

From: Grantees of AoA Alzheimer grant program <ADSSP_GRANTEE@LIST.NIH.GOV>
To: ADSSP_GRANTEE@LIST.NIH.GOVADSSP_GRANTEE@LIST.NIH.GOV
Date: 7/17/2015 10:09:24 AM
Subject: Dementia Friendly America - National Effort announced at WHCoA
Attachments: DFA_WHCOA_1pager.pdf
Revised Release DFA_national_7.13.15 (5).docx

Dear ADSSP and ADI Grantees and Community Partners,

A first-of-its-kind national effort was announced at the White House Conference on Aging. Communities pledge to support people with dementia and foster quality of life for them and their caregivers through Dementia Friendly America (DFA).

DFA is building on the leadership of ACT on Alzheimer's and 34 communities in Minnesota actively working to become dementia friendly. The model employed in Minnesota includes a rigorous, community-based process that brings people together to help a community create a supportive environment for people with dementia. More than 50 organizations—including AARP, the Alzheimer's Association, CVS/Caremark, the International Association of Chiefs of Police, the National League of Cities, and USAgainstAlzheimer's—have joined forces to make dementia friendly communities a reality across America through DFA, with the goal of piloting 15 communities by 2016.

Attached are the following:

- Final one-pager provided at the WHCOA-Feel free to disseminate
- The Dementia Friendly America National Press Release

To learn more, go to www.dfamerica.org, Twitter page at [@dfamerica](https://twitter.com/dfamerica), and the community Facebook page can be accessed [here](#).

National Alzheimer's and Dementia Resource Center Team