

**From:** Lindsey Welsh <[lwelsh@wmgllc.com](mailto:lwelsh@wmgllc.com)>  
**To:** Veldran, Katherine [KatherineVeldran@gov.sc.gov](mailto:KatherineVeldran@gov.sc.gov)  
**CC:** Derek Paton [DerekPaton@wmgllc.com](mailto:DerekPaton@wmgllc.com)  
**Date:** 3/19/2013 4:34:23 PM  
**Subject:** RE: FGI Golf Shirts

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Hi Katherine,

The logo in your PDF is reversed. Need white outline, not white fill in the shield.

Correct logo:



Thanks,  
linds

Lindsey Welsh | Wasserman Media Group  
P: 905-815-3348, ext.225 | M: 647-882-4211

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**From:** Veldran, Katherine [<mailto:KatherineVeldran@gov.sc.gov>]  
**Sent:** Tuesday, March 19, 2013 12:56 PM  
**To:** Lindsey Welsh  
**Cc:** Derek Paton  
**Subject:** RE: FGI Golf Shirts

Lindsey,  
Attached is the mock-up for the Frist Gentleman's Invitational golf polo. Please let me know if you need anything else for this order.  
Thank you,  
Katherine

Katherine F. Veldran  
Legislative Liaison | Office of Governor Nikki Haley  
O: 803-734-5124 | C: 803-767-7583  
[KatherineVeldran@gov.sc.gov](mailto:KatherineVeldran@gov.sc.gov)

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**From:** Lindsey Welsh [<mailto:lwelsh@wmgllc.com>]  
**Sent:** Wednesday, March 13, 2013 3:05 PM  
**To:** Veldran, Katherine  
**Cc:** Derek Paton  
**Subject:** RE: FGI Golf Shirts

Hi Katherine - hope you've been well!

Is the mockup below final? Looks like they used an incorrect logo, the fill in the shield should actually be the shirt colour coming through, with a white keyline around the logo.



Let me know if you have any questions!

Linds

**Lindsey Welsh | Wasserman Media Group**

P: 905-815-3348, ext.225 | M: 647-882-4211

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**From:** Derek Paton

**Sent:** Tuesday, March 12, 2013 7:14 PM

**To:** Veldran, Katherine

**Cc:** Lindsey Welsh

**Subject:** RE: FGI Golf Shirts

Hi Katherine,

RBC would like to purchase the shirts for the event participants. Lindsey will connect with you tomorrow on the shirt, logo placement and approval, etc.

**Derek Paton**

Vice President | Golf Division

**Wasserman Media Group**

1333 Dorval Drive, Suite 300

Oakville, Ontario Canada L6M 4G2

P: 905-815-3348, ext. 239

M: 905-467-3884

[www.wmgllc.com](http://www.wmgllc.com)

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**From:** Veldran, Katherine [<mailto:KatherineVeldran@gov.sc.gov>]

**Sent:** March-11-13 11:13 AM

**To:** Derek Paton

**Subject:** FGI Golf Shirts

Derek,

Attached is the quote and below is a mockup of the golf shirts for the FGI. If you need anything else please let me know.

I'm around all day. Thank you for your support.

Thank you,

Katherine



RIGHT SLEEVE



Katherine F. Veldran  
Legislative Liaison | Office of Governor Nikki Haley  
O: 803-734-5124 | C: 803-767-7583  
[KatherineVeldran@gov.sc.gov](mailto:KatherineVeldran@gov.sc.gov)