

From: Mike Davis <hhidavis@aol.com>

To: Veldran, KatherineKatherineVeldran@gov.sc.gov

Date: 4/11/2014 6:44:20 PM

Subject: PRESS RELEASE: The First Tee of the Lowcountry Host Launch Reception

Attachments: Attachment

The_First_Tee_-_Launch_Reception_-_PR.docx

Katherine,

Here is the press release that was sent out. I thought you might want to see that as well. I will send the invitation next.

Mike Davis

Director

The First Tee of the Lowcountry

HILTON HEAD ISLAND, SC HILTON HEAD ISLAND, SC -- Organizers of The First Tee of the Lowcountry are announcing the launch of The First Tee golf program initiative for the Lowcountry. Last July, Boys & Girls Club of Hilton Head Island Director Kim Likins signed a letter of intent to establish the youth development program in the Hilton Head Island and Bluffton community. The reception will include an overview of The First Tee program, a facility design review by golf course architect Clyde Johnston, remarks by campaign Chairpersons Jim and Karen Ferree and a panel discussion of PGA TOUR professionals who will describe how the **9 Core Values** of The First Tee program have impacted their lives "on and off the golf course."

The facility, which will be named after Joseph B. Fraser Jr., will be located adjacent to the campus of the Boys & Girls Club of Hilton Head Island. Joe Fraser passed away March 13th. He was instrumental in shaping modern day Hilton Head Island and was passionate about bringing The First Tee program to the youth of our community. The facility will be called The First Tee of the Lowcountry Joseph B. Fraser Jr. Learning Center.