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**To:** Kester, Tonykester@aging.sc.gov  
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**Subject:** Make online engagement easier than ever

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Hi Tony,

In a recent Granicus webinar, 82 percent of attendees told us their elected officials don't feel like they're from citizens on important issues in their communities.

If this rings true for you, or if you've ever given any thought as to whether or not your organization should have an engagement platform, now is the perfect time to make that move.

Through June 30, 2015, Granicus is holding a special promotion in which your organization can jump into the world easier than ever before.

**[Find out how we're making this possible.](#)**

Best Regards,

**Michael Ashford**

Vice President of Marketing & Strategic Partnerships  
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