

**From:** Soura, Christian  
**To:** Godfrey, Rob (RobGodfrey@gov.sc.gov) <RobGodfrey@gov.sc.gov>  
Mayer, Doug (DougMayer@gov.sc.gov) <DougMayer@gov.sc.gov>  
**Date:** 6/12/2013 2:06:49 PM  
**Subject:** FW: South Carolina wins Social Impact Bonds

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FYI.

CLS

Christian L. Soura  
Deputy Chief of Staff

(803) 543-0792  
ChristianSoura@gov.sc.gov

-----Original Message-----

**From:** Soura, Christian  
**Sent:** Wednesday, June 12, 2013 2:06 PM  
**To:** 'Liebman, Jeffrey'; John Supra  
**Subject:** RE: South Carolina wins Social Impact Bonds

Yes, if you could spare a minute or two, I think it would be helpful. There's some complexity to the SIB approach, and I'm a bit concerned about some of the oversimplifications we've seen in local coverage so far. The SCRNs folks usually keep it brief and are respectful of an interviewee's time. If it doesn't work out, though, that's fine. Thanks again.

CLS

Christian L. Soura  
Deputy Chief of Staff

(803) 543-0792  
ChristianSoura@gov.sc.gov

-----Original Message-----

**From:** Liebman, Jeffrey [mailto:jeffrey\_liebman@harvard.edu]  
**Sent:** Wednesday, June 12, 2013 2:01 PM  
**To:** John Supra; Soura, Christian  
**Subject:** FW: South Carolina wins Social Impact Bonds

Do you want me to do this? Message would be basic SIB message (improve government performance, solve social problems, protect taxpayers), plus "it is great to be working with an innovative Governor."

I only want to do this if it is helpful to you, otherwise I got plenty on my plate.

-----Original Message-----

From: Matt Long [mailto:[mlong@southcarolinaradionetwork.com](mailto:mlong@southcarolinaradionetwork.com)]

Sent: Wednesday, June 12, 2013 1:12 PM

To: Liebman, Jeffrey

Cc: Steffen, Elizabeth

Subject: South Carolina wins Social Impact Bonds

Professor Liebman,

My name is Matt Long and I work with South Carolina Radio Network.

I understand that you're very busy, but we were wondering if you would be able to talk with us about Social Impact Bonds. What they are, how they are meant to help a state like SC, etc., The Governor's Office announced the bonds today.

Would you have time at some point this week to talk about the SIB Lab and what it does?

Thanks for your time,

Matt Long

South Carolina Radio Network

(803) 790-4300