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Date: 12/31/2013 4:15:06 PM
Subject: A hint: You've got to Push in 2014

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A year already?

2013 was a fantastic year for the Push Team. In case you missed it, Push Advocacy was launched in October as a full-service public affairs firm. It's certainly not your momma's public affairs team!

Push Advocacy focuses on shaping public policy. We do that by blending our relationships with elected officials and our expertise in executing cutting edge digital campaigns.

[Read about Push Advocacy](#)

In just a few short months, Push Advocacy has already assisted clients from Colorado to DC to South Carolina influencing policy makers and putting their issues front and center in the public eye.

Check out our [website](#) and [blog](#) to see more about what we've been up to.

What in the world do you do anyway?

Being on the cutting-edge means we use digital tools that not many others are applying to issue advocacy. But it also means that we get a lot of questions.

Like, what do you do?

Or, I know the Internet is important, but can you tell me why?

Happy New Year!

2014 promises to be a big year in the public affairs world. The South Carolina Legislature kicks-off on January 14th and the mid-term elections are looming just around the corner. Everyone is fighting in DC and the airwaves are flooded with vitriol on the 24-hour news cycle.

That begs the question – How will you cut through the clutter to ensure your message is heard.

Here's a hint: You have to Push.

Happy New Year from the Push Advocacy Team!

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