

From: Calvin Koon-Stack <ckoonstack@hattaway.com>
To: Adams, ChaneyChaneyAdams@gov.sc.gov
Date: 1/19/2016 5:11:41 PM
Subject: Crisis Communications

Good afternoon, Chaney–

I am reaching out today at the recommendation of Zach Pippin. I'm working on a piece about how good communications work can be done during a crisis, and I wanted to speak with someone from Governor Haley's press team to hear about your experiences over the past year.

As a brief background, my firm, Hattaway Communications, is working with the Rockefeller Foundation to create Hatch for Good, an online platform that promotes the use of storytelling to achieve impact in the social good sector. As a native South Carolinian, I think that Governor Haley's communications work during the flooding in October--to say nothing of the other events--was incredible, and I'd love the opportunity to chat with the team that made it possible.

Do you think that you might have some time to answer a few questions?

Best,

--

Calvin Koon-Stack
Junior Associate
Hattaway Communications, Inc.
www.hattaway.com

Helping visionary leaders & organizations achieve great things.