

**From:** Symmes, Brian <BrianSymmes@gov.sc.gov>  
**To:** Priester, Nicole <NicolePriester@gov.sc.gov>  
Adams, Chaney <ChaneyAdams@gov.sc.gov>  
Pisarik, Holly <HollyPisarik@gov.sc.gov>  
Moore, Camlin <CamlinMoore@gov.sc.gov>  
Godfrey, Rob <RobGodfrey@gov.sc.gov>  
**Date:** 5/2/2016 4:26:11 PM  
**Subject:** RE: One SC Fund: Midlands Gives/LowcountryUnites Event

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Nicole – Here's the background for the visit tomorrow. What else do you need from us?

## Giving Days

**Who:** Hosted by Central Carolina Community Foundation (Midlands Gives), Waccamaw Foundation, Coastal Carolina Foundation (Lowcountry Unite), and Eastern Carolinas Foundation (Big Give)

**What:** Giving days are 24-hour online giving events that bring the various regions together as one community, raising money and awareness for local nonprofits in their corresponding counties. The One SC Fund is enrolled as a participating nonprofit in the giving days above.

**When:** May 3, 2016 from 12:00 PM to 11:59 PM

## Cheerful Giver Match

**Who:** An anonymous donor who goes by "The Cheerful Giver"

**What:** For every gift made to any nonprofit participating in Midlands Gives on May 3<sup>rd</sup>, the Cheerful Giver will donate \$1 to THE ONE SC FUND.

## Lipscomb Family Foundation Match

*Who:* The Lipscomb Family Foundation was founded by Guy and Margaret Fant Lipscomb. The Foundation is led by second and third generations and giving is focused on fostering the positive development of young people in our community and contributing to community efforts in such a way as would encourage others to participate

*What:* The Lipscomb Family Foundation will match all donations made to the One SC Fund through Midlands Gives up to \$10,000

## Social Media

- Official hashtags
  - #OneSC
  - #MidlandsGives
  - #lowcountryunite (For Charleston area giving day)

- Links:

- [www.midlandsgives.org](http://www.midlandsgives.org)
- [www.lowcountrygivingday.org](http://www.lowcountrygivingday.org)

-----Original Appointment-----

From: Priester, Nicole

Sent: Friday, April 29, 2016 3:20 PM

To: Priester, Nicole; Symmes, Brian; Adams, Chaney; Pisarik, Holly; Moore, Camlin; Godfrey, Rob

Subject: One SC Fund: Midlands Gives/LowcountryUnites Event

When: Tuesday, May 03, 2016 1:00 PM-2:00 PM (UTC-05:00) Eastern Time (US & Canada).

Where: Spirit Communications Park

Advance: Brandon Landrum  
(803)260-0783

**APPROVED BY:** NH on 4/29

**EVENT:** One SC Fund: Midlands Gives/LowcountryUnites Event

**DATE:** Tuesday, May 3, 2016

**TIME:** 1:00 PM

**LOCATION:**

**LOCATION SET-UP:**

**SCHEDULING CONTACT:**

JoAnn Turnquist

President & CEO

Central Carolina Community Foundation

803.978.7823 (O)

[joann@yourfoundation.org](mailto:joann@yourfoundation.org)

Cherise Arrendale

Marketing & Communications Manager

Central Carolina Community Foundation

803.254.5601 x317

[cherise@yourfoundation.org](mailto:cherise@yourfoundation.org)

**ONSITE CONTACT:**

**PRIMARY STAFF:** Ashton Lee

**ADVANCE STAFF:** Brian Symmes

**PURPOSE:**

**PRESS:** Yes.

**PUBLIC:** Yes.

**INVITED BY:**

JoAnn Turnquist

President & CEO

Central Carolina Community Foundation

**ATTENDEES:**

**INTRODUCED BY:**

**LENGTH OF SPEAKING:**

**SPEAKING ORDER/LINE-BY-LINE:**

**BACKGROUND:**

**TALKING POINTS:**