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Subject: Webinar: Business Acumen 101 on Modernizing Your Community-Based Business in a Changing Environment

April 21, 2017

New Business Acumen Monthly Webinar Series

Join the [National Association of States United for Aging and Disabilities](#) for the first installment in their monthly webinar series on Wednesday, April 26, at 12:30 pm Eastern titled "[Business Acumen 101: Modernizing Your Community-Based Business in a Changing Environment](#)."

The mission of community-based organizations (CBO) is rooted in supporting people with disabilities and/or older adults to have vibrant and meaningful lives in their community. This mission is achieved through a culture and philosophy that values person-centered practices, which in turn has yielded a highly customized and community specific provider network. With the movement toward integrated health care, join us to learn more about national efforts to help CBOs to sharpen their business skills in order to translate their mission and expertise into value-add partnerships with a variety of payers including managed care organizations.

Webinar takeaways:

- Understand what is meant by the term "Business Acumen"
- Introduction to the Disability Network Business Acumen Grant
- Understand what this work means to you as a CBO

[Join the webinar.](#)

Stay tuned for upcoming webinars on the fourth Wednesday of every month at 12:30 pm Eastern.

Learn more about [ACL's Business Acumen initiative](#) to help states and community-based organizations build networks and respond to delivery system changes, including technical assistance, building business capacity for successful contracting with integrated care entities, and developing pathways to sustainability.

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