From: Amy Duffy <aduffy@scprt.com>
To: Veldran, KatherineKatherineVeldran@gov.sc.gov
Date: 10/23/2013 1:05:55 PM
Subject: Beaufort county stats

See below... Let me know if you we anything further

Amy

Amy Duffy
Chief of Staff
SCPRT

Begin forwarded message:

From: Dudley Jackson <djackson@scprt.com>
Date: October 23, 2013, 12:08:51 PM EDT
To: Amy Duffy <aduffy@scprt.com>
Cc: Marion Edmonds <medmonds@scprt.com>, Justin Hancock <jhancock@scprt.com>, Marissa Brienza <mbrienza@SCPRT.onmicrosoft.com>, Sherri Bush <sbush@scprt.com>
Subject: RE: Governor request

Amy and Marion,

I went ahead and pulled the Beaufort stats. Shall we discuss if we only want to send some of these? It seems like usually, they only want a couple of stats.

Available Beaufort County Area Tourism Statistics

Tourism-Related Taxes
(Source: SCPRT and SCDOR)
- FY1213 Statewide 2% Accommodations Taxes for Beaufort County were $6.3M, up 8.0%.
- FY1213 Statewide 5% Admissions Taxes for Beaufort County were $3.6M, up 3.5%. For the first three months of FY1314 (July-September), Statewide 5% Admissions Taxes for Beaufort County are $979K, up 0.6%.

Hotel Performance Data
(Source: Smith Travel Research)
- In calendar year 2012, occupancy for the Hilton Head/Beaufort area was at 55%, up 4.7% over calendar year 2011.
- For the first nine months of calendar year 2013 (January through September), occupancy for the Hilton Head/Beaufort area is at 61%, up 4.3% over the same period in the previous year.

Estimated Visitor Spending

- In calendar-year 2012, visitors to Beaufort County spent an estimated $1.1B which generated over 12,000 jobs and $95M in state and local taxes.

Dudley Jackson
Research Director
SC Department of Parks, Recreation & Tourism
1205 Pendleton St.
Columbia, SC 29201

Phone: (803) 734-1051
Fax: (803) 734-1163
djackson@scprt.com
www.SCPRT.com