

# State of South Carolina

## Governor's Proclamation

**WHEREAS,** life insurance can provide financial security following the death of a family member by helping survivors to meet immediate, ongoing, and future financial obligations and objectives; and

**WHEREAS,** while the majority of Americans believe that life insurance is part of a sound financial plan, millions of adults across the country have no life insurance, and many of those with coverage believe they do not have enough life insurance protection; and

**WHEREAS,** the death of an insufficiently insured financial provider can result in hardship for surviving family members, leading to increased financial vulnerability; and

**WHEREAS,** this year's observance of Life Insurance Awareness Month reminds consumers to review their life insurance needs, seek professional advice, and take the necessary actions to help safeguard the future financial security of their families.

**NOW, THEREFORE, I, Nikki R. Haley, Governor of the Great State of South Carolina, do hereby proclaim September 2014 as**

### **LIFE INSURANCE AWARENESS MONTH**

throughout the state and encourage all South Carolinians to learn more about life insurance and its benefits.



A handwritten signature in black ink, reading "Nikki R. Haley".

**NIKKI R. HALEY**  
**GOVERNOR**  
**STATE OF SOUTH CAROLINA**