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Date: 5/5/2016 11:41:03 AM
Subject: Rainmaking for lawyers

We've all talked about how to use the Internet for rainmaking for lawyers. It's difficult to get a website to deliver results, but we think that we have a solution. What we as lawyers have to do is the following:

1. Have a professional website with a lot of relevant content.
2. Improve online visibility on Google.
3. Work on reputation management by getting positive reviews on websites like Yelp

We have compiled some ideas on how to improve your legal practice's online profile and would like to share these with you. You can download the white paper here <http://www.izmolaw.com/download-advice-sheet-en-us.htm>

Thanks,

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