

From: i360Gov Knowledge Center <info@i360gov.com>  
To: Kester, Tonykester@aging.sc.gov  
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Subject: This Week's Complimentary Reports, Whitepapers and Webinars

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## i360Gov: Knowledge Is Key

Wednesday, August 12th, 2015

Policy & Technology. News & Analysis

### Special Reports

#### Survey Underscores Need for Greater Application Management Awareness

An i360Gov Special Report.

Government application portfolios are plagued with redundant functions and a lack of transparency, which has led to uncontrolled costs and a general reluctance to change anything. This frustrating scenario is primarily why Application Portfolio Management (APM) is considered vital to helping improve agency operations, including the ability to manage cloud services, lower hardware and software costs, and minimize risks.

From our online survey of 112 federal government executives from a variety of defense, intelligence and civilian agencies, it's clear there's work to be done to improve APM. For example only 40 percent of respondents said their agency's application portfolio meshes well with its technology roadmap. Review the survey results and learn more about what's needed to improve application management, in our Proof Points Survey Report.

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#### 'Deter and Detect, Disrupt and Protect'

An i360Gov Special Report.

Insider threats rank among the most common, costly and damaging risks federal agencies face today. Read i360Gov's latest special report to learn what you can do to better protect your organization. Also in the report, Chris Farrow, CISO for the Federal Deposit Insurance Corporation, describes what the FDIC has done to reduce insider threats.

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#### Special Reports & Whitepapers

[From Chaos to Control: Creating a Mature File Transfer Process](#)

[E-SIGNATURE GUIDE FOR GOVERNMENT](#)

[Case Study: Operation Nighthawk](#)

[EIA for Defense Intelligence](#)

[Survey Underscores Need for Greater Application Management Awareness](#)

[Smart City as a Service](#)

## Webinars

### How to Safeguard the Enterprise with Secure Data as a Service

More than 1.73 million data records containing bank account information or Social Security numbers were compromised in government data breaches in 2014 alone. Just last week, OPM announced that records on more than 4 million current and former federal employees had been exfiltrated in a breach traced back to December 2014. Other recent alarming security breaches include:

- The Executive Office of the President was hacked last October, forcing cyber teams to take some services offline, including email.
- The State Department's unclassified email network was also hacked in October.
- A breach at the U.S. Postal Service resulted in the theft of agency personnel files affecting over 800,000 employees
- The Office of Personnel Management (OPM) was breached by Chinese hackers seeking information on employees who hold security clearances
- The Government Printing Office as well as the Government Accountability Office were also breached by Chinese hackers.
- Intruders attempted a denial-of service attack against Healthcare.gov as a result of various security holes.
- Officials at the Nuclear Regulatory Commission, the overseer of the U.S. nuclear power industry, revealed a barrage of attempted intrusions along with three successful hacks into its computer systems by foreign powers over the past few years.

The federal government continues to be a tempting target for hackers, and with data breaches continuing to make headlines on a weekly basis, public sector organizations must implement solutions to protect sensitive data, including health, financial, and identity information.

Please join i360Gov for a *complimentary* 60-minute webinar featuring excryption expert Charles Moore of Delphix Corporation. Charles will provide an overview of Delphix Secure Data as a Service, which combines virtual data and service-based data masking, and represents a transformative solution that succeeds where traditional data security approaches fail. This solution provides public sector application and IT teams with full, fresh, and secure data sets in just minutes, via self-service.

Prior to Delphix, Charles was Director of Market Innovation for Symantec Corporation where he also helped create Symantec's sales verticals for both Healthcare and Cloud. Prior to Symantec, Charles co-founded an encryption startup that was later acquired by a Canadian telecom firm.

*If you are not sure if you can attend the live webinar, as long as you register now you will receive a link for accessing the archive.*

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## Whitepapers

### From Chaos to Control: Creating a Mature File Transfer Process

Read this ebook from Aberdeen to learn why leading organizations are moving away from the chaos of multiple methods to a single managed file transfer platform, and get best practices for developing a secure, best-in-class file transfer process of your own.

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### E-SIGNATURE GUIDE FOR GOVERNMENT

If you are interested in learning how the US Army, GSA, State of Vermont, USDA and others have improved efficiency, contained cost and increased auditability with e-signatures, this Guide is for you. This ebook gives an introduction to electronic signatures for all levels of government and how the technology is transforming government processes.

E-Book highlights:

- The history of e-signatures in government
- Terminology
- Adoption trends
- How it works (support for mobile and identity management)
- Security best practices

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## Case Study: Operation Nighthawk

Special Operations Forces (SOF) from friendly countries use joint training exercises, such as Operation Nighthawk, to improve their own capabilities and to ensure that they can work together to counter cross-border and multi-national threats. Operation Nighthawk was a 2014 multinational SOF training exercise, bringing together 1,600 personnel from military and police forces from more than 10 countries. The goal was to simulate a fast-paced deployment of SOF units to an active hotspot, and train both field operatives and support staff to plan and conduct special operations.

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## EIA for Defense Intelligence

As national security and defense threats become more asymmetrical and complex, intelligence organizations and agencies are challenged to respond more efficiently and precisely. With shrinking budgets and limited resources, these agencies need a solution that can help them accelerate the data-to-decision process, so they can make better informed decisions and take confident, effective action. IBM® i2® Enterprise Insight Analysis is a next-generation intelligence solution designed to help do just that by applying advanced analytics at scale and with critical speed.

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## FTP Risk Advisor Tool

Your agency depends on the easy, secure movement of data. But if you're using outdated technologies and unsecure file transfer protocol (FTP), you're exposing your organization to risk—and driving up costs as well. Use the FTP Risk Advisor to find out your risk level, and get a customized report with recommended actions you can take to protect your files—and your business.

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## IDC MarketScape: Worldwide Business-to-Business Integration Gateway Software 2014 Vendor Assessment

Read the 2014 IDC MarketScape for Worldwide B2B Integration Gateway Software to learn what's causing so many businesses to adopt advanced integration solutions, and discover why IBM is positioned as a Leader in this vendor assessment.

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## Analyst Report: Beyond Borders: Tracing the impacts of Smarter Public Safety, Frost and Sullivan

See how law enforcement agencies are pursuing more effective public safety by taking advantage of advances in predictive analytics and collaboration technologies.

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## IBM Smarter Cities Public Safety - Law Enforcement

IBM Smarter Cities Law Enforcement solutions incorporate a range of best-of-breed technologies from IBM and IBM Business Partners to address critical law enforcement challenges. These solutions can help agencies collect, integrate and distribute information.

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## Improve safety and traffic management



Read this Frost & Sullivan report to learn how today's cities can benefit from video analytics like the IBM® Intelligent Video Analytics solution, which enables forensic, situational and predictive analysis.

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## 21st Century Emergency Management

Today, the societal needs have become very interconnected. Many complexities exist for the societal infrastructure such as power, water, and medical services – as well as the most basic economic activities.

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## Smart Teaching

Understanding how to use data for decision-making is the new way to be smart. Read this white paper to learn why.

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## Predictive Analytics in Higher Education: Data-Driven Decision-Making for the Student Life Cycle

This white paper, written by Eduventures for IBM SPSS, explains how predictive analytics can be used in education to improve student retention. It also includes IBM SPSS case studies.

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## Mobile County Public Schools: Analytical insights help keep students on track

Mobile County is overcoming low test scores and graduation rates by giving teachers, counselors and principals the information they need to help at-risk students. Download this report to learn more.

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## Making the Case for Storage on Demand (ebook)

It's no wonder that storage tops the "to-do" lists of many government and commercial enterprises. With data volumes growing at exponential rates and new technology initiatives, such as Cloud, virtualization and Big Data, requiring increased capacity and performance, powerful storage options are now a must-have. Storage is also increasingly complex. Yet, today's tight IT budgets leave little room for error, so it's important to make the right choices from the start.

In this eBook, we'll make the case for storage on demand and show you exactly how this innovative model delivers impressive results with fewer headaches and a much smaller price tag.

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## The economy of Cloud: How cloud helps governments drive economic vitality.

Governments across the globe are being forced to do more with less. As they strive to meet increased expectations from digitally-savvy citizens — and promote economic health for their regions — many government agencies are looking to technology for answers. By moving key IT systems to the cloud, governments can gain benefits that extend far beyond the IT realm. In fact, cloud can assist agencies in driving economic vitality for their regions by helping control IT costs, improving citizen services and sparking operational and business model transformations.

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## The Economy of Security: How physical and cyber security drive economic vitality (Infographic)

Making sound security decisions in today's environment is of paramount importance. This infographic highlights the connection between economic vitality and security and how both can be achieved.

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## Manage student performance in real time

Predict better academic outcomes with IBM Predictive Analytics for Student Performance

Predict better academic outcomes with IBM SPSS Decision Management for Student Performance (Data Sheet)

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## Analytics for Achievement

Learn how analytics are helping educators measure and monitor student success, report results and plan financial strategies to maximize budgets.

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## Beyond Borders: Tracing the Impacts of Smarter Public Safety

ANSWERING THE CHALLENGE OF CITIZEN SAFETY

Public safety is vitally important to people living in cities the world over and is essential to the vibrancy and economic health of a city. It is among the most important factors influencing an individual's or a business's decision to choose a particular city in which to locate, to live or to visit. As a factor in determining a city's attractiveness as a place to live and work, public safety can be more important than access to top quality education, access to culture, shopping, or quality of healthcare or housing.<sup>1</sup> Yet for all its importance, public safety agencies are increasingly challenged to protect lives, property and infrastructure in the face of reduced budgets and increasing demand on their resources.

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## Smart City as a Service

Regional and municipal governments and large public organizations are striving to deliver higher levels of service, but are challenged with flat or decreased funding to support their efforts. One solution is to use the vast stores of data available to gain a better perspective to identify opportunities to deliver services more efficiently, and engage stakeholders with open data initiatives to create innovative programs – in effect becoming a smart city. A framework approach to apply advanced analytics to these floods of data provides a roadmap to achieve these aims, but city IT organizations are often limited by staff size, skill and budget, and are unable to implement the framework on their own. Cloud computing and software as a service can provide the means to quickly acquire data-driven decision-making capabilities that support smart city initiatives, putting advanced services within reach of virtually any size city.

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## IBM i2 Enterprise Insight Analysis for Defense Intelligence

The IBM® i2® National Security and Defense Intelligence solution was designed to enable defense and national security organizations to efficiently and effectively carry out inter-operable intelligence exploitation.

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## IBM i2 Enterprise Insight Analysis for Cyber Intelligence

Don't let cyber criminals steal your data, exploit your resources or damage your reputation. Learn how IBM i2 Enterprise Insight Analysis can help you fortify your cyber security measures by uncovering hidden connections and threats, buried in disparate data sets, in near real-time.

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## IBM Counter Fraud and Improper Payments for Government

The IBM® Counter Fraud Management and Improper Payments for Government solution is designed to help agencies avoid the 'pay and chase' scenario by intercepting transactions in real time that are potentially fraudulent.

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## The cost of network downtime!

Tradeoffs between supplemental UPS batteries and standby generators are discussed, including a total cost of ownership (TCO) analysis to help identify which solution makes the most economic sense. Download this whitepaper, then call GovConnection at 800-800-0019 to learn more.

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## How Secure Is Your Organization?

Security threats are more of a problem today than ever before. We've developed solutions and services to reduce your security risks from these threats with industry leading assessment, analysis, and risk management services. We are dedicated to keeping your organization operating safely and securely. Download this whitepaper then call 800-800-0019.

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## The Economy of Security: How physical and cyber security drive economic vitality

Security solutions can help government agencies drive economic vitality for their regions with security intelligence. What is not as widely considered is the fact that cyber and physical security breaches can have a negative effect on economic vitality. Read this paper to gain a better understanding of the connection between economic vitality and security. prevent, detect and respond to the cyber security threat.

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## Quantifying the Total Cost of Managing Data

Data is the lifeblood of any federal agency but the explosive growth of data has made data management a growing challenge. Struggling to meet shrinking project schedules and declining resources, agency CIOs are looking for new ways to reduce their total cost of data and accelerate IT projects.

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## Internet Security Threat Report for Government

Knowing how cybercriminals are breaching security is the first step to securing your information—and your company's goals. The 2015 Symantec™ Internet Security Threat Report leverages an unparalleled amount of data and is the resource you need to defend against the top tricks of cybercriminals.

Read the report and learn:

- How cyberattackers leap-frog corporate defenses
- Clever tricks malware authors use to avoid detection
- Why ransomware attacks soared 113% in 2014
- How social networks and apps enable cybercriminals
- Why corporate defenses are falling behind as cybercriminals move faster



- Why attacks on Internet of Things devices are more serious than ever

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