

# State of South Carolina

## Governor's Proclamation

**WHEREAS,** the use of and trafficking in illicit drugs cause numerous problems for communities across our state and nation; and

**WHEREAS,** research indicates that young people who avoid the early use of alcohol, tobacco, and marijuana are less likely to engage in other harmful behaviors such as crime, delinquency, and other illegal drug use; and

**WHEREAS,** established in 1988 in honor of undercover Drug Enforcement Agent Enrique "Kiki" Camarena who was kidnapped, tortured, and murdered by members of a drug gang in Mexico on February 7, 1985, National Red Ribbon Week is designed to raise awareness of the dangers of illicit drug use and to encourage a drug-free lifestyle and involvement in drug prevention and reduction efforts; and

**WHEREAS,** with the theme, "Love Yourself. Be Drug Free," the 2014 observance of Red Ribbon Week provides residents of the Palmetto State the opportunity to demonstrate their commitment to healthy, drug-free lifestyles by wearing and displaying red ribbons.

**NOW, THEREFORE,** I, Nikki R. Haley, Governor of the Great State of South Carolina, do hereby proclaim October 23 - 31, 2014, as

### RED RIBBON WEEK

throughout the state and encourage all South Carolinians to work together to teach our young people that drug and alcohol abuse is dangerous and harmful to both their health and their future.



A handwritten signature in black ink, reading "Nikki R. Haley".

**NIKKI R. HALEY**  
**GOVERNOR**  
**STATE OF SOUTH CAROLINA**