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Subject: Live-action demos will rock Smart Cities Week

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[Register today to get your free pass to the exhibition floor](#)

Live-action demos will rock Smart Cities Week

The exhibition floor at Smart Cities Week® will be a hotbed of activity – with ongoing live demos showcasing the game-changing smart city technologies you've been hearing about.

It's your chance to experience firsthand the exciting ways technology is improving livability, workability and sustainability in cities around the world.

There's no charge to view the demos – but you will need to [register for your free pass](#) to get on the exhibition floor where they will take place.

Here's just some of what you'll see in the demonstrations:

Take a sneak peek at car2go's newest technology for urbanites on the go

Daimler – Smart Cities Week Diamond sponsor – will showcase car2go's brand new technology destined to drive car-sharing to new frontiers. It's so new you can only see it at Smart Cities Week and in Vancouver, B.C. With car2go, people use their smartphones to get a car when they need one. The version 3.0 vehicles make it easy for people to find their way to their destinations, allow them to listen to their own music and even help them arrive with their phone fully charged. These cars are transforming urban mobility – and you can see them first at Smart Cities Week.

See how advanced microgrids can help you

play the resiliency card

S&C Electric Company and Schneider Electric are pleased to host an advanced microgrid video demonstration showcasing the recently completed microgrid at Oncor Electric Delivery near Dallas, Texas. The demo will show how the microgrid can improve energy efficiency and power reliability for Oncor customers while maximizing newly installed energy storage and renewable generation. Come see how cities can improve resiliency and control their own grid of the future with a direct, live feed from Oncor's facility.

Learn how understanding traveler choices leads to boosting economic growth

Take a first look at the Urbanomics Mobility project introduced by Urban Insights Associates, a subsidiary of Cubic Transportation Systems in a unique alliance with MasterCard. Urbanomics makes cities smarter and more livable by linking how people move around them with the impact that their travel preferences have on the economy. Leaders can make smarter decisions to drive greater livability and prosperity by understanding travel choices and improving accessibility to available amenities and services.

Everybody talks about the Internet of Everything – come see it in action

Visit Cisco's demonstration to tap into the exciting ways connectivity can play out in communities like yours. You'll see in very real ways how the Internet of Everything (IoE) will create cities where people can feel safer and more secure, where travel is seamless and where all manner of operations are simplified. It's your chance to see IoE solutions for urban services -- from public safety and smart lighting and parking to city infrastructure management.

Check out how something as simple as water can be so smart

With a long history of water industry firsts under its belt, Neptune Technology Group will dazzle you with innovative solutions that are helping water utilities overcome ever-increasing pressures around water supply, efficiency, workforce management, infrastructure – and their bottom line. Don't miss a drop of this interactive demonstration showcasing smart water networks

in action.

Explore IBM Smarter Cities Solution that use the power of data and analytics to manage emergencies, transportation and law enforcement

IBM is showcasing a trio of smarter cities solutions that are the intelligence behind critical city operations. The Intelligent Operations Center for Emergency Management, for example, effectively coordinates and integrates all activities needed to mitigate against, prepare for, respond to, and recover from threatened or actual natural disasters, acts of terrorism, or other man-made disasters in real time. Similarly you'll see the power of the IBM Transportation Management Center and how an integrated dashboard drives shared situational awareness and inter-agency coordination so decision makers can understand current and anticipated circumstances and take actions to improve safety and traffic flow. Finally, see scenarios that demonstrate how IBM's Integrated Law Enforcement solution can prevent, command, respond, analyze and investigate crimes and threats to citizens to improve public safety.

More on the floor!

The exhibition floor will be packed with even more to explore. You'll also see smart city technologies from leading vendors sponsoring **Smart Cities Week**.

Register today to **get your free pass** to the exhibition floor – or sign up for the all-in-one package that includes the information-packed strategic program, keynote addresses, networking receptions as well as all the action on the exhibition floor.

Leaders representing hundreds of cities have already registered for Smart Cities Week to get inspiration and practical advice for plotting a livable, workable, sustainable future. **Register now** so you don't get left behind.

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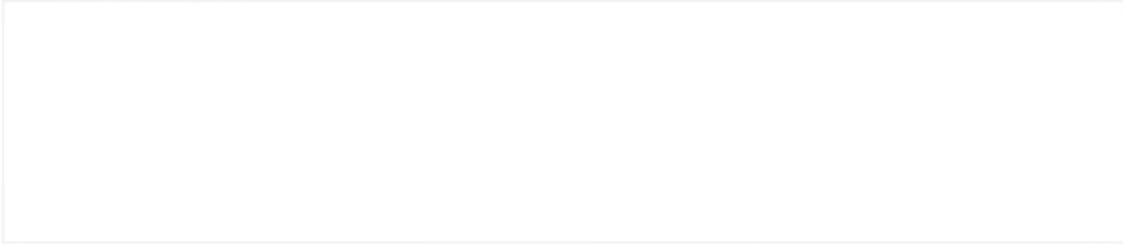
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