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Subject: National School Choice Week Rally and Proclamation Reading
Location: Statehouse Steps
When: 1/27/2015 11:45:00 AM - 12:00:00 PM

Advance: Terris Green
(803)608-6137

APPROVED BY: NH on 1/16

EVENT: National School Choice Week Rally and Proclamation Reading

DATE: Tuesday, January 27, 2015

TIME: 11:45 AM (Rally begins at 11:30 AM)

LOCATION:

LOCATION SET-UP:

ON-SITE LOCATION CONTACT:

SCHEDULING CONTACT:

Ellen E. Weaver
President
Palmetto Policy Forum
(803) 708-0673
Ellen@palmettopolicy.org

PRIMARY STAFF: Ashton Lee

ADVANCE STAFF: Zach Pippin

PURPOSE: Gov. Haley will give remarks at the National School Choice Week Rally as to why education choice is important to the future of our state. The Governor will also present her proclamation after her remarks (framed).

PRESS: Yes.

PUBLIC: Yes.

INVITED BY: Ellen E. Weaver, President, Palmetto Policy Forum

ATTENDEES: Expecting 500+ parents, student and teachers from all forms of education choice.

INTRODUCED BY: Ellen Weaver, President, Palmetto Policy Forum

LENGTH OF SPEAKING: 5 minutes of remarks

SPEAKING ORDER/LINE-BY-LINE:

- 11:30 AM My SC Education Rally Begins @ Statehouse Steps**
- 11:30 AM Opening Welcome, Ellen Weaver**
- 11:35 AM Presentation of the Colors**
Youth ChalleNGe Academy Jr. ROTC
POC: CSM Michael Parker – 803-920-1768 (cell); parkerm@tag.scmd.state.sc.us
- 11:37 AM Pledge of Allegiance**
INVITED: Lead Academy Charter Students
- 11:38 AM Introduce Student Performance #1, Ellen Weaver**
- 11:39 AM Student Performance #1 – Singing of *God Bless America***
Jubilee Academy
POC: Elizabeth Maguire, Sandee Hensley (Director)
- 11:43 AM Introduction of Governor Haley**
Ellen Weaver: Thank you, Jubilee students!
- 11:45 AM Governor’s NSCW Proclamation & Keynote Remarks**
POC: Nicole Priester – NicolePriester@gov.sc.gov
- 11:50 AM Group Photo – “Largest-ever SC Selfie”**
Ellen Weaver: Announce one serious and one fun “strike a pose” with yellow scarves, call all elected officials to center around the podium.
Volunteers/Photog: Help direct the crowd
- 11:55 AM Gov. Haley Departs**
- 11:55 AM Introduce Charter School Speakers**
- 11:57 AM Charter Student Speakers**
Charleston Charter School for Science & Math
- 12:01 PM Introduce Virtual School Speaker**
- 12:02 PM Virtual Teacher Speaker**
Tim Samsa, SC Connections Academy Teacher of the Year
- 12:06 PM Student Performance #2 – NSCW Flash Mob Dance w/ Audience Participation**
Dance Team: Coastal Leadership Charter
- 12:11 PM Introduce Home School Speaker**
- 12:12 PM Home School Parent Speaker**
Kathy Melchers, Lexington Home School Resource Center
- 12:16 PM Introduce Magnet School Speaker**
- 12:17 PM Magnet Student/Teacher Speaker**
INVITED: Magnet student (Sara Wheeler confirming)
- 12:21 PM TENTATIVE: NSCW Dance Recap w/ Audience Participation** (*announced by DJ, not Emcee*)

12:25 PM Introduce Private School Speaker

12:26 PM Private School Speaker

INVITED: Meeting Street Academy Principal (Chris Allen confirming)

12:30 PM Closing Remarks

12:32 PM Retire the Colors Ceremony

12:33 PM Rally Adjourns – DJ music

BACKGROUND:

SUGGESTED TALKING POINTS:

ECONOMIC DEVELOPMENT INFORMATION: