

**From:** Healthcare Education Associates <reply-356280@mailings.frallc.com>  
**To:** Kester, Tonykester@aging.sc.gov  
**Date:** 3/20/2017 2:01:49 PM  
**Subject:** SNPs Leadership Summit – Registration Now Open!

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## SAVE THE DATE - JUNE 21-23

*Ensure Your Plan Stands Out From the Crowd*

**REGISTER NOW**

Use Priority Code: PHN48-EM1

**Date:** June 21-23, 2017

**Location:** New York, NY

**Venue:** The Princeton Club

*Leverage the Expertise of Successful SNPs to Improve Your Plan*

Hi Tony,

Join us in New York on June 21-23rd for the **2017 Special Needs Plan Leadership Summit** to gain targeted and impactful ideas to ensure your SNP is running at peak performance levels! Gain ideas to boost your Stars performance, improve risk adjustment and reimbursement, and ensure your clinical operations—from HRAs to ICPs—are fully compliant and driving successful care outcomes.

### Session Topics Include:

- TWO-PART SESSION: Mastering SNP Health Risk Assessments & Individual Care Plans
- Quality-Boosting Strategies for Turning Your SNP Membership into a Strength
- THREE-PART SESSION: Mastering the Art of SNP Finance, Benefit Design & Marketing
- THREE-PART SESSION: Mastering the Model of Care
- Innovative Approaches to Member and Community Engagement and Social Programs

**VIEW AGENDA**

**For more information and to register**

**contact:**

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