

From: Mayer, Doug <DougMayer@gov.sc.gov>
To: Priester, Nicole <NicolePriester@gov.sc.gov>
Peters, Hal <HalPeters@gov.sc.gov>
Symmes, Brian <BrianSymmes@gov.sc.gov>
CC: Veldran, Katherine <KatherineVeldran@gov.sc.gov>
Date: 5/12/2014 8:23:49 PM
Subject: RE: Heart Gallery Foundation

Lets do a video for this. Can we get something schedule for this week?

Hal please handle the talking points.

From: Veldran, Katherine
Sent: Monday, May 12, 2014 2:01 PM
To: Mayer, Doug
Subject: RE: Heart Gallery Foundation

Is this something we want to do?

I never responded to Somer.

KV

From: Mayer, Doug
Sent: Monday, May 12, 2014 1:58 PM
To: Veldran, Katherine
Subject: RE: Heart Gallery Foundation

Do we still need to talk about this?

From: Veldran, Katherine
Sent: Wednesday, April 30, 2014 11:14 AM
To: Mayer, Doug
Subject: FW: Heart Gallery Foundation

When you have a second let's discuss.

Veldran

From: Somer Grasser [<mailto:mlb4scs@gmail.com>]
Sent: Wednesday, April 30, 2014 10:25 AM
To: Veldran, Katherine
Subject: Re: Heart Gallery Foundation

Katherine,

I haven't heard anything back on this- with May close, we really want to move

On Mon, Apr 28, 2014 at 9:19 AM, Somer Grasser <mlb4scs@gmail.com> wrote:

National Foster Care Month in May, I was wondering if you thought the Governor and Michael Haley would be interested in releasing an affirming statement about supporting children in foster care—kinda like what the President does each year. (Example:<http://www.whitehouse.gov/the-press-office/2011/04/29/presidential-proclamation-national-foster-care-month>)

We have previously asked, but would like to reiterate, that we want to shoot a short commercial featuring the Governor and/or Michael Haley speaking on the need of forever families, and the successes we've seen at the Heart Gallery Foundation (50+ children placed in homes in the last 8 months). We can record this commercial anywhere it is convenient for them, at any time. I have provided our vast commercial data plan to the Governor's office before. We have millions of views from our annual commercial buy statewide.

Also: Questions for Gov + Michael Haley (interview questions to be published on our [blog](#) and FB pages)

1. From October 2012 through the end of September 2013, the South Carolina Heart Gallery Foundation produced and funded online advertising and television commercials that resulted in over 2.5 million views to support the work of the South Carolina Heart Gallery. Why do you think this is so important for South Carolina's waiting children?
2. We recognize that you receive countless requests from a variety of organizations for support. Why have you chosen to serve as a spokesperson in support of the South Carolina Heart Gallery Foundation?
3. How does a focus on finding forever families for children help the state of South Carolina?
4. Why do you think other individuals and granting organizations should support the work of the South Carolina Heart Gallery Foundation?

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Somer Grasser
SC Heart Gallery Foundation Board Member
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