER. ABOUT HALF CAME FROM DONORS OUTSIDE SOUTH CAROLINA.

7. WBTW-CBS FLORENCE-MYRTLE BEACH, SC  
OCT 11 2005 7:00AM CT Nielsen Audience: 18,335  
NEWS 13 THIS MORNING

[\*\*06:51:00 AM\*\*] AND NEW THIS MORNING, GOVERNOR MARK SANFORD CONTINUES TO LEAD HIS 2006 CHALLENGERS IN FUND-RAISING. THREPUBLICANS MOST RECENT FILING WITH THE STATE ETHICS COMMISSION SHOWS HE RAISED MORE THAN 4\$00,000 IN CASH DURING THE PAST QUARTER. ABOUT HA OF THAT CAME FROM DONORS OUTSIDE SOUTH CAROLINA.

8. WBTW-CBS FLORENCE-MYRTLE BEACH, SC  
OCT 11 2005 7:00AM CT Nielsen Audience: 18,335  
NEWS 13 THIS MORNING

[\*\*07:00:47 AM\*\*] NEW THIS MORNING, GOVERNOR MARK SANFORD CONTINUES TO LEAD HIS 2006 CHALLENGERS IN FUND-RAISING. THREPUBLICANS MOST RECENT FILI WITH THE STATE EARTH I CAN ECONOMICS SHOWS HE RAISED MORE THAN 4\$00,000 IN CASH DURING THE PAST QUARTER. ABOUT HALF OF THAT CAME FROM DOLLARS OUTSIDE OF SOUTH CAROLINA.

9. WBTW-CBS FLORENCE-MYRTLE BEACH, SC  
OCT 11 2005 7:00AM CT Nielsen Audience: 18,335  
NEWS 13 THIS MORNING

[\*\*07:54:14 AM\*\*] GOVERNOR MARK SANFORD CONTINUES TO LEAD HIS CHALLENGERS IN FUND-RAISING. THE MOST RECENT FILING WITH THE STATE ETHICS COMMISSION SHOWS HE RAISED MORE THAN 4\$00,000 IN CASH DURING THE PAST QUARTER. HALF OF THAT CAME FROM DONO TSIDE OF NORTH CAROLINA.

10. WJBF-ABC AUGUSTA, GA  
OCT 11 2005 12:00PM CT Nielsen Audience: 12,468  
NEWS CHANNEL 6 AT NOON

[\*\*12:03:50 PM\*\*] THE AGREEMENT ENCOURAGES ECONOMIC DEVELOPMENT THROUGH TOURISM AND RECREATION, ROAD IMPROVEMENTS, AND OTHER SERVICES. A STEERING COMMITTEE WILL MEET QUARTERLY TO DISCUSS ON- GOING DEVELOPMENT ISSUES AND PROJECTS. WHEN IT COMES TO RAISING CAMPAIGN MONEY, GOVERNOR MARK SANFORD IS AHEAD OF THE PACK. THE SOUTH CAROLINA REPUBLICAN'S MOST RECENT DISCLOSURE SHOWS HE'S RAISED OVER 400- THOUSAND DOLLARS IN THE LAST 3 MONTHS. ABOUT HALF OF IT FROM OUT OF STATE.

Report Generated: 2005/10/12 05:38:01.461 (CT)  
Total Story Count: 10  
Total Nielsen Audience: 244,279

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**From:** "Metro Monitor" <bryancouncil@metromonitor.com>  
**To:** "B Bunch" <bbunch@gov.sc.gov>  
**Date:** 10/11/2005 6:38:54 AM  
**Subject:** Metro Monitor Search 'Mark Sanford' Found 25 Stories

Search 'Mark Sanford' Found 25 Stories

1. WSPA-CBS GREENVILLE-SPARTANBURG,SC-ASHEVILLE,NC-ANDERSON,SC  
OCT 11 2005 5:00AM CT Nielsen Audience: 10,516  
DAYBREAK

[\*\*05:18:22 AM\*\*] A RECENT STUDY SHOWS SOUTH CAROLINA IS 50TH IN THE NATION IN JOB GROWTH. PARTLY BECAUSE OF MANUFACTURING JOB LOSSES. IT'LL BE A BUSY DAY FOR GOVERNOR SANFORD. HE'LL HOLD THE 30TH CABINET MEETING OF HIS ADMINISTRATION THIS MORNING AT 9:30 IN THE WADE HAMPTON BUILDING OF COLUMBIA'S STATEHOUSE COMPLEX.

2. WYFF-NBC GREENVILLE-SPARTANBURG,SC-ASHEVILLE,NC-ANDERSON,SC  
OCT 11 2005 5:00AM CT Nielsen Audience: 23,984  
NEWS 4 AT 5 AM

[\*\*05:49:50 AM\*\*] GOVERNOR MARK SANFORD CONTINUES TO RAISE CASH OUT OF STATE. FIGURES FROM THE SOUTH CAROLINA STATE ETHICS COMMISSION SHOW HE RAISED OVER \$400,000 DURING THE LAST QUARTER. ABOUT HALF CAME FROM DONORS OUTSIDE SOUTH CAROLINA.

3. WCIV-ABC CHARLESTON, SC  
OCT 11 2005 5:30AM CT Nielsen Audience: 714  
NEWS AT 5:30 AM

[\*\*05:32:43 AM\*\*] SEVEN MONITORS WILL SCAN EVERY CONTAINER THAT MOVES OUT OF THE TERMINALS. IF A SCAN APPEARS SUSPICIOUS, THE LOAD WILL BE PULLED TO THE SIDE FOR FURTHER INSPECTION. GOVERNOR MARK SANFORD PICKS A NEW PORT BOARD NOMINEE AFTER THE STATE SENATE REFUSED TO ACT ON A PREVIOUS NOMINATION. THE GOVERNOR NAMED RETIRED AIRCRAFT COMPANY EXECUTIVE, DAVID J. POSEK, AS AN INTERIM MEMBER OF THE SOUTH CAROLINA STATE PORTS AUTHORITY BOARD. POSEK WOULD REPLACE MARK KENT, A GREENVILLE TEXTILE EXECUTIVE.

4. WYFF-NBC GREENVILLE-SPARTANBURG,SC-ASHEVILLE,NC-ANDERSON,SC  
OCT 10 2005 12:00PM CT Nielsen Audience: 44,267  
NEWS 4 AT NOON

[\*\*12:13:48 PM\*\*] WELL, SOUTH CAROLINA'S GOVERNOR IS PUSHING TO GET YOU AND YOUR FAMILY TO BE A LITTLE MORE ACTIVE. YESTERDAY, GOVERNOR SANFORD RODE A BICYCLE FROM AIKEN TO THE GOVERNOR'S MANSION IN COLUMBIA. ABOUT 200 CYCLISTS JOINED HIM. THE GOVERNOR SAYS ALL OF US CAN BENEFIT FROM MORE EXERCISE.

5. WYFF-NBC GREENVILLE-SPARTANBURG,SC-ASHEVILLE,NC-ANDERSON,SC  
OCT 10 2005 6:00AM CT Nielsen Audience: 52,588  
NEWS 4 AT 6 AM

[\*\*06:41:03 AM\*\*] THIS IS OUR ANNUAL HELMET SUPPORT RUN WHICH MEANS THAT WE'RE ASKING FOR THE RIGHT TO HAVE THE OPTION TO WEAR A HELMET OR NOT. ABATE WHICH STANDS FOR A BROTHERHOOD AGAINST TOTALITARIAN ENACTMENTS ORGANIZED THE EVENT. GOVERNOR MARK SANFORD WAS ON A MISSION IN COLUMBIA. THE GOVERNOR'S FITNESS CHALLENGE HOPES TO GET YOU AND YOUR FAMILY TO BE MORE ACTIVE IN YOUR EVERYDAY LIFE. CYCLISTS TURNED OUT TO HELP THE GOVERNOR.

## 6. WIS-NBC COLUMBIA, SC

OCT 10 2005 7:00PM CT Nielsen Audience: 65,020  
SEVEN O CLOCK REPORT

[\*\*07:07:16 PM\*\*] IT WILL PRODUCE DIESEL AND GAS-POWERED GENERATOR SETS. THOSE ARE TYPICALLY USED AS BACKUP POWER FOR HOUSES, FARMS, AND SMALL RETAIL OPERATIONS. GOVERNOR MARK SANFORD CALLS IT A MAJOR BOOST FOR JOB SEEKERS. FRSZ THERE IS REAL EMPOWERMENT THAT COMES IN HAVING A DESCENT JOB AND A GOOD JOB. WE OFTENTIMES FORGET ABOUT WHAT ULTIMATELY THESE BUILDINGS ARE OUT AND THE ANNOUNCEMENTS ARE ALL ABOUT AND THAT IS THE EMPOWERMENT THAT COME TO SAY INDIVIDUALS.

## 7. WIS-NBC COLUMBIA, SC

OCT 10 2005 12:00PM CT Nielsen Audience: 32,047  
WIS NEWS MIDDAY

[\*\*12:05:52 PM\*\*] THE FACILITY IS EXPECTED TO OPEN NEXT YEAR, PRODUCING DIESEL AND GAS POWERED GENERATOR SETS. THOSE SETS ARE USED AS BACKUP POWER FOR HOUSES, FARMS AND SMALLER RETAIL OPERATIONS. GOVERNOR SANFORD CALLS IT AN ECONOMIC TRIUMPH FOR FAMILIES. AND THERE IS REAL EMPOWERMENT THAT COMES IN HAVING A DECENT JOB A GOOD JOB. AND I'D SAY WE OFTENTIMES FORGET ABOUT THE VERY LITTLE, BUT ALL IMPORTANT THING, OF ULTIMATELY WHAT THE THINGS ARE ALL ABOUT, WHAT THE ANNOUNCEMENTS ARE ALL ABOUT AND THAT IS THE EMPOWERMENT THAT COMES TO INDIVIDUALS THROUGH GOOD JOBS.

## 8. WIS-NBC COLUMBIA, SC

OCT 10 2005 6:00AM CT Nielsen Audience: 30,861  
NEWS TEN FIRST NEWS

[\*\*06:32:41 AM\*\*] GOVERNOR SANFORD IS MAKING A BIG ANNOUNCEMENT. THE GOVERNOR IS SAYING IT'S A MAJOR ECONOMIC DEVELOPMENT FOR THAT COUNTY

## 9. WCBD-NBC CHARLESTON, SC

OCT 10 2005 6:00AM CT Nielsen Audience: 8,065  
NEWS 2 AT 6 AM

[\*\*06:48:30 AM\*\*] THAT'S COUNT ON TWO DOT COM. THERE YOU WILL FIND A COMPLETE LIST OF JOBS FEMA IS OFFERING, AND ALL THE INFORMATION THEY NEED YOU TO SEND. GOVERNOR MARK SANFORD AND THOUSANDS OF SOUTH CAROLINIANS RODE THEIR BIKES FROM AIKEN TO COLUMBIA AS PART OF THE SECOND ANNUAL FAMILY FITNESS CHALLENGE YESTERDAY. THE RIDE AIMS TO GET THE STATE OUT OF THE TOP 10 IN OBESITY, HEART DISEASE AND DIABETES. THE NEARLY 60 MILE RIDE STARTED AT NINE A-M IN DOWNTOWN AIKEN.

## 10. WBTW-CBS FLORENCE-MYRTLE BEACH, SC

OCT 10 2005 7:00AM CT Nielsen Audience: 18,335  
NEWS 13 THIS MORNING

[\*\*06:23:47 AM\*\*] GOVERNOR MARK SANFORD TREATED DOZENSF PEOP TO LUNCH AT THE GOVERNOR'S MANSION AS A REWARD FOR A LENGTHY BIKE RIDE. THE GROUP WHICH INCLUDED THE GOVERNOR HIMSELF RODE FROM AIKEN TO COLUMBIA STARTING AT 9:00 SUNDAY MORNING, THE NEARLY 60-MILE TREK IS A WAY FOR SANFORD TO PROMOTE HEALTHY AND ACTIVE LIFESTYLES. IT CAN BE A RUN, IT CA BE A WALK.

## 11. WBTW-CBS FLORENCE-MYRTLE BEACH, SC

OCT 10 2005 7:00AM CT Nielsen Audience: 18,335  
NEWS 13 THIS MORNING

[\*\*07:32:21 AM\*\*] THANK YOU SO MUCH. IT'S: 37. HEALTHY LIVING FOR SOUTH CAROLINIANS WAS ON GOVERNOR SANFORD'S MIND THIS WEEKEND. YOU WILL SEE HOW JUST AHEAD. BUT FIRST, LET'S SEE WHAT MR. 2350D IS COOKING UP TODAY.

12. WBTW-CBS FLORENCE-MYRTLE BEACH, SC  
OCT 10 2005 7:00AM CT Nielsen Audience: 18,335  
NEWS 13 THIS MORNING

[\*\*07:42:58 AM\*\*] LCOME BACK. 7:44. RIGHT NOW GOVERNOR MARK SANFORD TREATS DOZENS OF PEOPLE AT THE MANSION AS A REWARD FOR A LENGTHY BIKE RIDE. THE GROU ROAD FROM ACHEN TO COLUMBIA BEGINNING AT 9:00 SUNDAY MORNING. THE NEARLY 06-MILE TREK IS A WAY FOR SANFORD TO PROMOTE HEALTHY AND ACTIVE LIFESTYLES.

13. WAGT-NBC AUGUSTA, GA  
OCT 10 2005 6:00AM CT Nielsen Audience: 1,569  
WAGTNEWS AT 6

[\*\*06:02:48 AM\*\*] "ONE CONCERN WE HAVE WITH THE RECENT HURRICANES THAT CAME THROUGH IS NOT ONLY THE DECREASE IN DONATIONS THAT'S HAPPENED IN THE PAST WE HOPE PEOPLE REALIZE THAT THE NEED GOES ON, BUT ALSO THE INCREASE IN THE NUMBER OF OPLE NEEDING ASSISTANCE. "VO CONT YOU CAN SIGN UP FOR HELP OR TO VOLUNTEER AT THE SALVATION ARMY'S OFFICE ON GREENE STREET IN DOWNTOWN AUGUSTA. ABOUT THREE HUNDRED BIKE RIDERS SHOWED UP FOR A RIDE FROM AIKEN TO COLUMBIA WITH GOVERNOR SANFORD YESTERDAY. THE GOVERNOR LED THE CROWD ON A 60 MIKE TRIP TO THE STATE CAPITOL. IT'S PART OF THE FIRST FAMILY'S.

14. WAGT-NBC AUGUSTA, GA  
OCT 10 2005 6:00AM CT Nielsen Audience: 1,569  
WAGTNEWS AT 6

[\*\*06:56:32 AM\*\*] "ONE CONCERN WE HAVE WITH THE RECENT HURRICANES THAT CAME THROUGH IS NOT ONLY THE DECREASE IN DONATIONS THAT'S HAPPENED IN THE PAST WE HOPE PEOPLE REALIZE THAT THE NEED GOES ON, BUT ALSO THE INCREASE IN THE NUMBER OF PEOPLE NEEDING ASSISTANCE. "VO CONT YOU CAN SIGN UP FOR HELP OR TO VOLUNTEER AT THE SALVATION ARMY'S OFFICE ON GREENE STREET IN DOWNTOWN AUGUSTA. ABOUT THREE HUNDRED BIKE RIDERS SHOWED UP FOR A RIDE FROM AIKEN TO COLUMBIA WITH GOVERNOR SANFORD YESTERDAY. THE GOVERNOR LED THE CROWD ON A 60 MILE TRIP TO THE STATE CAPITOL. IT'S PART OF THE FIRST FAMILY'S.

15. WAGT-NBC AUGUSTA, GA  
OCT 10 2005 5:00AM CT Nielsen Audience: 221  
WAGT NEWS AT 5

[\*\*05:02:00 AM\*\*] "ONE CONCERN WE HAVE WITH THE RECENT HURRICANES THAT CAME THROUGH IS NOT ONLY THE DECREASE IN DONATIONS THAT'S HAPPENED IN THE PAST WE HOPE PEOPLE REALIZE THAT THE NEED GOES ON, BUT ALSO THE INCREASE IN THE NUMBER OF PEOPLE NEEDING ASSISTANCE. "VO CONT YOU CAN SIGN UP FOR HELP OR TO VOLUNTEER AT THE SALVATION ARMY'S OFFICE ON GREENE STREET IN DOWNTOWN AUGUSTA. ABOUT THREE HUNDRED BIKE RIDERS SHOWED UP FOR A RIDE FROM AIKEN TO COLUMBIA WITH GOVERNOR SANFORD YESTERDAY. THE GOVERNOR LED THE CROWD ON A 60 MIKE TRIP TO THE STATE CAPITOL. IT'S PART OF THE FIRST FAMILY'S.

16. WAGT-NBC AUGUSTA, GA

OCT 10 2005 5:00AM CT Nielsen Audience: 221  
WAGT NEWS AT 5

[\*\*05:38:06 AM\*\*] "ONE CONCERN WE HAVE WITH THE RECENT HURRICANES THAT CAME THROUGH IS NOT ONLY THE DECREASE IN DONATIONS THAT'S HAPPENED IN THE PAST WE HOPE PEOPLE REALIZE THAT THE NEED GOES ON, BUT ALSO THE INCREASE IN THE NUMBER OF PEOPLE NEEDING ASSISTANCE. "VO CONT YOU CAN SIGN UP FOR HELP OR VOLUNTEER AT THE SALVATION ARMY'S OFFICE ON GREENE STREET IN DOWNTOWN AUGUSTA. ABOUT THREE HUNDRED BIKE RIDERS SHOWED UP FOR A RIDE FROM AIKEN TO COLUMBIA WITH GOVERNOR SANFORD YESTERDAY. THE GOVERNOR LED THE CROWD ON A 60 MILE TRIP TO THE STATE CAPITOL. IT'S PART OF THE FIRST FAMILY'S.

17. WAGT-NBC AUGUSTA, GA  
OCT 10 2005 5:00AM CT Nielsen Audience: 221  
WAGT NEWS AT 5

[\*\*05:51:11 AM\*\*] TIME/TEMPHERE'S ANOTHER LOOK AT TODAY'S TOP STORIES. THE GOLDEN HARVEST FOOD BANK IS ASKING FOR VOLUNTEERS FOR THE COMING HOLIDAY SEASON. SOUTH CAROLINA GOVERNOR MARK SANFORD LED THE 2ND ANNUAL FAMILY FITNESS CHALLENGE, PEDDLING FROM AIKEN TO COLUMBIA. AND JUST A REMINDER. TODAY IS COLUMBUS DAY AND ALL BANKS AND FEDERAL OFFICES WILL BE CLOSED.

18. WJBF-ABC AUGUSTA, GA  
OCT 10 2005 6:00AM CT Nielsen Audience: 13,654  
GOOD MORNING AUGUSTA

[\*\*06:00:33 AM\*\*] COVERAGE YOU CAN COUNT ON. TODAY'S BIG STORY: SHAPING UP TO SLIM DOWN. GOVERNOR MARK SANFORD DOES HIS PART TO TRIM THE PALMETTO STATE. NOT THE BUDGET, BUT THE BELLY! GOOD MORNING, TODAY IS MONDAY, OCTOBER 10TH. ... AND SOUTH CAROLINA GOVERNOR MARK SANFORD WANTS TO FIGHT FAT WITH FITNESS. THE SANFORD BIKE RIDE FROM AIKEN TO COLUMBIA TOOK PLACE YESTERDAY. IT WAS THE SECOND ANNUAL FAMILY FITNESS CHALLENGE. ... "WE'VE GOT A LONG WAY TO GO" GOVERNOR MARK SANFORD KNOCKED OFF NEARLY 60- MILES OF WHAT HE CALLS THE LONG ROAD TO GOOD HEALTH. "THE BOTTOM LINE IS IF WE GET A LITTLE BIT MORE ACTIVE IN SOUTH CAROLINA AND JUST A LITTLE BIT BETTER, WE'LL BE A WHOLE LOT BETTER OFF AND WE'LL LEAD HEALTHIER, MORE PRODUCTIVE LIVES" HOPING TO HELP PEOPLE GET MOVING, SANFORD INVITED EVERYONE IN SOUTH CAROLINA TO LUNCH AT THE GOVERNOR'S MANSION. BUT IT WAS NO FREE LUNCH! ... STAYING HEALTHY HAS ALWAYS BEEN A VERY IMPORTANT ISSUE IN GOVERNOR SANFORD'S HEALTH PLAN. IN HIS 2004 STATE OF THE STATE ADDRESS, HE SAID HE'D LIKE TO CHALLENGE EVERY SOUTH CAROLINIAN TO BE MORE ACTIVE. PEOPLE WHO ARE OVERWEIGHT OR OBESE USUALLY HAVE MORE HEALTH ISSUES.

19. WJBF-ABC AUGUSTA, GA  
OCT 10 2005 6:00AM CT Nielsen Audience: 13,654  
GOOD MORNING AUGUSTA

[\*\*06:32:17 AM\*\*] COVERAGE YOU CAN COUNT ON. TODAY'S BIG STORY: THE FIGHT AGAINST OBESITY. GOVERNOR MARK SANFORD TAKES A RIDE ON THE HEALTHIER SIDE OF LIFE. WELCOME BACK TO GOOD MORNING AUGUSTA! WE'RE GLAD TO HAVE YOU WITH US THIS MONDAY MORNING, I'M JENNIE MONTGOMERY. ... AND SOUTH CAROLINA GOVERNOR MARK SANFORD WANTS TO FIGHT FAT WITH FITNESS. THE SANFORD BIKE RIDE FROM AIKEN TO COLUMBIA TOOK PLACE YESTERDAY. IT WAS THE SECOND ANNUAL FAMILY FITNESS CHALLENGE. ... "WE'VE GOT A LONG WAY TO GO" GOVERNOR MARK SANFORD KNOCKED OFF NEARLY 60- MILES OF WHAT HE CALLS THE LONG ROAD TO GOOD HEALTH. "THE BOTTOM LINE IS IF WE GET A LITTLE BIT MORE ACTIVE IN SOUTH CAROLINA AND JUST A LITTLE BIT BETTER, WE'LL BE A WHOLE LOT BETTER OFF AND WE'LL LEAD HEALTHIER, MORE PRODUCTIVE LIVES"

HOPING TO HELP PEOPLE GET MOVING, SANFORD INVITED EVERYONE IN SOUTH CAROLINA TO LUNCH AT THE GOVERNOR'S MANSION. BUT IT WAS NO FREE LUNCH! ... STAYING HEALTHY HAS ALWAYS BEEN AN IMPORTANT ISSUE IN GOVERNOR SANFORD'S HEALTH PLAN. IN HIS 2004 STATE OF THE STATE ADDRESS, HE SAID HE'D LIKE TO CHALLENGE EVERY SOUTH CAROLINIAN TO BE MORE ACTIVE. PEOPLE WHO ARE OVERWEIGHT OR OBESE USUALLY HAVE MORE HEALTH ISSUES.

20. WJBF-ABC AUGUSTA, GA  
OCT 10 2005 6:00AM CT Nielsen Audience: 13,654  
GOOD MORNING AUGUSTA

[\*\*06:55:01 AM\*\*] THEY SAY THEY AREN'T SURE WHO THE VICTIM IS. STAY TUNED TO WJBF NEWSCHANNEL SIX FOR THE VERY LATEST ON THIS DEVELOPING STORY. GOVERNOR MARK SANFORD IS TAKING HIS HEALTHY SOUTH CAROLINA CHALLENGE TO A WHOLE NEW LEVEL. SANFORD INVITED EVERYONE IN THE STATE, AVERAGE ATHLETES INCLUDED, TO JOIN HIM FOR A 60-MILE BIKE RIDE FROM AIKEN TO COLUMBIA. DOZENS OF CYCLING ENTHUSIASTS AND WEEKEND WARRIORS TOOK THE CHALLENGE, JOINING HIM SUNDAY MORNING IN DOWNTOWN AIKEN.

21. WJBF-ABC AUGUSTA, GA  
OCT 10 2005 5:00AM CT Nielsen Audience: 3,625  
GOOD MORNING AUGUSTA

[\*\*05:00:23 AM\*\*] COVERAGE YOU CAN COUNT ON. TODAY'S BIG STORY: SHAPING UP TO SLIM DOWN. GOVERNOR MARK SANFORD DOES HIS PART TO TRIM THE PALMETTO STATE. NOT THE BUDGET, BUT THE BELLY! GOOD MORNING, TODAY IS MONDAY, OCTOBER 10TH. ... AND SOUTH CAROLINA GOVERNOR MARK SANFORD WANTS TO FIGHT FAT WITH FITNESS. THE SANFORD BIKE RIDE FROM AIKEN TO COLUMBIA TOOK PLACE YESTERDAY. IT WAS THE SECOND ANNUAL FAMILY FITNESS CHALLENGE. ... "WE'VE GOT A LONG WAY TO GO" GOVERNOR MARK SANFORD KNOCKED OFF NEARLY 60- MILES OF WHAT HE CALLS THE LONG ROAD TO GOOD HEALTH. "THE BOTTOM LINE IS IF WE GET A LITTLE BIT MORE ACTIVE IN SOUTH CAROLINA AND JUST A LITTLE BIT BETTER, WE'LL BE A WHOLE LOT BETTER OFF AND WE'LL LEAD HEALTHIER, MORE PRODUCTIVE LIVES" HOPING TO HELP PEOPLE GET MOVING, SANFORD INVITED EVERYONE IN SOUTH CAROLINA TO LUNCH AT THE GOVERNOR'S MANSION. BUT IT WAS NO FREE LUNCH! ... STAYING HEALTHY HAS ALWAYS BEEN A VERY IMPORTANT ISSUE IN GOVERNOR SANFORD'S HEALTH PLAN. IN HIS 2004 STATE OF THE STATE ADDRESS, HE SAID HE'D LIKE TO CHALLENGE EVERY SOUTH CAROLINIAN TO BE MORE ACTIVE. PEOPLE WHO ARE OVERWEIGHT OR OBESE USUALLY HAVE MORE HEALTH ISSUES.

22. WJBF-ABC AUGUSTA, GA  
OCT 10 2005 5:00AM CT Nielsen Audience: 3,625  
GOOD MORNING AUGUSTA

[\*\*05:32:13 AM\*\*] COVERAGE YOU CAN COUNT ON. TODAY'S BIG STORY: THE FIGHT AGAINST OBESITY. GOVERNOR MARK SANFORD TAKES A RIDE ON THE HEALTHIER SIDE OF LIFE. WELCOME BACK TO GOOD MORNING AUGUSTA! WE'RE GLAD TO HAVE YOU WITH US THIS MONDAY MORNING, I'M JENNIE MONTGOMERY. ... AND SOUTH CAROLINA GOVERNOR MARK SANFORD WANTS TO FIGHT FAT WITH FITNESS. THE SANFORD BIKE RIDE FROM AIKEN TO COLUMBIA TOOK PLACE YESTERDAY. IT WAS THE SECOND ANNUAL FAMILY FITNESS CHALLENGE. ... "WE'VE GOT A LONG WAY TO GO" GOVERNOR MARK SANFORD KNOCKED OFF NEARLY 60- MILES OF WHAT HE CALLS THE LONG ROAD TO GOOD HEALTH. "THE BOTTOM LINE IS IF WE GET A LITTLE BIT MORE ACTIVE IN SOUTH CAROLINA AND JUST A LITTLE BIT BETTER, WE'LL BE A WHOLE LOT BETTER OFF AND WE'LL LEAD HEALTHIER, MORE PRODUCTIVE LIVES" HOPING TO HELP PEOPLE GET MOVING, SANFORD INVITED EVERYONE IN SOUTH CAROLINA TO LUNCH AT THE GOVERNOR'S MANSION. BUT IT WAS NO FREE LUNCH! ... STAYING HEALTHY HAS ALWAYS BEEN AN IMPORTANT ISSUE IN GOVERNOR SANFORD'S HEALTH PLAN. IN HIS

2004 STATE OF THE STATE ADDRESS, HE SAID HE'D LIKE TO CHALLENGE EVERY SOUTH CAROLINIAN TO BE MORE ACTIVE. PEOPLE WHO ARE OVERWEIGHT OR OBESE USUALLY HAVE MORE HEALTH ISSUES.

23. WJBF-ABC AUGUSTA, GA  
OCT 10 2005 5:00AM CT Nielsen Audience: 3,625  
GOOD MORNING AUGUSTA

[\*\*05:55:37 AM\*\*] THEY SAY THEY AREN'T SURE WHO THE VICTIM IS. STAY TUNED TO WJBF NEWSCHANNEL SIX FOR THE VERY LATEST ON THIS DEVELOPING STORY. GOVERNOR MARK SANFORD IS TAKING HIS HEALTHY SOUTH CAROLINA CHALLENGE TO A WHOLE NEW LEVEL. SANFORD INVITED EVERYONE IN THE STATE, AVERAGE ATHLETES INCLUDED, TO JOIN HIM FOR A 60-MILE BIKE RIDE FROM AIKEN TO COLUMBIA. DOZENS OF CYCLING ENTHUSIASTS AND WEEKEND WARRIORS TOOK THE CHALLENGE, JOINING HIM SUNDAY MORNING IN DOWNTOWN AIKEN.

24. WRDW-CBS AUGUSTA, GA  
OCT 10 2005 5:30AM CT Nielsen Audience: 4,329  
NEWS 12 THIS MORNING

[\*\*05:31:33 AM\*\*] AND THAT'S HELPING TO FUEL RUMORS THAT THE GOVERNOR IS EYEING A HIGHER SEAT. PERHAPS IN THE OVAL OFFICE. NEWS 12'S ERICH SPIVEY LOOKS FOR ANSWERS TO THE RUMORS AS GOVERNOR SANFORD LINA. CAROLINA. 2 SECOND SOT, I'M A WANNA-BE BIKER, OR CYCLIST. ... SURROUNDED BY HUNDREDS OF BIKERS READY TO RIDE, SOUTH CAROLINA GOVERNOR MARK SANFORD HIGH STEPS AROUND SPECULATION THAT HE'S RUNNING FOR THE WHITE HOUSE IN 2008. 2008. 10 SECOND SOT, ANY CONSIDERATION AT ALL, RUNNING FOR PRESIDENT IN 2008? ... 2 SECOND NAT, CYCLISTS CYCLISTS NEARLY 300 CYCLISTS GATHERED IN AIKEN, JOINING GOVERNOR SANFORD FOR A SIXTY-MILE RIDE TO COLUMBIA. COLUMBIA. 2 SECOND NAT, ON THE IMPORTANCE OF PHYSICAL ACTIVITY. ... BUT GOVERNOR SANFORD TOOK THE LEAD, TAKING JUST TWO BREAKS EN ROUTE TO THE CAPITAL. ES, NEWS 12 THIS MORNING. AS YOU SAW THERE, GOVERNOR SANFORD SAYS HE'S NOT GOING FOR THE WHITE HOUSE. BUT THERE ARE SEVERAL GROUPS AND GRASS-ROOTS ORGANIZATIONS THAT ARE BACKING HIM FOUR OF OUR LAST FIVE PRESIDENTS WERE GOVERNORS BEFORE BECOMING PRESIDENT. AND YOU MAY BE TAKING GOVERNOR SANFORD'S BIKE ADVICE SOON. FOR SOME LOCAL GAS STATIONS, DEMAND IS EXCEEDING SUPPLY. THIS RACEWAY OFF OF EXIT-22 IN AIKEN WAS THE ONLY GAS STATION AT THAT EXIT TO HAVE GAS SATURDAY MORNING.

25. WVAW-ABC CHARLOTTESVILLE, VA  
OCT 6 2005 10:59PM ET Nielsen Audience: 836  
16 News at 11

[\*\*11:26:30 PM\*\*] BRIAN CLARK CATCHES FOUR BALLS FOR 148 YARDS AND TWO TOUCHDOWNS FOR N-C- STATE, INCLUDING AN 80 YARDER. THE RAMBLIN' WRECK'S CALVIN JOHNSON WITH 10 CATCHES FOR 131 YARDS AND A T-D SOME EARLY HIGH SCHOOL FOOTBALL ACTION ON THE SLATE TONIGHT, WITH A VIRGINIA INDEPENDENT CONFERENCE MATCHUP OF THE COVENANT SCHOOL AND FISHBURNE MILITARY. THE EAGLES AND HEAD COACH MARK SANFORD LOOKING FOR THEIR FIRST WIN ON THE SEASON AGAINST THE KAY-SAHNS. THIS ONE WAS ALL ABOUT REEDE COPELAND AFTER HE SCORES COVENANT'S 1ST T-D. GETS THE PITCH FROM LUKE HEINSOHN.

Report Generated: 2005/10/11 05:38:36.637 (CT)  
Total Story Count: 25  
Total Nielsen Audience: 383,870



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**From:** "Metro Monitor" <bryancouncil@metromonitor.com>  
**To:** "B Bunch" <bbunch@gov.sc.gov>  
**Date:** 10/10/2005 6:38:54 AM  
**Subject:** Metro Monitor Search 'Mark Sanford' Found 23 Stories

Search 'Mark Sanford' Found 23 Stories

1. WIS-NBC COLUMBIA, SC  
OCT 10 2005 5:00AM CT Nielsen Audience: 11,585  
NEWS TEN FIRST NEWS

[\*\*05:32:25 AM\*\*] GOVERNOR SANFORD IS MAKING A BIG JOB ANNOUNCEMENT IN NEWBERRY COUNTY. THE SPECIFICS HAVEN'T BEEN RELEASED TO THE MEDIA BUT THE GOVERNOR IS SAYING IT'S A MAJOR ECONOMIC DEVELOPMENT. 40 MEL BERES OF THE SOUTH CAROLINA AIR NATIONAL GUARD WILL HELP BUILD NEW HOMES FOR HABITAT FOR HUMANITY.

2. WCBD-NBC CHARLESTON, SC  
OCT 10 2005 5:00AM CT Nielsen Audience: 1,025  
NEWS 2 AT 5 AM

[\*\*05:48:26 AM\*\*] THAT'S COUNT ON TWO DOT COM. THERE YOU WILL FIND A COMPLETE LIST OF JOBS FEMA IS OFFERING, AND ALL THE INFORMATION THEY NEED YOU TO SEND. GOVERNOR MARK SANFORD AND THOUSANDS OF SOUTH CAROLINIANS RODE THEIR BIKES FROM AIKEN TO COLUMBIA AS PART OF THE SECOND ANNUAL FAMILY FITNESS CHALLENGE YESTERDAY. THE RIDE AIMS TO GET THE STATE OUT OF THE TOP 10 IN OBESITY, HEART DISEASE AND DIABETES. THE NEARLY 60 MILE RIDE STARTED AT NINE A-M IN DOWNTOWN AIKEN.

3. WSPA-CBS GREENVILLE-SPARTANBURG,SC-ASHEVILLE,NC-ANDERSON,SC  
OCT 9 2005 11:00PM CT Nielsen Audience: 71,603  
NEWS CHANNEL 7 AT 11

[\*\*11:14:52 PM\*\*] THE TATTOOED OXYGEN SENSORS MAY ALSO BE HELPFUL FOR OTHER CONDITIONS LIKE STROKES, ORGAN TRANSPLANTS, WOUND HEALING, AND EVEN CANCER. GOVERNOR MARK SANFORD IS ONCE AGAIN URGING SOUTH CAROLINIANS TO GET ACTIVE. AND HE'S LEADING BY EXAMPLE. MISTER SANFORD AND GROUP OF BIKE RIDERS RODE FOR AIKEN TO COLUMBIA TODAY.

4. WIS-NBC COLUMBIA, SC  
OCT 9 2005 11:00PM CT Nielsen Audience: 54,734  
NEWS TEN NIGHTCAST

[\*\*11:01:39 PM\*\*] SANDERS' FAMILY TELLS "NEWS10" THEY HOPE THE HEARING AND COURT CASE TO COME WILL REVEAL WHERE SHELTON'S BODY IS AND WHY HE NEVER MADE IT HOME. THERE IS GOING TO BE A BIG JOB ANNOUNCEMENT IN NEWBERRY COUNTY TOMORROW MORNING. WE DON'T KNOW WHAT IT IS YET BUT GOVERNOR SANFORD'S OFFICE IS CALLING IT A MAJOR ECONOMIC DEVELOPMENT FOR THE COUNTY.

5. WIS-NBC COLUMBIA, SC  
OCT 9 2005 11:00PM CT Nielsen Audience: 54,734  
NEWS TEN NIGHTCAST

[\*\*11:06:55 PM\*\*] 96 A GALLON, DOWN 2 CENTS OVER NIGHT AND 4 SINCE LAST SUNDAY. EXPERTS SAY THE PRICES ARE HEADING DOWN BAUMANN ANY REFINERIES HURT BY RITA AND KATRINA HAVE GRADUALLY RESUMED PRODUCTION. STILL TO COME ON "NIGHTCAST", HOW GOVERNOR SANFORD IS GETTING US MOTIVATED THROUGH EXERCISE. PLUS WALKING

WITH A BUDDY TO END DOWNS SYNDROME STEREOTYPE. MORE NEWS IS N

6. WLTX-CBS COLUMBIA, SC

OCT 9 2005 11:00PM CT Nielsen Audience: 27,211  
NEWS 19

[\*\*11:03:44 PM\*\*] AND BEING GENERAL COUNSEL FOR THE PRESIDENT OF THE UNITED STATES IS NO SLOUCH JOB, SO I'M IMPRESSED. NO EXACT DATE HAS BEEN SET FOR WHEN THE SENATE WILL BEGIN MIERS' CONFIRMATION HEARINGS. GOVERNOR SANFORD TREATED DOZENS OF PEOPLE TO LUNCH AT THE MANSION TODAY AS A REWARD FOR A LONG BIKE RIDE. THE GROUP, WHICH INCLUDED THE LF, RODE FROM AIKEN TO COLUMBIA STARTING AT 9 THIS MORNING. SANFORD SAYS THE NEARLY 60 MILE TREK IS A WAY TO PROMOTE HEALTHY AND ACTIVE LIFESTYLES.

7. WLTX-CBS COLUMBIA, SC

OCT 9 2005 6:00PM CT Nielsen Audience: 25,301  
NEWS 19

[\*\*06:03:26 PM\*\*] SOME NATIONS MAY NOT HAVE MUCH LEFT TO GIVE. ALISON HARMELIN CBS NEWS. GOVERNOR SANFORD

8. WOLO-ABC COLUMBIA, SC

OCT 9 2005 11:00PM CT Nielsen Audience: 3,742  
25 NEWS AT ELEVEN

[\*\*11:03:59 PM\*\*] REQ UIRES A LITTLE LEG WORK. 33 NUMBERS FROM THE STATE OF SOUTH CAROLINA SHOW 61 PERCENT OF ADULTS IN THE STATE ARE OVERWEIGHT. GOVERNOR MARK SANFORD SAYS WE CAN REDUCE THAT NUMBER IF MORE PEOPLE DID SOME TYPE OF EXERCISE. 33 SANFORD HAS ASKED EVERYONE INCLUDING CHILDREN TO GET EXERCISE. STATE NUMBERS SHOW 26 PERCENT OF KIDS ARE OVERWEIGHT IN SOUTH CAROLINA.

9. WCBD-NBC CHARLESTON, SC

OCT 9 2005 11:00PM CT Nielsen Audience: 13,143  
NEWS 2 AT 11 PM

[\*\*11:02:06 PM\*\*] THE OFFICERS ARE EXPECTED TO BE ARRESTED AND CHARGED WITH SIMPLE BATTERY. TODAY. GOVERNOR MARK SANFORD AND THOUSANDS OF SOUTH CAROLINIANS RODE THEIR BIKES FROM AIKEN TO COLUMBIA AS PART OF THE SECOND ANNUAL FAMILY FITNESS CHALLENGE. THE RIDE IS AN ATTEMPT TO GET THE STATE OUT OF THE TOP TEN IN OBESITY, HEART DISEASE AND DIABETES. THE NEARLY 60 MILE RIDE STARTED AT NINE A-M IN DOWNTOWN AIKEN.

10. WAGT-NBC AUGUSTA, GA

OCT 9 2005 11:00PM CT Nielsen Audience: 4,367  
WAGT NEWS AT 11

[\*\*11:01:43 PM\*\*] "ONE CONCERN WE HAVE WITH THE RECENT HURRICANES THAT CAME THROUGH IS NOT ONLY THE DECREASE IN DONATIONS THAT'S HAPPENED IN THE PAST WE HOPE PEOPLE REALIZE THAT THE NEED GOES ON, BUT ALSO THE INCREASE IN THE NUMBER OF PEOPLE NEEDING ASSISTANCE. "YOU CAN SIGN UP FOR HELP OR TO VOLUNTEER AT THE SALVATION ARMY'S OFFICE ON GREENE STREET IN DOWNTOWN AUGUSTA. ABOUT THREE HUNDRED BIKE RIDERS SHOWED UP FOR A RIDE FROM AIKEN TO COLUMBIA WITH GOVERNOR SANFORD THIS MORNING. THE GOVERNOR LED THE CROWD ON A 60 MIKE TRIP TO THE STATE CAPITOL. IT'S PART OF THE FIRST FAMILY'S.

11. WJBF-ABC AUGUSTA, GA

OCT 9 2005 11:00PM CT Nielsen Audience: 14,145  
NEWS CHANNEL 6 AT 11

[\*\*11:01:42 PM\*\*] STATE. GOVERNOR MARK SANFORD IS TAKING A RIDE ON THE HEALTHIER SIDE OF LIFE. GOOD EVENING, I'M KIMBERELY SCOTT. THANK YOU FOR JOINING US. ... AND GOVERNOR MARK SANFORD HAS DECIDED TO STEP UP TO HELP PEOPLE SHAPE DOWN. THE SANFORD BIKE RIDE' FROM AIKEN TO COLUMBIA TOOK OFF EARLY THIS MORNING. IT'S THE SECOND ANNUAL FAMILY FITNESS CHALLENGE. ... "WE'VE GOT A LONG WAY TO GO" GOVERNOR MARK SANFORD KNOCKED OFF NEARLY 60- MILES OF WHAT HE CALLS THE LONG ROAD TO GOOD HEALTH. "THE BOTTOM LINE IS IF WE GET A LITTLE BIT MORE ACTIVE IN SOUTH CAROLINA AND JUST A LITTLE BIT BETTER, WE'LL BE A WHOLE LOT BETTER OFF AND WE'LL LEAD HEALTHIER, MORE PRODUCTIVE LIVES" HOPING TO HELP PEOPLE GET MOVING, SANFORD INVITED EVERYONE IN SOUTH CAROLINA TO LUNCH AT THE GOVERNOR'S MANSION. BUT IT WAS NO FREE LUNCH!

12. WJBF-ABC AUGUSTA, GA  
OCT 9 2005 6:00PM CT Nielsen Audience: 18,237  
NEWS CHANNEL 6 AT 6

[\*\*06:18:50 PM\*\*] COVERAGE YOU CAN COUNT ON BEGINS TONIGHT WITH A BIKE RIDE FOR HEALTH. OBESITY IS A BIG PROBLEM FOR NOT ONLY SOUTH CAROLINIANS BUT FOR AMERICANS AS A WHOLE. AND GOVERNOR MARK SANFORD HAS DECIDED TO STEP UP TO HELP PEOPLE SHAPE DOWN. THE SANFORD BIKE RIDE FROM AIKEN TO COLUMBIA TOOK OFF EARLY THIS MORNING. IT'S THE SECOND ANNUAL FAMILY FITNESS CHALLENGE. ... "WE'VE GOT A LONG WAY TO GO" GOVERNOR MARK SANFORD KNOCKED OFF NEARLY 60- MILES OF WHAT HE CALLS THE LONG ROAD TO GOOD HEALTH. "THE BOTTOM LINE IS IF WE GET A LITTLE BIT MORE ACTIVE IN SOUTH CAROLINA AND JUST A LITTLE BIT BETTER, WE'LL BE A WHOLE LOT BETTER OFF AND WE'LL LEAD HEALTHIER, MORE PRODUCTIVE LIVES" HOPING TO HELP PEOPLE GET MOVING, SANFORD INVITED EVERYONE IN SOUTH CAROLINA TO LUNCH AT THE GOVERNOR'S MANSION. BUT IT WAS NO FREE LUNCH!

13. WRDW-CBS AUGUSTA, GA  
OCT 9 2005 6:00PM CT Nielsen Audience: 4,947  
NEWS 12 AT 6 PM

[\*\*06:01:34 PM\*\*] THERE ARE A THOUSAND DIFFERENT THINGS WE COULD DO. DO. 2 SECOND NAT, CYCLISTS CYCLISTS NEARLY 300 CYCLISTS GATHERED IN AIKEN, JOINING GOVERNOR SANFORD FOR A SIXTY-MILE RIDE TO COLUMBIA. COLUMBIA. 2 SECOND NAT, ON THE IMPORTANCE OF PHYSICAL ACTIVITY. ... BUT GOVERNOR SANFORD TOOK THE LEAD, TAKING JUST TWO BREAKS EN ROUTE TO THE CAPITAL. JUST CHECKED WITH THE GOVERNOR'S OFFICE, THE GOVERNOR PEDDLED INTO COLUMBIA AT ABOUT 1:30 THIS AFTERNOON. HE HOSTED A LUNCH AT THE GOVERNOR'S MANSION FOR EVERYONE WHO ALSO MADE THE TRIP.

14. WSPA-CBS GREENVILLE-SPARTANBURG,SC-ASHEVILLE,NC-ANDERSON,SC  
OCT 8 2005 8:00AM CT Nielsen Audience: 18,754  
NEWS CHANNEL 7 SATURDAY

[\*\*08:02:41 AM\*\*] THEY'RE WORKING TO FIND OUT HOW IT HAPPENED AND GET THEM RE-SET. BUT A SPOKESPERSON SAYS IT COULD'VE BEEN AN ELECTRICAL SHORT DUE TO THE RAIN. GOVERNOR MARK SANFORD HAS ENDORSED KAREN FLOYD OF SPARTANBURG AS THE NEXT SUPERINTENDENT OF EDUCATION. SANFORD SAYS FLOYD'S EXPERIENCE AS A MOTHER, PUBLIC SERVANT AND BUSINESS WOMAN MAKES HER THE RIGHT CANDIDATE. SHE FACES ONE OPPONENT SO FAR.

15. WIS-NBC COLUMBIA, SC  
OCT 8 2005 9:00AM CT Nielsen Audience: 31,142

## NEWS TEN

[\*\*09:34:29 AM\*\*] PARKING AT THE FAIR FIELDS IS FREE AND REMEMBER IT'S A FIRST-COME, FIRST-SERVED BASIS. THERE IS GOING TO BE A BIG JOB ANNOUNCEMENT IN NEWBERRY COUNTY MONDAY. WE DON'T KNOW WHAT IT IS BUT GOVERNOR SANFORD'S OFFICE SAYS A MARRIAGE ECONOMIC DEVELOPMENT FOR THE COUNTY. THE HARDIES AT BLOSSOM AND ASSEMBLY IS NOW JUST AS YOU CAN SEE A PILE OF RUBBLE. THE HARDEES DEMOLITION IS THE FIRST STEP IN THE CONSTRUCTION OF HORIZON CENTER, A MAJOR FUEL RESEARCH CENTER ON USC CAMPUS.

16. WIS-NBC COLUMBIA, SC

OCT 8 2005 9:00AM CT Nielsen Audience: 31,142

NEWS TEN

[\*\*09:36:10 AM\*\*] MARK SANFORD WON'T RUN THIS WEEKEND BUY BICKING. LAST YEAR MR. SANFORD AND JENNY TOOK PART IN A STATEWIDE BIKE RIDE. WIS'S JACK KIN ZI PEDALED WITH HIM.

17. WLTX-CBS COLUMBIA, SC

OCT 8 2005 11:00PM CT Nielsen Audience: 28,857

NEWS 19

[\*\*11:04:00 PM\*\*] THE DISTRICTS SAY SOUTH CAROLINA RELIES TOO MUCH ON LOCAL PROPERTY TAXES AND NOT ENOUGH ON STATE FUNDING. THE CIRCUIT JUDGE TRYING THE CASE SAYS HE SENT A LETTER TO THE LAWYERS ON BOTH SIDES THIS WEEK SAYING HE NEEDS MORE TIME TO MAKE A RULING. GOVERNOR MARK SANFORD HAS MADE HIS CHOICE FOR OUR NEXT STATE SUPERINTENDENT OF EDUCATION. SANFORD HAS ENDORSED KAREN FLOYD OF SPARTANBURG FOR THE POST. SHE'S RUNNING AS A REPUBLICAN IN THE JUNE G-O-P PRIMARY AGAINST CHARLESTON REAL ESTATE AGENT ELIZABETH MOFFLY.

18. WAGT-NBC AUGUSTA, GA

OCT 8 2005 11:00PM CT Nielsen Audience: 3,916

WAGT NEWS AT 11

[\*\*11:00:48 PM\*\*] TODAY A GBI SPOKESMAN SAYS THEY ARRESTED TWO OTHERS. BOTH ARE MEN IN THEIR 20'S. GOVERNOR MARK SANFORD WILL LEAD A BIKE TOUR OUT OF AIKEN TOMORROW MORNING. HE'LL HEAD TO COLUMBIA WITH A GROUP OF BIKERS IN AN EFFORT TO PROMOTE HEALTHY LIVING. THE SECOND ANNUAL FAMILY FITNESS CHALLENGE WILL CONCLUDE WITH LUNCH AT THE GOVERNOR'S MANSION.

19. WCBF-NBC CHARLESTON, SC

OCT 7 2005 6:00AM CT Nielsen Audience: 8,065

NEWS 2 AT 6 AM

[\*\*06:02:27 AM\*\*] SOUTH CAROLINA IS NOW 50TH IN THE NATION. IN JOB GROWTH. DEMOCRATS BLAME GOVERNOR MARK SANFORD. AND SAY HE HASN'T FOCUSED LIKE PAST GOVERNORS ON RECRUITING BUSINESS. BUT THE GOVERNOR SAYS 36-PERCENT OF THE JOBS CREATED IN THE '90S ARE NOW GONE.

20. WCBF-NBC CHARLESTON, SC

OCT 7 2005 6:00AM CT Nielsen Audience: 8,065

NEWS 2 AT 6 AM

[\*\*06:47:33 AM\*\*] "DIETING IS GREAT, BUT WE WANT TO FOCUS ON HAVING A HEALTHY LIFESTYLE ALL AROUND. AND THE BENEFITS OF PHYSICAL ACTIVITY ARE GREAT, YOU KNOW, LIKE CURBING YOUR CHANCES OF HAVING SOME TYPES OF CANCER, HEART DISEASE,

DIABETES, ALL THOSE THINGS. GOVERNOR MARK SANFORD AND THE GOVERNOR OF ARKANSAS ALSO ATTENDED THE EVENT. GOVERNOR MIKE HUCKABEE SELECTED THE HEALTHY A-M-E PROGRAM FOR HIS FIRST STOP ON A NATION-WIDE TOUR OF THE COUNTRY'S HEALTH INITIATIVES. GOVERNOR SANFORD HAS PLANNED A FUN EVENT TO HELP PEOPLE GET IN SHAPE. HE'S INVITING THE WHOLE STATE TO JOIN HIM FOR A BIKE RIDE THIS SUNDAY. AND IF YOU MAKE IT.

21. WBTW-CBS FLORENCE-MYRTLE BEACH, SC  
OCT 7 2005 7:00AM CT Nielsen Audience: 18,335  
NEWS 13 THIS MORNING

[\*\*06:38:11 AM\*\*] GOVERNOR SANFORD SAID ONE PLAN HE WORKED ON TO CREATE JOBS WHICH IS HIS BILL THAT PASSED THIS YEAR. IT WILL TAKE SOME TIME TO HAVE AN IMPACT.

22. WPDE-ABC FLORENCE-MYRTLE BEACH, SC  
OCT 7 2005 6:00AM CT Nielsen Audience: 8,172  
GOOD MORNING CAROLINA

[\*\*06:31:04 AM\*\*] THAT REPORT SAYS, DECLINES IN EDUCATION, PROFESSIONAL SERVICES, AND MANUFACTURING CONTINUE TO HURT GROWTH. WITH THE ELECTION JUST A YEAR AWAY DEMOCRATS ARE CRITICIZING REPUBLICAN GOVERNOR MARK SANFORD'S ECONOMIC PERFORMANCE. MEANWHILE, THE GOVERNOR'S SPOKESMAN SAYS, SANFORD IS\* HELPING TO CREATE JOBS. RESIDENTS IN GEORGETOWN AND HORRY COUNTIES GATHERED ON THURSDAY NIGHT, TO RAISE AWARENESS ABOUT DOMESTIC VIOLENCE, AND TO HONOR IT'S VICTIMS.

23. WJBF-ABC AUGUSTA, GA  
OCT 7 2005 6:00AM CT Nielsen Audience: 13,654  
GOOD MORNING AUGUSTA

[\*\*06:34:09 AM\*\*] SOUTH CAROLINA IS NOW 50TH IN THE NATION. IN JOB GROWTH. DEMOCRATS BLAME GOVERNOR MARK SANFORD. AND SAY HE HASN'T FOCUSED LIKE PAST GOVERNORS ON RECRUITING BUSINESS. THE GOVERNOR SAYS 36 PERCENT OF THE JOBS CREATED IN THE 90S ARE NOW GONE.

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