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**Subject:** National School Choice Week Rally and Proclamation Reading  
**Location:** Statehouse Steps  
**When:** 1/27/2015 11:45:00 AM - 12:00:00 PM

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Advance: Terris Green  
(803)608-6137

**APPROVED BY:** NH on 1/16

**EVENT:** National School Choice Week Rally and Proclamation Reading

**DATE:** Tuesday, January 27, 2015

**TIME:** 11:45 AM (Rally begins at 11:30 AM)

**LOCATION:**

**LOCATION SET-UP:**

**ON-SITE LOCATION CONTACT:**

**SCHEDULING CONTACT:**

Ellen E. Weaver  
President  
Palmetto Policy Forum  
(803) 708-0673  
[Ellen@palmettopolicy.org](mailto:Ellen@palmettopolicy.org)

**PRIMARY STAFF:** Ashton Lee

**ADVANCE STAFF:** Zach Pippin

**PURPOSE:** Gov. Haley will give remarks at the National School Choice Week Rally as to why education choice is important to the future of our state. The Governor will also present her proclamation after her remarks (framed).

**PRESS:** Yes.

**PUBLIC:** Yes.

**INVITED BY:** Ellen E. Weaver, President, Palmetto Policy Forum

**ATTENDEES:** Expecting 500+ parents, student and teachers from all forms of education choice.

**INTRODUCED BY:** Ellen Weaver, President, Palmetto Policy Forum

**LENGTH OF SPEAKING:** 5 minutes of remarks

**SPEAKING ORDER/LINE-BY-LINE:**

**11:30 AM My SC Education Rally Begins @ Statehouse Steps**

**11:30 AM Opening Welcome, Ellen Weaver**

**11:35 AM Presentation of the Colors**

Youth ChalleNGe Academy Jr. ROTC

POC: CSM Michael Parker – 803-920-1768 (cell); [parkerm@tag.scmd.state.sc.us](mailto:parkerm@tag.scmd.state.sc.us)

**11:37 AM Pledge of Allegiance**

INVITED: Lead Academy Charter Students

**11:38 AM Introduce Student Performance #1, Ellen Weaver**

**11:39 AM Student Performance #1 – Singing of *God Bless America***

Jubilee Academy

POC: Elizabeth Maguire, Sandee Hensley (Director)

**11:43 AM Introduction of Governor Haley**

**Ellen Weaver:** Thank you, Jubilee students!

**11:45 AM Governor's NSCW Proclamation & Keynote Remarks**

POC: Nicole Priester – [NicolePriester@gov.sc.gov](mailto:NicolePriester@gov.sc.gov)

**11:50 AM Group Photo – “Largest-ever SC Selfie”**

**Ellen Weaver:** Announce one serious and one fun “strike a pose” with yellow scarves, call all elected officials to center around the podium.

**Volunteers/Photog:** Help direct the crowd

**11:55 AM Gov. Haley Departs**

**11:55 AM Introduce Charter School Speakers**

**11:57 AM Charter Student Speakers**

Charleston Charter School for Science & Math

**12:01 PM Introduce Virtual School Speaker**

**12:02 PM Virtual Teacher Speaker**

Tim Samsa, SC Connections Academy Teacher of the Year

**12:06 PM Student Performance #2 – NSCW Flash Mob Dance w/ Audience Participation**

Dance Team: Coastal Leadership Charter

**12:11 PM Introduce Home School Speaker**

**12:12 PM Home School Parent Speaker**

Kathy Melchers, Lexington Home School Resource Center

**12:16 PM Introduce Magnet School Speaker**

**12:17 PM Magnet Student/Teacher Speaker**

INVITED: Magnet student (Sara Wheeler confirming)

**12:21 PM TENTATIVE: NSCW Dance Recap w/ Audience Participation** (*announced by DJ, not Emcee*)

**12:25 PM      Introduce Private School Speaker**

**12:26 PM      Private School Speaker**

INVITED: Meeting Street Academy Principal (Chris Allen confirming)

**12:30 PM      Closing Remarks**

**12:32 PM      Retire the Colors Ceremony**

**12:33 PM      Rally Adjourns – DJ music**

**BACKGROUND:**

**SUGGESTED TALKING POINTS:**

**ECONOMIC DEVELOPMENT INFORMATION:**