

**From:** Social Security Administration, Office of External Affairs <oea.net.post@ssa.gov>  
**To:** Kester, Tonykester@aging.sc.gov  
**Date:** 8/14/2015 11:03:45 AM  
**Subject:** Celebrate Social Security's 80th anniversary with America Today!

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Dear Colleague:

Today, the Social Security Act turns 80 years old! On this historic date, organizations like yours across the country will send out a synchronized social media message reminding their friends and followers of the vital role Social Security plays in the lives of nearly every American.

There is still time for your organization to take part in this coordinated social media event by signing up for our "Thunderclap." Thunderclap is a way for many organizations or individuals to send the same message at the same time from their Facebook, Twitter, or Tumblr account. Once you've signed up, you don't need to do anything else. The message will go out automatically from your social media account later today.

To participate, go to <http://thndr.it/1JPwRLy>. Select one or more buttons to specify which social media accounts you want to use and sign up. By supporting, your friends and followers will see the following message on August 14:

"Happy 80th Anniversary, Social Security! Together we're celebrating our past and building our future!  
#SSA80th <http://thndr.it/1Sd4noR>"

That's it! Thunderclap will take it from there.

By taking part, you will draw attention to this significant day in history and shine a spotlight on Social Security's Old-Age, Survivors, and Disability Insurance program- which provides a critical safety net for workers and their families.

I hope you will participate in this important public awareness initiative and join the fun!

Sincerely,  
J, Jioni Palmer  
Associate Commissioner for External Affairs  
(T) 410-965-1804  
(E) [Jioni.Palmer@ssa.gov](mailto:Jioni.Palmer@ssa.gov)

**Social Security 80 Years – Celebrating the Past and Building the Future**  
**Plan for your "Someday;" create your own *my* Social Security account at [www.socialsecurity.gov/myaccount](http://www.socialsecurity.gov/myaccount)**

Follow @SSAOutreach on Twitter.

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For the latest Social Security News, check out the latest edition of the [Social Security Update](#).

Join the Millions! Create a *my* Social Security account at [www.socialsecurity.gov/myaccount](http://www.socialsecurity.gov/myaccount).

Need health coverage or know someone that does, visit [www.healthcare.gov](http://www.healthcare.gov).

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Social Security Administration, 3409 Annex 6401 Security Boulevard, Baltimore, MD 21235 United States