

From: Julian Alssid
Sent: 12/1/2015 8:10:36 AM
To: Haley, Nikki
Cc:
Subject: Two exciting announcements

New AA and BA degree programs; all degrees now eligible for federal financial aid Email not displaying correctly?

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Nimrata,

I'm pleased to share two exciting announcements: **All College for America degrees are now eligible for federal financial aid, and we will offer two new accredited degree programs, available for student enrollment January 1, 2016:**

- [Bachelor of Arts in Management](#)
<http://go.collegeforamerica.org/e/37322/achelors-degree-ba-management-3d5srd/413669741>, with concentrations in
 - [Public Administration](#) <http://go.collegeforamerica.org/e/37322/agement-public-administration-3d5srg/413669741>
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 - [Logistics and Operations](#)
<http://go.collegeforamerica.org/e/37322/nagement-Logistics-Operations-3d5srl/413669741>
- [Associate of Arts in Healthcare Management](#)
<http://go.collegeforamerica.org/e/37322/-degree-healthcare-management-3d5srn/413669741>

As a reminder, these new degree options join our existing programs:

- [Bachelor of Arts in Communications](#)
<http://go.collegeforamerica.org/e/37322/lors-degree-ba-communications-3d5srq/413669741>
- [Bachelor of Arts in Healthcare Management](#)

<http://go.collegeforamerica.org/e/37322/gree-ba-healthcare-management-3d5srs/413669741>>

- [Associate of Arts in General Studies](http://go.collegeforamerica.org/e/37322/tudies-business-concentration-3d5srv/413669741)
<http://go.collegeforamerica.org/e/37322/tudies-business-concentration-3d5srv/413669741>>

Our competency-based degrees are specifically built for working adults. They are developed based on labor market needs and in conjunction with industry experts and university faculty nationwide.

We are excited about the opportunity to serve many more working learners with these new offerings and about the expanded availability of federal financial aid for eligible students.

If you would like to engage and develop your workforce with these degree programs (only \$2,500 tuition per year), please let me know what your questions are and when you are available to discuss your workforce strategy.

All the best,
Julian

Julian L. Alssid
Chief Workforce Strategist
College for America
[Join my LinkedIn network <https://www.linkedin.com/in/julianalssid>](https://www.linkedin.com/in/julianalssid)

PS: We work with you to easily fit into your tuition reimbursement model. Don't have one yet? Read our article in [CLO Magazine on the value of tuition assistance](http://go.collegeforamerica.org/e/37322/worth-the-investment-june-2015/3d5srx/413669741) <http://go.collegeforamerica.org/e/37322/worth-the-investment-june-2015/3d5srx/413669741>>.

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