

**From:** Healthcare Education Associates <reply-289212@mailings.frallc.com>  
**To:** Kester, Tonykester@aging.sc.gov  
**Date:** 6/16/2015 12:06:22 PM  
**Subject:** UnitedHealthcare and Others to Present at the Care Coordination Congress!

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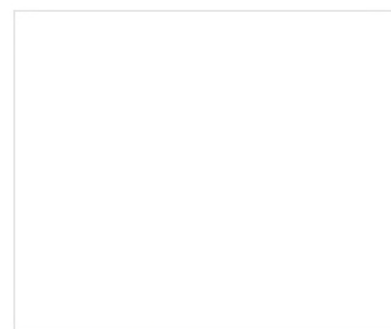
## The Care Coordination Congress

Hi Tony,

On **August 24-25** health plans and providers from across the nation will be gathering at the **Paradise Point Resort & Spa** in **San Diego** for **The Care Coordination Congress**, a two-day interactive forum where collaborative minds come together to tackle the biggest issues in care management!

How are you handling your complex dual populations? Developing the right network infrastructure is just a minor task in comparison to implementing new cultures of care across disparate systems. We've assembled an all-star speaking faculty to help shed light on successes, failures, and lessons learned in supporting our dual members. **Blue Cross and Blue Shield of New Mexico, Care1st, WellPoint, IlliniCare, Gateway Health, and other top tier health plans** are all ready and willing to guide you through their experiences in improving outcomes.

Keeping dual members healthy and independent is the name of the game. Register today!



[Website](#) | [Brochure](#) | [Register](#)

*P.S. – The Care Coordination Congress also includes a SNPs pre-conference workshop and a second track on the integration of behavioral health! Three great seminars at one event!*

### Track A: Long-Term Care for Dual Eligibles

- How Do We Keep Dual Members with Significant Long-Term Care Needs Living Independently?

### Track B: Integrating Behavioral Health

- State of Behavioral Health Integration
- Economic Impact of Integrated

- Assembling the Long-Term Service and Supports Network
- Serving a Younger Population of Duals
- Case Study: UnitedHealthcare's Blind Spot Data Pilot
- Physician and Provider Engagement for Managing a Population of Dual Eligibles
- Building Behavioral Health into LTC
- Innovations in Home and Community Based Care Delivery
- Case Study: The Movement to Improvement
- Predicting and Preventing Costly Re-Admissions for Members in Long-Term Care
- Knowledge... Hidden in Plain Sight, Finding the Insight

- Behavioral and Medical Models of Care
- Building Behavioral Health into Primary Care
- Identifying Members who Could Benefit from Integrated Care
- Quality Metrics for Behavioral Health
- Case Study: The Evolution of Behavioral Health in San Mateo County
- Engaging with High Behavioral Health Utilizers to Prevent Re-Admissions
- Risk Adjustment and Behavioral Health
- Building Behavioral Health Integration into a Health Home
- Case Study: Integrating Care at Denver Health Medical Plan

## Registration Details

**Priority Code** - PHN12-EM3a

**Standard Rate** - \$2095

**Health Plan/Provider Rate** - \$1695\*

**Non-Profit/Government Rate** - \$995\*

\*subject to HEA approval

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**For more information and to register, visit the [website](#) or contact:**

Whitney Betts at 704-341-2445 or [wbetts@frallc.com](mailto:wbetts@frallc.com)

**For speaking and sponsorship opportunities, contact:**

Jennifer Clemence at 704-341-2438 or [jclemence@frallc.com](mailto:jclemence@frallc.com)

## Healthcare Education Associates

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