
From: Wilkerson, Kim A <kim.wilkerson@bankofamerica.com>
Sent: Tuesday, October 25, 2016 5:49 PM
To: Haley, Nikki
Subject: Give A Meal Campaign



Dear Governor Haley,

Food insecurity is a very real crisis, and today we have an opportunity to combat it. In our state, the need is profound with 1 in 6 South Carolinians dealing with hunger. According to Feeding America's 'Map the Meal Gap' and the September USDA report, 42 million Americans face food insecurity even though there is enough food produced to feed the entire world population.

Without affordable access to nutrition, it is impossible for individuals to think about improving their personal financial lives or finding their path to economic mobility. This fall, Bank of America is again partnering with Feeding America and its network of food banks for the 5th annual [Give A Meal](#) program.

For every \$1 donated to *Give A Meal*, now through the end of the year, Bank of America will give \$2 more, up to a total of \$1.5 million in donations. For example, a donation of \$30 becomes \$90 with Bank of America's match. Every dollar equates to 11 meals to families in need. You can choose to have the donation and match directed to Harvest Hope, our local food bank.

We invite you to join us in this opportunity to fight hunger:

- ✓ Go to www.bankofamerica.com/give to learn more and donate.
- ✓ When making the donation, the prompts will allow you select to have your money and the Bank of America match allocated to our local food bank, Harvest Hope.
- ✓ Share this opportunity with your networks via social media so others can take part.

Thank you for your leadership. Our collective efforts can make a real difference.

Best wishes,

Kim A. Wilkerson

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