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To: Kester, Tonykester@aging.sc.gov

Date: 11/6/2014 4:02:38 PM

Subject: Be One of a Hundred

Dear ToNew York,

On Tuesday, December 2, during the biggest shopping frenzy of the year, we're celebrating the kick-off of a season of giving as we join more than 10,000 organizations in 46 countries for #GivingTuesday.

You've attended our webinars, downloaded our reports, and attended our trainings. Now I am now asking you to further your partnership by supporting NSCLC this #GivingTuesday season. Our goal is to raise \$10,000 and bring in 100 new donors between now and #GivingTuesday.

WE WANT YOU TO BE ONE OF A HUNDRED.

[Click here](#) to make a gift of \$15 - \$35 - \$50. If we succeed in reaching our goal of 100 new donors, that's one new donor for every 63,000 senior citizens living in poverty today-- people like the women pictured above who struggle daily to access healthcare, maintain safe and affordable housing, and put food on their tables.

To help us reach our \$10,000 goal, the entire NSCLC staff has come together to give \$5000 to match your gifts dollar for dollar until we reach our goal. That means your early

gift will be doubled! [Click here to make a gift.](#)

The women above told their stories [in this video](#) so they could make a difference for others. [Watch the video now](#), share it with your network, and donate to NSCLC now or on #GivingTuesday and you will make a difference.

I'm honored to work with you to advance justice in aging for all seniors.

Kevin Prindiville
Executive Director
NSCLC

National Senior Citizens Law Center
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Washington, DC 20005

NSCLC staff are available to help advocates with answers to questions about program rules and requirements, reviewing and analyzing pleadings, commenting on proposed litigation, assisting in the formulation of strategies, drafting opinion letters and providing memoranda, articles and other written materials. NSCLC is a member of the [National Legal Resource Center](#) that provides legal support to the Aging Advocacy Network.

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