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## Text Messaging Policy and Retention Guide 2017 Edition

Learn the practical steps that will help your organization develop a text message policy and retention strategy to protect against the risk involved with use of this popular, universal form of communication. The guide also outlines **smart text message records management** practices, so you'll be better prepared to respond to open records requests or other e-discovery needs when they arise.

Download this guide to learn:

- Text message record management best practices
- How to craft a text message policy for your organization
- How records management technology helps meet your state's open records laws

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### Webinar - May 2 @ 10AM PDT

#### ***Policy, Compliance, & Records Laws: Mitigate Risk & Simplify Responding to Public Records Requests***

Join Smarsh experts Bonnie Page, General Counsel and Mike Pagani, Chief Evangelist for a real-world analysis of the current public records laws landscape and how it impacts you.

Together, they will provide a practical review of suggested next steps and best practices for developing effective electronic communications policies for text messaging and other dynamic channels being used in your government organization.

Attend this webinar to learn more about:

- *The current legal landscape for public records and requests*
- *Text message and electronic communications best practice policies*
- *Technology solutions to mitigate risk and help you respond efficiently*

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