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To: [Kester, Tonykester@aging.sc.gov](mailto:Kester, Tonykester@aging.sc.gov)

Date: 3/23/2016 12:02:16 PM

Subject: This is Your Chance to Build Relationships with Integrated Care Thought Leaders!

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## Integrating Behavioral Health

Hi Tony,

A unique opportunity to learn from other health plans, ACOs, and provider groups is at your doorstep! Register today to be part of **Integrating Behavioral Health**, a new conference centered on building whole-person systems of care! Spend two days in Fort Lauderdale discovering solutions to decades old obstacles that have kept behavioral and physical health separate!

On April 26-27th, **L.A. Care, Inland Empire Health Plan, Carolinas HealthCare System, Commonwealth Care Alliance, Bureau of TennCare, AmeriGroup, and more** will be headed to the Hyatt Regency Pier Sixty-Six to discuss new models for integrating care. Sessions will highlight experiences with real pilot programs, touching upon connections between behavioral health and other co-morbidities, privacy requirements for members with complex needs, tools for measuring behavioral health outcomes, and opportunities to utilize telehealth in integrated care.

**Substantive dialogue awaits!** Lend your voice to the conversation and get access to leading perspectives on integrating care!

[Website](#) | [Brochure](#) | [Register](#)

### Get Answers to these Important Questions

- Have new models of integrated care demonstrated improved outcomes and decreased costs? Are these new programs sustainable? What are the necessary steps you need to take before getting everyone on board?
- How can you better identify members who will benefit from new models of care? Is an integrated model only for those with co-morbidities and a serious mental illness?
- Does integrated care work in a fee-for-service environment? How can payers

- engage with providers to help build new systems for improving member outcomes?  
Is payment reform a necessary step for including behavioral health?
- Why is risk adjustment for behavioral health so difficult? How can new integrated models improve your member scores?
- What compliance requirements do you need to be aware of when handling behavioral health data? Are there different infrastructure requirements?
- Does integrated care mean blowing up the entire system and starting from scratch?  
How can you transition from your current model without letting your responsibilities falter?
- How can you close gaps in member care with new models of discharge planning?  
Who should be involved and how do behavioral health professionals help to prevent costly and avoidable re-admissions?

## Registration Details

**Priority Code** - PHN48-EM7

**Standard Rate** - \$2095

**Health Plan/Provider Rate** - \$1395

**Not-for-Profit Health Plan Rate** - \$1195

**Government, Community Group, Quasi-Government or Association Rate** - \$895

\*subject to HEA approval

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**For more information and to register, visit the [website](#) or contact:**

Whitney Betts at 704-341-2445 or [wbetts@frallc.com](mailto:wbetts@frallc.com)

**For speaking and sponsorship opportunities, contact:**

Menna Lloyd-White at 704-341-2440 or [mlloydwhite@frallc.com](mailto:mlloydwhite@frallc.com)

## Healthcare Education Associates

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