

From: Taillon, Jeff
To: Taillon, Jeff <JeffTaillon@gov.sc.gov>
Date: 8/7/2013 9:07:13 AM
Subject: Television Clips - Wednesday, August 7, 2013

<http://mms.tveyes.com/NetReport.aspx?ReportHash=2441398c7ecb3133632c4ed93ba89a7c>

Total Local Viewership: 268,395
Total Local Market Publicity Value: \$7,727.39

Items in this report: 16



WIS - COL (NBC)8/6/2013

4:33:38 AM

Columbia, SC

WIS News 10 Sunrise

Local Viewership: 7,878	Local Publicity Value: \$329.40
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august fifteenth at six o'clock at the eau claire print building. the chief spokesman for governor nikki haley has stepped down. rob godfrey is taking a role in haley's expected re-election campaign. godfrey would be a political adviser in the upcoming campaign. haley has yet to she'll seek a second term. in just about three months voters in the city of columbia will head to the polls for the 2013 municipal election. on the ballot will be mayor... a district one and district four council members and an at-large council member. the election is tuesday, november 5th. candidate filings for the offices open up this thursday and remain open until friday, september 6th. new this morning ...



WIS - COL (NBC)8/6/2013

5:34:58 AM

Columbia, SC

WIS News 10 Sunrise

Local Viewership: 19,906	Local Publicity Value: \$581.70
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avoid it. the first in a series of these meetings is taking place on august fifteenth at six o'clock at the eau claire print building. the chief spokesman for governor nikki haley has stepped down. rob godfrey is taking a role in haley's expected re-election campaign. godfrey would be a political adviser in the upcoming campaign. haley has yet to announce whether she'll seek a second term. in just about three months voters in the city of columbia will head to the polls for the 2013 municipal election. on the ballot will be election. on the ballot will be mayor... district one and district four council members and an at-large council member. the election is tuesday, november 5th. candidate filings for the offices open up this thursday and remain open until friday, september 6th.



WCSC-CHS (CBS)8/6/2013

5:37:53 AM

Charleston, SC

Live 5 News at 5:30a

Local Viewership: 23,089	Local Publicity Value: \$671.58
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showing our state ranked 48th in government spending. a spokesperson for the group says the two studies show an imbalance -- saying south carolina is spending more and collecting less. governor nikki haley's chief spokesman has stepped down to take a role in her expected re-election campaign. rob godfrey's new title is political adviser to the republican governor. haley has yet to plans for a second term. godfrey has been haley's spokesman office in january of since she took 20-11. tomorrow is your chance to catch another job fair for carpenters... the pay ranges from \$9 to \$15 dollars an hour. the job fair is from noon until 2 in the



WAGT (NBC)8/6/2013 5:51:59 AM

Augusta, GA

NBC 26 Today

Local Viewership: 1,477

Local Publicity
Value: \$110.70

thunderstorms. highs in the low to mid 90s. overnight lows in the low 70s. friday - mostly cloudy with a 30% chance of showers and thunderstorms. highs in the low to mid 90s. overnight lows in the low 70s. chief spokesman for south carolina governor nikki haley stepping



WACH - COL (FOX)8/6/2013

6:12:19 AM

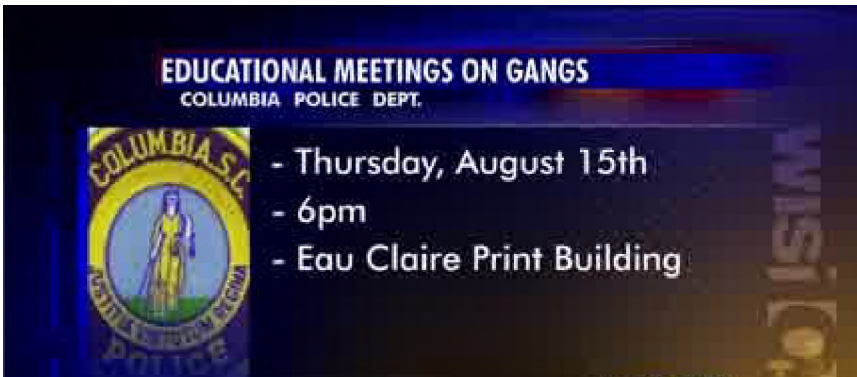
Columbia, SC

WACH Fox Good Day

Local Viewership: 3,831

Local
Publicity
Value:
\$72.00

gang members are to blame in all those cases that we mentioned before, and also says it takes more than just police to help stop the violence. >> all right. checking your state house wach this morning, governor nikki haley spokesman stepping down to take a role in her expected re-election campaign. rob godfrey says his new title is republican advisory to the governor. haley has yet to announce whether she'll seek a second term. the mayor will step into godfrey's role in the governor's office. nevertheless your political headlines this morning, u.s. state department officials ordering the evacuation of non-emergency government workers from yemen due to threats. now, all this, of course, adding



WIS - COL (NBC)8/6/2013

6:35:00 AM

Columbia, SC

WIS News 10 Sunrise

Local Viewership: 29,615

Local
Publicity
Value:
\$1,097.85

can help younger kids avoid it. the first in a series of these meetings is taking place on august fifteenth at six o'clock at the eau claire print building. the chief spokesman for governor nikki haley has stepped down. rob godfrey is taking a role in haley's expected re-election campaign. godfrey would be a political adviser in the upcoming campaign. haley has yet to announce whether she'll seek a second term. in just about three months voters in the city of columbia will head to the polls for the 2013 municipal election. on the ballot will be mayor... district one and district four council members and an at-large council member. the election is tuesday, november 5th. candidate filings



WTOC-SAV (CBS)8/6/2013

7:06:10 AM

Savannah, GA

WTOC News at Daybreak 7A

Local Viewership: 15,465	Local Publicity Value: \$391.21
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full list of neighborhoods participating in national night out... visit wtoc dot com. south carolina's governor nikki haley's spokesperson stepping down. we'll tell you why. more students are heading back to school, we'll tell who heads back back to class today.



WACH - COL (FOX)8/6/2013

7:09:57 AM

Columbia, SC

WACH Fox Good Day

Local Viewership: 10,006	Local Publicity Value: \$268.95
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okay. >> family members think the shots came from a fight between two men in the apartment parking lot. >> in your state house warm this morning, governor nikki haley's chief spokesman stepping down to take a role in her expected re-election campaign. rod godfry says his new title is political advisor to the republican governor. haley has yet to announce whether she'll seek a second term. doug mayor will step

into godfrey's role in the governor's office of. >>> in your political headlines this morning, just this morning u.s. state department officials ordering the evacuation of non-emergency government workers from yemen due to threats. shut down more than a dozen u.s.



WTOC-SAV (CBS)8/6/2013
7:11:46 AM
Savannah, GA
WTOC News at Daybreak 7A

Local Viewership: 15,465	Local Publicity Value: \$391.21
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south carolina gov. nikki haley's chief spokesman has stepped down to take a role in her expected re- election campaign. rob godfrey's job as haley's spokesman ended yesterday. his new title is political adviser to the republican governor. haley has yet to announce whether she'll seek a second term, though it's widely expected. godfrey has been haley's spokesman since she took office in january 2011. he was



WTAT-CHS (FOX)8/6/2013
7:35:10 AM
Charleston, SC
Morning News at 7

Local Viewership: 3,648	Local Publicity Value: \$98.67
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showing our state ranked 48th in government spending. a spokesperson for the group says the two studies show an imbalance -- saying south carolina is spending more and collecting less. governor nikki haley's chief spokesman has stepped down to take on a role in her expected re- election campaign. rob godfrey's new title is political adviser to the republican governor. haley has yet to announce her plans for a second term. godfrey has been her spokesman since she took office in january of 20-11. police in danville, virginia say a six- year-old found a gun and accidentally shot a twenty-two- month-old girl. authorities say seven people were inside the house when it happened.

investigators say the six-year-old found a semi-

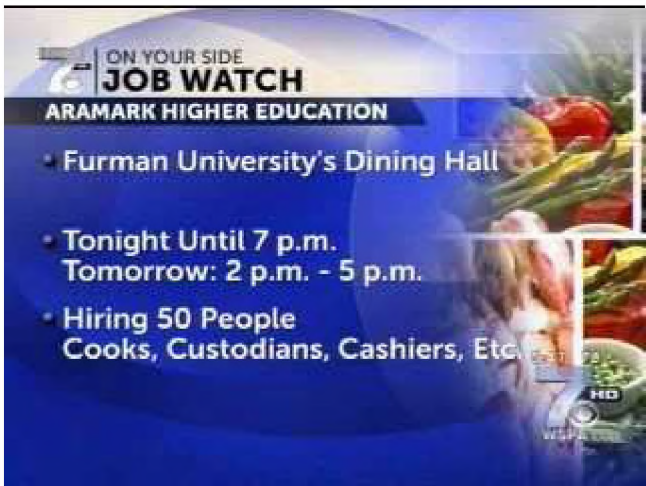


WIS - COL (NBC)8/6/2013
12:06:37 PM
Columbia, SC
WIS News 10 Midday

Local
Publicity
Value:
\$827.70

Local Viewership: 38,011

life of hillary rodham clinton -- and nbc is doing a mini-series. clinton has not said if she will make another run for the white house. both networks plan to go ahead with their projects. the chief spokesman for governor nikki haley has stepped down. rob godfrey is taking a role in haley's expected re-election campaign. godfrey would be a political adviser in the upcoming campaign. haley has yet to announce whether she'll seek a second term. in just about three months voters in the city of columbia will head to the polls for the 2013 municipal election. on the ballot will be mayor... district one and district four council members and an at-large council member. the election is tuesday, november 5th. candidate filings for the offices open up this thursday and



WSPA (CBS)8/6/2013 5:47:57 PM
Greenville, SC
7 On Your Side at 5:30pm

Local Viewership: 77,417

Local Publicity
Value: \$2,086.77

they have another career fair tomorrow, 2:00 p.m. to 5:00 p. m. arrow mark is looking to hire 50 people, cooks, custodians, chefs, line service, cashiers and supervisors. governor nikki haley will led to the upstate to talk about economic development. while she's here, she will tour snyder electric and itrone in west union and stop by the community center for bill signing. the new law will require tests that check blood oxygen levels of newborns. they can help doctors detect possible heart defects. the north carolina department of commerce is launching a web site, it says will help employers and people looking for a job. nc works.gov will pull jobs from



WOLO- COL (ABC)8/7/2013
6:05:16 AM
Columbia, SC
Good Morning Columbia

	Local
Local Viewership: 5,113	Publicity
	Value:
	\$198.15

reports to a committee of elected officials. inside the state house this morning... governor nikki haley's spokesperson - since her start as governor has stepped down. rob godfrey will now take over as haley's political adviser in her expected re-election campaign, though haley has yet to announce she'll seek a second term. today the columbia police department will hold an event that's aimed at helping local youth make good decisions and stay out of trouble. the event will take place at "a-game sports and fitness" in elgin at ten this morning. to california now where the search continues for two missing children. the



WOLO- COL (ABC)8/7/2013
6:34:37 AM
Columbia, SC
Good Morning Columbia

	Local
Local Viewership: 5,113	Publicity
	Value:
	\$198.15

state house this morning... governor nikki haley's spokesperson - since her start as governor has stepped down. rob godfrey will now take over as haley's political adviser in her expected re-election campaign, though haley has yet to announce she'll seek a second term. today the columbia police department will hold an event that's aimed at helping local youth make good decisions and stay out of trouble. the event will take place at "a-game sports and fitness" in elgin at ten this morning. to california now where the search continues for two missing children. the children ages 16 and eight



WAGT (NBC)8/7/2013 6:52:56 AM

Augusta, GA

NBC 26 Today

Local Viewership: 7,248

Local Publicity

Value: \$205.20

search they recovered 38 bags on the suspects... and more inside their vehicle. takerra luster's one-year-old child was also with the group. the three are all florida residents. today governor nikki haley will sign a law requiring hospitals in south carolina to test newborns for congenital heart defects. the law is named for emerson rose smith, who died in 2011 at 2 months old. her parents,s have committed to providing all 43 birthing hospitals in the state with devices needed to follow the law. it costs millions of dollars.. to improve our roads.. but the state has to shell out millions more ... to pay the claims of people who are hurt ... or their cars are damaged ... by poor road design or maintenance. robert kittle has details ... on how much the state is spending ...



WOLO- COL (ABC)8/7/2013

6:59:26 AM

Columbia, SC

Good Morning Columbia

Local Viewership: 5,113

Local

Publicity

Value:

\$198.15

indefinite period. he'll be paid a salary of 750-dollars per day...plus reimbursement for quote, "reasonable expenses" and a one-thousand dollar monthly transportation allowance.governor nikki haley's spokesperson - since her start as governor has stepped down. rob godfrey will now take over as haley's political adviser in her expected re-election campaign, though haley has yet to announce she'll seek a second term. today the columbia police department will hold an event that's aimed at helping local youth make good decisions and stay out of trouble. the event will take place at "a-game sports and fitness" in elgin at ten this morning. that will do it for good morning columbia.thank you for letting us be your window to the capitol city. we will see you again during

Jeff Taillon

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