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To: Pisarik, HollyHollyPisarik@gov.sc.gov
Date: 11/30/2015 11:13:55 AM
Subject: Giving Day Press Release Revisions
Attachments: Press Release without edits.docx
One SC Giving Day press release.docx

Hi Holly –

First, many thanks to you, the Governor and her team for the beautiful flowers you sent to my dad's service. I will be sending 'real' notes to everyone but didn't want to let another day go by without a word of thanks!

Second, we have revised the press release in order to:

- Tie it to Giving Tuesday
- Clarify that only nonprofits can apply for the grants by removing all reference to *direct assistance to flood victims*
- Clarify that the One SC fund is the expanded and renamed SC Flood Relief fund as we're still getting donations for both and questions from early donors
- Celebrate the monies that have been raised to-date

I don't think that the wording in the press release will raise doubts or confusion about the Governor's press release. It is upbeat and positive. I have attached a marked up version, (please print it, or choose edit in the view pane, to see the markups), and a final version for your review. Would you please call me when you have a moment so we can review it? We'd like to send it out by 2pm today.

Thank you!

JoAnn Turnquist
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