

From: Lindsay Carey
Sent: 11/25/2014 3:03:02 PM
To: Haley, Nikki
Cc:
Subject: For You

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November 25, 2014

Dear Friend of The Creative Coalition:

Next Tuesday, December 2nd is #GivingTuesday, a global day dedicated to giving back. As a proud partner of this day that celebrates generosity, The Creative Coalition encourages you to give a tax-deductible donation to support our advocacy programs – programs that are not possible without your support. In 2014, The Creative Coalition:

- **Mobilized** leaders on Capitol Hill and the White House to push for increased public support of the arts and arts in education resulting in a \$7.64 million increase in the National Endowment for the Arts (NEA) budget for 2014.
- **Campaigned** against bullying during 15 Be a STAR Rallies with WWE domestically and abroad. Over 6,000 students and more than 70 Be a STAR Alliance organizations participated including the Anti-Defamation League, Blue Star Families, Do Something Inc., the Girls Scouts of the USA, the Special Olympics, the YMCA of the USA, and The Ad Council.
- **Published** with Rizzoli New York *The Art of Discovery: Hollywood Stars Reveal Their Inspirations*. The book, sponsored by Renaissance Hotels, captures singular moments in time and features 100 celebrities shot by photographer Jeff Vespa and designed by typographer and award-winning art director Nancy Rouemy. Proceeds from the book go to support The Creative Coalition's arts in education advocacy programs. [<http://www.doubleknot.com/openrosters/ShowPage.aspx?3432343737337L31333438353434>](http://www.doubleknot.com/openrosters/ShowPage.aspx?3432343737337L31333438353434) to order *The Art of Discovery: Hollywood Stars Reveal Their Inspirations*.

- **Produced** webisodes with LifeReimagined and AARP to promote arts in education, airing on Cinedigm's [The Docurama Channel](http://www.doubleknot.com/openrosters/ShowPage.aspx?3432343737347L31333438353434) [<http://www.doubleknot.com/openrosters/ShowPage.aspx?3432343737347L31333438353434>](http://www.doubleknot.com/openrosters/ShowPage.aspx?3432343737347L31333438353434).

Please donate to The Creative Coalition today and [support](http://www.doubleknot.com/openrosters/ShowPage.aspx?3432343737357L31333438353434) [<http://www.doubleknot.com/openrosters/ShowPage.aspx?3432343737357L31333438353434>](http://www.doubleknot.com/openrosters/ShowPage.aspx?3432343737357L31333438353434) an organization that uses the voice of Hollywood to make a positive difference in the world.

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Warm regards,
Robin Bronk
CEO

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