

From: Douglas Kaplan
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To: Haley, Nikki
Cc:
Subject: Gravis Public Opinion Polls

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Public Opinion Polls

Accurate Results With Cross Tabs
Scientific Results
Telephone Surveys and Internet Panels

- **Polls-To Help With Fundraising**
- **Polls For Name Identification**
- **Polls For Message Testing**
- **Polls For Horse Race Numbers. Where Does The Race Stand?**
- **Polls For Consumer and B2B**

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<http://gravismarketing.com/gravis/wp-content/uploads/2014/01/logo.png>How do you connect to your voters? If you're like most successful campaigns, you understand the power of accurate public opinion polls and how they can truly measure the thoughts of your constituents. And for the past five years, Gravis Marketing has pioneered effective public opinion polling that measures the pulse of the complete voting segment – and not spun to enhance the platform of an individual campaign. This is where we separate ourselves from the competition and why many National, State and local campaigns (on both sides of the political landscape) choose Gravis Insights to complete their public opinion polling services.

Gravis Marketing specializes in communicating with voters. We conduct ongoing market research using our revolutionary direct polling software for our clients enabling you to be the candidate that listens. The one who hears and responds

to voter concerns.

The Key Elements to Each Gravis Marketing Public Opinion Polls Include

- **IDENTIFY the big-ticket topics** that will help your campaign get voters' attention.
- **PROVIDE automated telephone surveys** that equip you to receive voter feedback in near-to-real time.
- **USE a secure virtual call center** to help your volunteers make hundreds of calls every day to conduct live polls.
- **ESTABLISH your polling network** that frees up your time for other campaigning duties.
- **INTERPRET poll results** ensuring data collected is accurate and follows industry standards.

Our customized public opinion poll solutions have guided strategy, increased exposure, and provided insight for hundreds of business and political campaigns. We have developed our polling software and market research systems specifically for campaign managers and volunteer teams. We understand exactly what you need to get the job done and supply you with the proper tools to achieve political success.

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The highly respected publication People's Pundit Daily has come out with it's 2014 scorecard of pollsters. Gravis Marketing received an A- We are very proud and honored with these results.http://www.peoplespunditdaily.com/.../ppd-pollster-scorecard... <<http://click.icptrack.com/icp/relay.php?r=27861371&msgid=128789&act=F1X0&c=1586780&destination=http%3A%2F%2Fwww.peoplespunditdaily.com%2Fpolls%2F2015%2F10%2F05%2Fppd-pollster-scorecard-releases-first-round-of-ratings%2F>>

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