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Date: 8/4/2016 11:21:24 AM

Subject: Why Most IoT Projects Fail

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AUG 4 **IoTi Informer**

IOT ENGINEERING

Why Most IoT Projects Fail

In this interview, Particle CEO Zach Supalla reflects on why so many IoT projects don't get off the ground and sheds light on the company's enterprise IoT platform.

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SECURITY

Things in IoT You Need to Know This Week: August 1 – August 5

This week, there has been a significant amount of security-related news with the Black Hat security bonanza taking place in Las Vegas. In other news, Nestlé and Samsung announced a new IoT partnership and a U.S. government investigation shed new light on the first crash of a self-driving car.

[FULL ARTICLE](#)

IOT TRENDS AND ANALYSIS

With the IoT, We'll Need to Rethink Business and Privacy

In this interview, Josh Garrett, Co-Founder and Chief Strategy Officer of MOBI shares his thoughts on how the Internet of Things will transform enterprise, spark privacy concerns, and make rail safer.

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IOT TRENDS AND ANALYSIS

Don't Put the IoT Cart Before the Horse: Bsquare Interview

In this interview, Bsquare Vice President Marketing Kevin Walsh muses on the potential of the IoT to transform the industrial sector and trucking industry. He also offers perspective on how IoT developers can maximize their chances for success and offers perspective on why most successful IoT implementations were not bor...

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SECURITY

When Will the IoT Security Discussion Grow Up?

OK, we get it. The security of the Internet of Things is a problem. But how many headlines do we need to see declaring that IoT security is a disaster?

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IOT TRENDS AND ANALYSIS

How IoT Can Change the Entire Product Lifecycle: Interview

Machine Design speaks with Bryan Kester, Director of IoT at Autodesk, about how to help engineers design applications for smart products.

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SECURITY

The 10 Most Vulnerable IoT Security Targets

From autos to video cameras, the Internet of Things is exponentially increasing the number of potential targets for cyber-criminals, as we explain in this article with an accompanying infographic.

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