

From: Sandy Dees <SDees@ghs.org>
To: Soura, ChristianChristianSoura@gov.sc.gov
Mayer, DougDougMayer@gov.sc.gov
Date: 7/2/2013 12:15:06 PM
Subject: quick folo-up @ Governor press conference at 11 a.m. Monday

Greenville Health System will indeed be able to talk about specific points cited in the study that we're implementing.

We can speak about a new two-hour session about child abuse we're introducing into the first-year USC School of Medicine Greenville curriculum as well as some additional work we'll be doing with residents. (Plans were already in the work to introduce these new elements so we'll just need to careful that it doesn't sound as if they're being implemented as result of study.)

Given the academics-heavy content of our messaging points, it may make sense to hold the press event in our Health Education Sciences Building -- but, if the governor wanted to take a quick tour of our Children's Hospital, we could instead hold it in the lobby of our Children's Hospital. Any preference? They're both on our main hospital campus. (Governor had press conference at med school/Health Sciences Education Bldg about 5-6 months ago, FYI.)

I will have you our draft talking points no later than 11 a.m. Wednesday.

Doug, will you be available later today or tomorrow to talk about the press conference? What time frame would work best for you? Also, think about whether you'd like to have an op-ed from the Governor run in Upstate print outlets. If not, we could perhaps suggest an op-ed from Dr. Nancy Henderson, one of our forensic pediatricians, that could cite the report and the Governor's efforts?

Thanks much,
Sandy

Sandy Dees | Senior Media Relations Coordinator, Greenville Health System
300 E. McBee Avenue | Greenville, SC 29601
Office: (864) 797-7557 | Cell: (864) 303-4115 | Fax: (864) 797-7562
SDees@ghs.org | www.ghs.org
www.facebook.com/greenvillehealthsystem