

From: BusinessUSA <business@subscriptions.usa.gov>
To: Kester, Tonykester@aging.sc.gov
Date: 6/8/2016 10:16:25 AM
Subject: Dig in to the Food Business

Newsletter Not Displaying Properly? [Click Here](#)

[Resources](#) | [Events](#) | [Search](#)

Are You in the Food Business?

6.8.16

With nearly 320 million people in the U.S. alone, it's no surprise that the food and restaurant

industry is such big business—after all, that’s a lot of mouths to feed. The food industry is also one of the trickiest to navigate, given the amount of regulations.

In this newsletter, we take a look at the food industry, including the challenges and benefits of owning a food truck; labeling requirements for food products; exporting; and marketing to children and adolescents.

FOOD ON THE MOVE

Food trucks are a huge business these days. In fact, [food trucks collectively brought in 1.2 billion in sales in 2015](#), according to one source. But how do you go about starting a mobile food business, anyway? This [article on food truck basics](#) can help you launch a food truck and other types of food businesses like kiosks or food carts.

The U.S. Food and Drug Administration (FDA) also provides general information on [starting any food business](#).

Mobile food business owners must also keep a number of legal documents on hand at all times, from vehicle registration to food purchase records. Read more about [the legal side of owning a food truck](#) to help decide if it’s for you.

[READ MORE](#)

FOOD LABELING

Packaged food companies must follow a number of labeling requirements and must know what goes into the food label—as well as where the label has to go on the package. It can all get a bit confusing, so we've included this [primer that explains all of the basic information you need](#).

As a food company, you'll also want to stay up on the FDA's [latest guidance around food labeling](#), including the new [Nutrition Facts label](#) that large packaged food and dietary supplement manufacturers must use by July 26, 2018. Small businesses: Check for [special exemptions](#)!

[Special food categories](#), like gluten-free or raw food such as sushi, have their own requirements, as do [restaurant menus and vending machines](#).

Apart from the issue of food labeling, there are other rules explained by the Federal Trade Commission that govern [the marketing of food and beverage items to children and adolescents](#).

GET HELP

EXPORTING FOOD PRODUCTS

Want to sell your agricultural or food products overseas? The International Trade Administration's

Agribusiness and Food Processing and Packaging teams are there to help U.S. food and agriculture businesses find the right kind of partners and buyers overseas—as well as the right markets.

The U.S. Department of Agriculture's Agricultural Marketing Service (AMS) helps new as well as experienced U.S. exporters with ensuring that their products meet specific export requirements for countries around the world.

LEARN ABOUT EXPORTING

EAT ABROAD WITH CONFIDENCE

Do you travel abroad, but wonder what food or drink you should avoid? The [Can I Eat This? app](#) can help. The app, created by the Centers for Disease Control and Prevention (CDC), is perfect for business professionals who travel frequently. You first select the country you are in and answer a few simple questions about the item you are thinking about eating or drinking. The app will then tell you whether it's safe or not to consume.

The Can I Eat This? App is available for both Apple and Android users.

DOWNLOAD NOW

TWITTER HIGHLIGHTS

Here are a few of our top tweets from the past week:

#ICYMI: Explore #manufacturing in the U.S. w/ @uscensusbureau's infographic. #MFGSummit

Looking to help employees save for #retirement? Learn how myRA helps.

Did you know @USPTO helps #startups by offering #patent filing discounts up to 75%?

It's STILL #WorldTradeMonth! Find a list of int'l #trade leads with our handy tool.

Calling all Candidates, @USMBDA Announces a \$5M #Investment to Fund Advanced #Manufacturing.

Interested in getting all of our BusinessUSA business advice and news from our Twitter stream in one, easy-to-read email? Sign up for the [BusinessUSA Daily Twitter digest](#).

SUBSCRIBE TO DAILY DIGEST

Were you forwarded this weekly BusinessUSA newsletter from someone else and want to subscribe yourself? [Sign up here](#).

SUBSCRIBE TO WEEKLY NEWSLETTER

[Resources](#) | [Events](#) | [Search](#)

BUSINESS NEEDS

Start a Business
Access Financing
Explore Exporting
Government Contracting
State Business Resources
Find Regulations
and More...

SPECIALIZED RESOURCES

Women
Veterans
American Indians & Alaska Natives
Socially & Economically Disadvantaged
Industries
Developers

LEARN MORE

Global Events Calendar
On-Demand Training
About BusinessUSA
Manage Email Subscriptions
Site Map
Partner/Link to Us
Privacy & Security

CONNECT WITH US

MOBILE APP

NEED HELP?

Find a local Business Assistance Center
Call us toll-free at 1-844-USA-GOV1 (844-872-4681)

This email was sent to kester@aging.sc.gov. Unsubscribe, update your subscriptions, or modify your password or email address at any time on your [Subscriber Preferences Page](#). If you have questions or problems with the subscription service, please contact subscriberhelp.govdelivery.com.

Were you forwarded this from someone else and want to subscribe yourself? [Sign up here](#).

Newsletter not displaying properly? [View it as a webpage](#) | [Read previous newsletters](#).

This service is provided to you at no charge by:

BusinessUSA, U.S. Department of Commerce, 1401 Constitution Ave NW, Mail Stop 58031, Washington, DC 20230 U.S.A.

This email was sent to kester@aging.sc.gov from: BusinessUSA • 1401 Constitution Ave NW • Washington DC 20230 •