

From: "Metro Monitor" <bryancouncil@metromonitor.com>
To: "Chris Drummond" <cdrummond@gov.sc.gov>
Date: 11/19/2004 6:35:28 AM
Subject: Metro Monitor Search 'Mark Sanford' Found 1 Stories

Search 'Mark Sanford' Found 1 Stories

1. WAGT-NBC AUGUSTA, GA

NOV 18 2004 11:00PM ET Nielsen Audience: 8,585

ACTION NEWS 11 AT 11

[**11:00:00 PM**] BUT THE MEASURE STILL HAS TO PASS IN THE FULL SENATE. THE RULES MAKE IT EASIER TO STOP A FILIBUSTER AND WOULD LIMIT A SINGLE SENATOR'S ABILITY TO KILL A BILL. REPUBLICAN GOVERNOR MARK SANFORD IS PUSHING FOR THE CHANGES. THE SENATE WILL VOTE ON THE CHANGES IN JANUARY. ELECTRONIC MACHINES HELPED THE ACCURACY OF GEORGIA'S VOTING DURING THE PRESIDENTIAL ELECTION.

Report Generated: 2004/11/19 05:35:14.408 (CT)

Total Story Count: 1

Total Nielsen Audience: 8,585

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From: "Metro Monitor" <bryancouncil@metromonitor.com>
To: "Chris Drummond" <cdrummond@gov.sc.gov>
Date: 11/18/2004 6:35:08 AM
Subject: Metro Monitor Search 'Mark Sanford' Found 6 Stories

Search 'Mark Sanford' Found 6 Stories

1. WHNS-FOX GREENVILLE-SPARTANBURG,SC-ASHEVILLE,NC-ANDERSON,SC
NOV 17 2004 10:00PM CT Nielsen Audience: 54,374
FOX NEWS

[**09:59:02 PM**] AND THEN THE JURY WILL BEGIN ITS DELIBERATIONS. IF CONVICTED, MORRIS FACES MORE THAN 200-YEARS IN PRISON. SOUTH CAROLINA'S CHIEF ECONOMIST SAYS GOVERNOR MARK SANFORD USED MISLEADING ANALYSIS OF ECONOMIC DATA TO MONEY. ECONOMIST BILL GILLESPIE SAYS SANFORD'S NUMBERS SHOW THE STATE SPENDS 29-PERCENT MORE THAN THE NATIONAL AVERAGE TO RUN STATE AND LOCAL GOVERNMENTS. HE SAYS APPROPRIATE ANALYSIS SHOWS THE STATE SPENDS ABOUT 14-PERCENT LESS THAN THE REST OF THE COUNTRY.

2. WIS-NBC COLUMBIA, SC
NOV 17 2004 5:00PM CT Nielsen Audience: 46,990
LIVE AT FIVE

[**04:59:44 PM**] REPORTER: BUT THE THREE RIVERS GREEN WAY IS CHANGING ALL THAT. ONE STEP AT A TIME. I THINK IT'S GOING TO BE AWESOME BECAUSE WE CAN COME DOWN HERE, WALK, RIDE BIKES, DO OUR LITTLE HIKE, WEIGHT LOSS A. THE NEWEST THREE MILE STRETCH WAS OFFICIALLY OPENED EVEN THOUGH PEOPLE HAVE BEEN COMING HERE FOR MONTHS TO CELEBRATE RUNNER AND GOVERNOR MARK SANFORD TOOK A JOG. THERE'S A LIGHTED PATH. BATHROOMS BUILT TO LOOK LIKE A HOUSE.

3. WOLO-ABC COLUMBIA, SC
NOV 17 2004 11:00PM CT Nielsen Audience: 4,988
25 NEWS AT ELEVEN

[**11:11:12 PM**] NOW HALF OF THE 12-MILE RIVERFRONT THAT WINDS THROUGH COLUMBIA, WEST COLUMBIA AND CAYCE IS COMPLETE. DOUG GRAUL GETS READY TO TAKE HIS SON WILLIAM ON THEIR FIRST BIKE RIDE ALONG A NEW STRETCH OF TRAILS ON THE OLD COLUMBIA CANAL. 33 GOVERNOR SANFORD, AN 2 E0081231] AVID JOGGER, WAS INVITED BY MAYOR BOB COBLE TO CELEBRATE THE OPENING OF THE THREE MILE STRETCH OF RECREATION PATHS ALONG THE THREE RIVERS GREENWAY. SANFORD SAYS THE EXPANSION OF THE GREENWAY IS AN IMPORTANT STEP. GIVING COLUMBIA RESIDENTS EASY ACCESS TO FITNESS OPPORTUNITIES.

4. WOLO-ABC COLUMBIA, SC
NOV 17 2004 6:00PM CT Nielsen Audience: 3,851
25 NEWS AT SIX

[**05:58:07 PM**] THE NEW THREE MILE STRETCH CONNECTS RIVERFRONT PARK TO BROAD RIVER ROAD. HALF OF THE TWELVE MILE PARK THAT WINDS THROUGH COLUMBIA, WEST COLUMBIA AND CAYCE IS NOW OPEN FOR RUNNERS, WALKERS AND BIKERS. MAYOR BOB COBLE WAS JOINED BY GOVERNOR SANFORD IN CUTTING THE RIBBON ON THE NEWEST PORTION OF THE THREE RIVERS GREENWAY. THERE ARE DIRT PATHS FOR RUNNERS AND PAVED PATHS FOR BICYCLISTS. OPENING UP THE AREA FOR ALL KINDS OF RECREATION OPPORTUNITIES.

5. WSAV-NBC SAVANNAH, GA
NOV 17 2004 6:30AM ET Nielsen Audience: 12,548
COASTAL SUNRISE

[**06:36:01 AM**] THE SENTENCE COVERS ALL 787 CRIMINAL CHARGES AGAINST MARSH. A COURT HEARING TO DISCUSS THE DEAL HAS BEEN SET FOR FRIDAY. GOVERNOR MARK

SANFORD WILL PAY A VISIT TO THE LOW COUNTRY THIS MORNING TO OUTLINE HIS TOP LEGISLATIVE PRIORITIES FOR THE COMING YEAR. SANFORD WILL SPEAK TO THE BEAUFORT ROTARY CLUB ABOUT HIS PROPOSED "CONTRACT FOR CHANGE, WHICH HE SAYS WILL MAKE THE STATE MORE COMPETITIVE. AMONG HIS PROPOSALS ARE LOWERING INCOME TAXES, RESTRUCTURING STATE GOVERNMENT, AND INTRODUCING TORT REFORM. GOVERNOR SANFORD WILL BEGIN PUSHING HIS PROPOSALS WHEN THE STATE LEGISLATURE RETURNS IN JANUARY. KNOWING THE IMPORTANCE OF EDUCATION, A LOCAL SORORITY ATTEMPTS TO MAKE A DIFFERENCE BY HELPING STUDENTS IN NEED ACHIEVE THE GOAL OF ATTENDING COLLEGE. DELTA SIGMA THETA SORORITY ALUMNI CHAPTER ESTABLISHED A SCHOLARSHIP ENDOWMENT FUND YESTERDAY AT SAVANNAH STATE UNIVERSITY.

6. WCSC-CBS CHARLESTON, SC

NOV 17 2004 5:00PM ET Nielsen Audience: 24,246

Live 5 Newshour

[**05:00:00 PM**] ABOUT YOUR RIGHTS. EDUCATE YOURSELF ABOUT THE ISSUES, AND ENCOURAGE PEOPLE TO RUN FOR OFFICE. NOW SOME CRITICS SAY THAT THE STATE'S RANKING HAS DROPPED SINCE GOVERNOR SANFORD CUT FUNDING TO THE COMMISSION ON WOMEN AND WE CALLED THE GOVERNOR WHO SAYS THAT THEY ARE WORKING ON MANY PROGRAMS TO HELP WOMEN IN THE PALMETTO STATE, INCLUDING MAKING HEALTHCARE MORE ACCESSIBLE, REDUCING DOMESTIC VIOLENCE THROUGH AWARENESS PROGRAMS AND HELPING WOMEN TO START THEIR OWN BUSINESSES. FOR MORE INFORMATION ON THE CENTER FOR WOMEN, YOU CAN LOG ON TO OUR WEB SITE AT WWW.LIVE5NEWS.

Report Generated: 2004/11/18 05:34:54.879 (CT)

Total Story Count: 6

Total Nielsen Audience: 146,997

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To: "Chris Drummond" <cdrummond@gov.sc.gov>
Date: 11/17/2004 6:36:12 AM
Subject: Metro Monitor Search 'Mark Sanford' Found 2 Stories

Search 'Mark Sanford' Found 2 Stories

1. WSPA-CBS GREENVILLE-SPARTANBURG,SC-ASHEVILLE,NC-ANDERSON,SC
NOV 16 2004 5:00PM CT Nielsen Audience: 65,438
NEWS CHANNEL 7
[**05:26:12 PM**] AND THAT'S A RELATIVELY SMALL CLASS. THE LAST TWO FRESHMAN
CLASSES HAD 19 AND 20 NEW MEMBERS. HIOTT SAYS GOVERNOR MARK SANFORD IS VERY
POPULAR. SO HE EXPECTS TO GIVE A LOT OF THOUGHT TO HIS PROPOSALS. FOR INSTANCE.

2. WSPA-CBS GREENVILLE-SPARTANBURG,SC-ASHEVILLE,NC-ANDERSON,SC
NOV 16 2004 6:00AM CT Nielsen Audience: 29,512
DAYBREAK
[**06:20:57 AM**] AND IT'S SOUTH CAROLINA'S STATE CHRISTMAS TREE. IT WILL BE
DECORATED AND UNVEILED NOVEMBER-28TH. IN A CEREMONY WITH GOVERNOR MARK
SANFORD. AT THE STATEHOUSE. NEXT ON DAYBREAK

Report Generated: 2004/11/17 05:36:01.501 (CT)
Total Story Count: 2
Total Nielsen Audience: 94,950

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From: "Metro Monitor" <bryancouncil@metromonitor.com>
To: "Chris Drummond" <cdrummond@gov.sc.gov>
Date: 11/16/2004 6:37:23 AM
Subject: Metro Monitor Search 'Mark Sanford' Found 8 Stories

Search 'Mark Sanford' Found 8 Stories

1. WSPA-CBS GREENVILLE-SPARTANBURG,SC-ASHEVILLE,NC-ANDERSON,SC
NOV 16 2004 5:00AM CT Nielsen Audience: 13,352
DAYBREAK

[**05:20:49 AM**] AND IT'S SOUTH CAROLINA'S STATE CHRISTMAS TREE. IT WILL BE DECORATED AND UNVEILED NOVEMBER-28TH. IN A CEREMONY WITH GOVERNOR MARK SANFORD. AT THE STATEHOUSE. NEXT ON DAYBREAK

2. WSPA-CBS GREENVILLE-SPARTANBURG,SC-ASHEVILLE,NC-ANDERSON,SC
NOV 15 2004 11:00PM CT Nielsen Audience: 58,172
NEWS CHANNEL 7

[**11:05:11 PM**] CUT IT DOWN TODAY. IT WILL BE DECORATED AND UNVEILED NOVEMBER-28TH. IN A CEREMONY WITH GOVERNOR MARK SANFORD. AT THE STATEHOUSE. PRESIDENT BUSH LOSES FOUR MORE CABINET MEMBERS.

3. WOLO-ABC COLUMBIA, SC
NOV 15 2004 6:00PM CT Nielsen Audience: 3,851
25 NEWS AT SIX

[**06:01:42 PM**] 33 INEZ TENENBAUM IS BACK ON THE JOB AS THE STATE'S SUPERINTENDENT OF EDUCATION AFTER LOSING TO JIM DEMINT. NOW SHE HAS TO DECIDE IF SHE'LL SEEK RE-ELECTION IN 2006 AS EDUCATION SUPERINTENDENT OR IF SHE'LL PURSUE ANOTHER OFFICE. SOME SAY SHE IS THE BEST DEMOCRAT TO CHALLENGE REPUBLICAN GOVERNOR MARK SANFORD. ONE OF THE TOP DEMOCRATS IN THE STATEHOUSE SAYS HE'S STEPPING DOWN FROM HIS LEADERSHIP POSITION. RICHLAND COUNTY REPRESENTATIVE JAMES SMITH SAYS HE WON'T SEEK A SECOND TERM AS HOUSE MINORITY LEADER.

4. WOLO-ABC COLUMBIA, SC
NOV 15 2004 6:00PM CT Nielsen Audience: 3,851
25 NEWS AT SIX

[**06:08:35 PM**] THE TREE IS NO45 FEET HIGH. THIS IS VIDEO FROM LAST YEARS TREE DEDICATION. THIS YEAR, THE TREE WILL BE DECORATED AND UNVEILED NOVEMBER 28TH IN A CEREMONY WITH GOVERNOR MARK SANFORD AT THE STATEHOUSE. BOY DID YOU NEED TO BREAK OUT THE WINTER COAT TODAY. WILL WE SEE MORE FREEZING TEMPERATURES TONIGHT?

5. WCBD-NBC CHARLESTON, SC
NOV 15 2004 6:00AM ET Nielsen Audience: 6,377
Morning Report

[**06:00:00 AM**] RIGHT NOW. SHE HAS TO DECIDE IF SHE'LL SEEK RE-ELECTION IN 2006 AS EDUCATION SUPERINTENDENT OR IF SHE'LL PURSUE ANOTHER OFFICE. SOME SAY SHE'S THE BEST DEMOCRAT TO CHALLENGE REPUBLICAN GOVERNOR MARK SANFORD IN HIS RE-ELECTION BID. TAKING A LOOK AT NEWS MAKING HEADLINES AROUND

6. WCBD-NBC CHARLESTON, SC
NOV 15 2004 5:30AM ET Nielsen Audience: 3,625
Morning Report

[**05:30:00 AM**] RIGHT NOW. SHE HAS TO DECIDE IF SHE'LL SEEK RE-ELECTION IN 2006 AS EDUCATION SUPERINTENDENT OR IF SHE'LL PURSUE ANOTHER OFFICE. SOME SAY SHE'S THE BEST DEMOCRAT TO CHALLENGE REPUBLICAN GOVERNOR MARK SANFORD IN HIS RE-ELECTION BID. TAKING A LOOK AT NEWS MAKING HEADLINES AROUND THE WORLD TODAY. AS

PALESTINIANS SEARCH FOR NEW LEADERSHIP, THERE'S A GLOBAL SEARCH TO FIND BILLIONS OF DOLLARS THAT MAY HAVE BEEN STASHED AWAY BY THE LATE YASSER ARAFAT.

7. WCSC-CBS CHARLESTON, SC

NOV 15 2004 5:30AM ET Nielsen Audience: 6,704

5 News This Morning

[**05:30:00 AM**] WELL, INEZ TENENBAUM IS HEADING BACK TO HER JOB HAS CHIEF OF THE STATE'S PUBLIC SCHOOLS. TENENBAUM LOST THE RATES TO FILL FRITZ HOLLINGS SEAT, BUT SHE SAID SHE'S NOT DISCOURAGED BY THE OUTCOME AND PLANS TO STAY IN PUBLIC LIFE, SOME BIG DECISIONS FACING TENENBAUM SHOULD SHE SEEK RE-ELECTION OR ATTEMPT ANOTHER OFFICE. SOME SAY SHE IS THE BEST DEMOCRAT TO CHALLENGE MARK SANFORD IN HIS RE-ELECTION BID.

8. WJBF-ABC AUGUSTA, GA

NOV 15 2004 5:30AM ET Nielsen Audience: 3,608

GOOD MORNING AUGUSTA

[**05:30:00 AM**] FORMER SENATE CANDIDATE INEZ TENENBAUM IS HEADED BACK TO HER JOB AS THE STATE SUPERINTENDENT. TENENBAUM SAYS SHE IS NOT DISCOURAGED BY HER LOSS AND PLANS TO STAY IN PUBLIC LIFE. SHE WILL BE MAKING A DECISION ON WHETHER TO RUN FOR RE- ELECTION AS SUPERINTENDENT IN 2006 OR IF SHE WILL CHALLENGE GOVERNOR MARK SANFORD FOR HIS OFFICE. TENENBAUM LOST THE SENATE RACE TO REPUBLICAN JIM DEMINT BY A 54 TO 44 MARGIN. ALL EYES ARE ON THE AMERICAN INTELLIGENCE COMMUNITY AFTER 9-11.

Report Generated: 2004/11/16 05:37:10.115 (CT)

Total Story Count: 8

Total Nielsen Audience: 99,540

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Missing

11/15/04

From: "Metro Monitor" <bryancouncil@metromonitor.com>
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Date: 11/12/2004 6:35:27 AM
Subject: Metro Monitor Search 'Mark Sanford' Found 1 Stories

Search 'Mark Sanford' Found 1 Stories

1. WOLO-ABC COLUMBIA, SC

NOV 11 2004 11:00PM CT Nielsen Audience: 4,988

25 NEWS AT ELEVEN

[**11:27:44 PM**] OFFICIALS WITH D-HEC HAVE APPROVED NEW REGULATIONS; HOWEVER, GETTING A LEGAL TATTOO IS STILL MONTHS AWAY. EARLIER THIS GOVERNOR MARK SANFORD SIGNED A BILL LEGALIZING TATTOO PARLORS IN SOUTH CAROLINA. BUT THE REGULATIONS MUST GO THROUGH SEVERAL MORE STEPS BEFORE ANY TATTOO PARLORS ARE LICENSED. 60-MILLION AMERICANS SUFFER FROM HIGH BLOOD PRESSURE.

Report Generated: 2004/11/12 05:35:14.221 (CT)

Total Story Count: 1

Total Nielsen Audience: 4,988

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Date: 11/11/2004 6:35:10 AM
Subject: Metro Monitor Search 'Mark Sanford' Found 4 Stories

Search 'Mark Sanford' Found 4 Stories

1. WBTV-CBS CHARLOTTE, NC

NOV 10 2004 5:30PM ET Nielsen Audience: 85,727

3 NEWS AT 5:30 PM

[**05:30:00 PM**] INVESTIGATORS ALSO SAY BOTH BUSINESSES OFFERED SEX ACTS ON THE INTERNET. THESE BUSTS CAME AFTER FORT MILL CITIZENS SUSPECTED PROSTITUTION AND COMPLAINED. AND GOVERNOR MARK SANFORD MADE A STOP IN FILBERT TODAY. HE'S PROMOTING HIS CONTRACT FOR CHANGE. ONE OF ITS KEY ITEMS IS LOWERING TAXES FOR SMALL BUSINESSES.

2. WOLO-ABC COLUMBIA, SC

NOV 10 2004 11:00PM CT Nielsen Audience: 4,988

25 NEWS AT ELEVEN

[**11:03:54 PM**] IT'S BEEN MORE THAN 100 YEARS SINCE A MAJOR EARTHQUAKE RATTLED SOUTH ROLI. BUT A FAULT LINE RUNS THROUGH PARTS OF THE STATE. GOVERNOR SANFORD HAS DECLARED THIS WEEK EARTHQUAKE AWARENESS WEEK. IT INCLUDES A STATEWIDE EARTHQUAKE DRILL FOR SCHOOLS. MOST OF THE KIDS IN MRS. PUNDT'S CLASS HAVE NEVER FELT AN EARTHQUAKE.

3. WOLO-ABC COLUMBIA, SC

NOV 10 2004 6:00PM CT Nielsen Audience: 3,851

25 NEWS AT SIX

[**05:59:00 PM**] POLICE HAVE MADE NO ARRESTS IN THE CASE. MAZZARA IS A FORMER MISS WILLIAMSTON WHO COMPETED IN THE MISS SOUTH CAROLINA PAGEANT IN 2002. GOV NOR MARK SANFORD HAS SOME GOOD NEWS TODAY AS HE WORKS ON THE STATE BUDGET. THE BOARD OF ECONOMIC ADVISORS APPROVED AN ESTIMATE THAT SHOWS THE STATE WILL FINISH THE 2006 FISCAL YEAR WITH MORE THAN 170- MILLION DOLLARS MORE THAN THIS FISCAL YEAR. THE 3- PERCENT INCREASE WOULD BRING THE STATE'S REVENUE PROJECTION TO FIVE-POINT-NINE ILLION DOLLARS.

4. WCIV-ABC CHARLESTON, SC

NOV 10 2004 6:00PM ET Nielsen Audience: 11,378

News Channel 4 at 6

[**06:00:00 PM**] UNDER THE NEW ORDINACE. CASINO BOATS CAN'T OPERATE IN THE MORNING BETWEEN THE HOURS OF ONE AND SEVEN. A WIN, WIN SITUATION FOR GOVERNOR MARK SANFORD AND HIS STATE BUDGET. THE BOARD OF ECONOMIC ADVISORS PREDICTS THE STATE WILL FINISH THE 2006 FISCAL YEAR WITH 170 MILLION DOLLARS MORE THAN IT HAS THIS YEAR. THE THREE PERCENT INCREASE WOULD BRING THE STATE'S REVENUE PROJECTION TO FIVE-POINT-NINE BILLION DOLLARS.

Report Generated: 2004/11/11 05:34:40.524 (CT)

Total Story Count: 4

Total Nielsen Audience: 105,944

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From: "Metro Monitor" <bryancouncil@metromonitor.com>
To: "Chris Drummond" <cdrummond@gov.sc.gov>
Date: 11/10/2004 6:37:53 AM
Subject: Metro Monitor Search 'Mark Sanford' Found 1 Stories

Search 'Mark Sanford' Found 1 Stories

1. WOLO-ABC COLUMBIA, SC

NOV 9 2004 11:00PM CT Nielsen Audience: 4,988

25 NEWS AT ELEVEN

[**10:58:02 PM**] THE SE PAMPHLETS ARE AVAILABLE AT ALL LOCATIONS THAT SELL LOTTERY TICKETS. LIVE IN THE NEWSROOM CRAIG BEATTY ABC 25 NEWS. GOVERNOR MARK SANFORD TRIED TO HEAD OFF PLANS TO BUILD DORMS ON THE GREENVILLE TECHNICAL COLLEGE CAMPUS TODAY. BUT SANFORD LOST HIS BID TO BLOCK THE DORMS DURING A BUDGET AND CONTROL BOARD MEETING ON A THREE-TO-TWO VOTE. SANFORD SAYS DORMS SHOULD ONLY BE BUILT AT 4-YEAR COLLEGES.

Report Generated: 2004/11/10 05:37:40.611 (CT)

Total Story Count: 1

Total Nielsen Audience: 4,988

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Missing

11/9/04

From: "Metro Monitor" <bryancouncil@metromonitor.com>
To: "Chris Drummond" <cdrummond@gov.sc.gov>
Date: 11/8/2004 6:35:44 AM
Subject: Metro Monitor Search 'Mark Sanford' Found 18 Stories

Search 'Mark Sanford' Found 18 Stories

1. WCNC-NBC CHARLOTTE, NC

NOV 5 2004 11:00AM ET Nielsen Audience: 36,453

6 NEWS MIDDAY

[**11:00:00 AM**] DOYLE, KYLE'S MOM ONCE YOU TAKE THE HAVE TO WAIT UNTIL SYSTEM, AND WITH THE PATCH, YOU CAN TIME IT YOURSELF OF LIVING WITH ADHD IS PARK SAYS KYLE, GLAD 1:35) KIDS WITH ADHD IF RITALIN ISN'T THE ONLY MEDICATION OR TREATMENT AVAILABLE FOR A-D-H-D. ONE MONTH BEFORE CHRISTMAS. CONSUMER COMPLAINTS ABOUT MISLEADING GIFT CARDS HAVE PROMPTED A CHANGE IN SOUTH CAROLINA LAW. GOVERNOR MARK SANFORD JUST SIGNED A NEW LAW TO PROTECT CONSUMERS WHO PURCHASE GIFT CARDS AND CERTIFICATES. THE LAW REQUIRES BUSINESSES TO PUT EXPIRATION DATES AND POST ANY RULES ABOUT DEPRECIATING VALUES ON ALL CERTIFICATES AND GIFT CARD PURCHASES TO PREVENT UNEXPECTED CHANGES WHEN THEY'RE USED. BIG BANK MERGERS HAVE HELPED CUSTOMERS PAY LESS IN A-T-M FEES.

2. WCNC-NBC CHARLOTTE, NC

NOV 5 2004 6:00AM ET Nielsen Audience: 22,004

6 NEWS TODAY

[**06:00:00 AM**] THE EASLEY ADMINISTRATION ASKED LAWMAKERS TO EXPAND INCENTIVES TO ENTICE THE COMPUTER GIANT TO BUILD AN EAST COAST PLANT. CONSUMER COMPLAINTS ABOUT MISLEADING GIFT CARDS PROMPTS A CHANGE IN SOUTH CAROLINA LAW. GOVERNOR MARK SANFORD JUST SIGNED A NEW LAW TO PROTECT CONSUMERS WHO PURCHASE GIFT CARDS AND CERTIFICATES. THE LAW REQUIRES BUSINESSES TO PUT EXPIRATION DATES AND POST ANY RULES ABOUT DEPRECIATING VALUES ON ALL CERTIFICATES AND GIFT CARD PURCHASES TO PREVENT UNEXPECTED CHANGES WHEN THEY'RE USED. IT WAS A HISTORIC NIGHT IN CHARLOTTE.

3. WCNC-NBC CHARLOTTE, NC

NOV 5 2004 5:00AM ET Nielsen Audience: 10,443

6 NEWS TODAY

[**05:00:00 AM**] THE EASLEY ADMINISTRATION ASKED LAWMAKERS TO EXPAND INCENTIVES TO ENTICE THE COMPUTER GIANT TO BUILD AN EAST COAST PLANT. CONSUMER COMPLAINTS ABOUT MISLEADING GIFT CARDS PROMPTS A CHANGE IN SOUTH CAROLINA LAW. GOVERNOR MARK SANFORD JUST SIGNED A NEW LAW TO PROTECT CONSUMERS WHO PURCHASE GIFT CARDS AND CERTIFICATES. THE LAW REQUIRES BUSINESSES TO PUT EXPIRATION DATES AND POST ANY RULES ABOUT DEPRECIATING VALUES ON ALL CERTIFICATES AND GIFT CARD PURCHASES TO PREVENT UNEXPECTED CHANGES WHEN THEY'RE USED. ITS TIME NOW TO TAKE A LOOK AT THIS MORNING'S NATIONAL BUSINESS NEWS LINDA BELL'S IN NEW YORK WITH TODAY'S BLOOMBERG BUSINESS REPORT.

4. WIS-NBC COLUMBIA, SC

NOV 5 2004 6:00AM CT Nielsen Audience: 25,622

NEWS TEN FIRST NEWS

[**06:37:36 AM**] ALSO, THE THE CARD IS NOT USED FOR SIX MONTHS OR MAYBE A YEAR, MANY STORES START TO CHARGE A SERVICE FEE AND THE VALUE AUTOMATICALLY DECREASES EVERY MONTH. ALL GIFT CARDS SOLD IN SOUTH CAROLINA WILL HAVE TO GIVE YOU THE TERMS UP FRONT. THAT'S BECAUSE GOVERNOR MARK SANFORD SIGNED A NEW LAW TODAY. IT REQUIRES ALL GIFT CARDS TO INCLUDE EXPIRATION DATES AND IT ALSO REQUIRES THAT THEY GIVE YOU ANY RULES ABOUT DEPRECIATING VALUE. NOW, THIS PROBLEM WAS FIRST BROUGHT TO LIGHT IN A CONSUMER REPORTS STORY THAT WE AIRED

LAST DECEMBER.

5. WIS-NBC COLUMBIA, SC

NOV 5 2004 5:00AM CT Nielsen Audience: 7,046

NEWS TEN FIRST NEWS

[**05:39:11 AM**] IF THE CARD IS NOT USED FOR SIX MONTHS OR MAYBE A YEAR, MANY STORES START TO CHARGE A SERVICE FEE AND THE VALUE AUTOMATICALLY DECREASES EVERY MONTH. ALL GIFT CARDS SOLD IN SOUTH CAROLINA WILL HAVE TO GIVE YOU THE TERMS UP FRONT. THAT'S BECAUSE GOVERNOR MARK SANFORD SIGNED A NEW LAW TODAY. IT REQUIRES ALL GIFT CARDS TO INCLUDE EXPIRATION DATES AND IT ALSO REQUIRES THAT THEY GIVE YOU ANY RULES ABOUT DEPRECIATING VALUE. NOW, THIS PROBLEM WAS FIRST BROUGHT TO LIGHT IN A CONSUMER REPORTS STORY THAT WE AIRED LAST DECEMBER.

6. WOLO-ABC COLUMBIA, SC

NOV 5 2004 6:00AM CT Nielsen Audience: 2,118

25 NEWS AT 6 AM

[**06:24:57 AM**] I'M SHANAI HARRIS WITH ABC 25 NEWS. THERE'S A NEW LAW ON THE BOOKS, JUST IN TIME TO IMPROVE ALL OF YOUR CHRISTMAS SHOPPING. GOVERNOR MARK SANFORD HAS SIGNED INTO LAW, THE "GIFT DISCLOSURE" BILL. IT'LL WILL PROTECT YOU WHEN YOU BUY GIFT CERTIFICATES AS PRESENTS. THE NEW LAW WILL REQUIRE STORES TO PRINT THEIR EXPIRATION AND USAGE POLICIES.

7. WOLO-ABC COLUMBIA, SC

NOV 5 2004 6:00AM CT Nielsen Audience: 2,118

25 NEWS AT 6 AM

[**06:48:54 AM**] I'M SHANAI HARRIS WITH ABC 25 NEWS. HERE'S A NEW LAW ON THE BOOKS, JUST IN TIME TO IMPROVE ALL OF YOUR CHRISTMAS SHOPPING. GOVERNOR MARK SANFORD HAS SIGNED INTO LAW, THE "GIFT DISCLOSURE" BILL. IT'LL WILL PROTECT YOU WHEN YOU BUY GIFT CERTIFICATES AS PRESENTS. THE NEW LAW WILL REQUIRE STORES TO PRINT THEIR EXPIRATION AND USAGE POLICIES.

8. WSAV-NBC SAVANNAH, GA

NOV 5 2004 6:30AM ET Nielsen Audience: 12,548

COASTAL SUNRISE

[**06:32:40 AM**] IT COULD MEAN ANOTHER 75 JOBS FOR OUR AREA BY 2005. THE CALL CENTER WILL HANDLE CLAIMS AND BENEFIT QUESTIONS FROM MEDICAID RECIPIENTS IN VIRGINIA AND WEST VIRGINIA. IN SOUTH CAROLINA- GOVERNOR MARK SANFORD SIGNED A NEW LAW SETTING RULES FOR GIFT CERTIFICATES THE LAW IS AIMED AT PROTECTING THE PURCHASE YOU MAKE WHEN YOU BUY GIFT CARDS AND CERTIFICATES. BASICALLY. THE NEW LAW MAKES BUSINESSES PUT ANY EXPIRATION DATES ON CERTIFICATES THAT MAY APPLY- OR POST ANY RULES ABOUT DEPRECIATING VALUES THAT MAY TAKE PLACE MONTHS AFTER THE CARD IS PURCHASED.

9. WCBF-NBC CHARLESTON, SC

NOV 5 2004 6:00AM ET Nielsen Audience: 6,377

Morning Report

[**06:00:00 AM**] THERE'S A NEW LAW THIS MORNING. JUST IN TIME FOR THE HOLIDAY SEASON. GOVERNOR MARK SANFORD SIGNS A BILL PROTECTING YOU WHEN YOU BUY SOMEONE A GIFT CERTIFICATE OR GIFT CARD. IT PLACES THE BURDEN ON THE MERCHANT TO FULLY DISCLOSE THE TERMS AND CONDITIONS OF THE CARD OR CERTIFICATE. IT ALSO MAKES IT ILLEGAL FOR A COMPANY TO SELL A GIFT CERTIFICATE WITH AN EXPIRATION DATE WITHIN A YEAR OF THE DATE OF ISSUE.

10. WCBF-NBC CHARLESTON, SC

NOV 5 2004 5:30AM ET Nielsen Audience: 3,625

Morning Report

[**05:30:00 AM**] THERE'S A NEW LAW THIS MORNING. JUST IN TIME FOR THE HOLIDAY SEASON. GOVERNOR MARK SANFORD SIGNS A BILL PROTECTING YOU WHEN YOU BUY SOMEONE A GIFT CERTIFICATE OR GIFT CARD. IT PLACES THE BURDEN ON THE MERCHANT TO FULLY DISCLOSE THE TERMS AND CONDITIONS OF THE CARD OR CERTIFICATE. IT ALSO MAKES IT ILLEGAL FOR A COMPANY TO SELL A GIFT CERTIFICATE WITH AN EXPIRATION DATE WITHIN A YEAR OF THE DATE OF ISSUE.

11. WRDW-CBS AUGUSTA, GA

NOV 5 2004 5:00PM ET Nielsen Audience: 20,792

FIRST AT 5

[**05:00:00 PM**] TOM)JUST IN TIME FOR THE HOLIDAYS, A NEW LAW IN SOUTH CAROLINA IS GOOD NEWS FOR PEOPLE WHO RECEIVE A MERCHANDISE GIFT CARD. DOM)12 ON YOUR SIDE'S RYAN DUFFY IS HERE WITH THE HIGHLIGHTS OF THE LAW. RYAN)HOUSE BILL 4688 WAS SIGNED BY GOVERNOR SANFORD YESTERERDAY. IT IS INTENDED TO ADDRESS A FLOOD OF CONSUMER COMPLAINTS ABOUT GIFT CARD FEES AND HIDDEN EXPIRATION DATES. STUDIES FOUND 20 PERCENT OF CARD HOLDERS WERE NOT SPENDING THE ENTIRE AMOUNT ON THEIR CARDS BECAUSE THE VALUES DECLINED OVER TIME.

12. WCBD-NBC CHARLESTON, SC

NOV 4 2004 6:00PM ET Nielsen Audience: 18,702

News 2 at 6

[**06:00:00 PM**] THE DEADLINE TO APPLY FOR THE REASSESSMENT REFUND IS JANUARY 15-TH. JUST IN TIME FOR THE HOLIDAY SEASON. GOVERNOR MARK SANFORD SIGNED A BILL. THAT PROTECTS YOU WHEN YOU BUY SOMEONE A GIFT CERTIFICATE OR GIFT CARD. HERE'S WHAT IT DOES: IT PLACES THE BURDEN ON THE MERCHANT TO FULLY DISCLOSE THE TERMS AND CONDITIONS OF THE CARD OR CERTIFICATE.

13. WBTW-CBS FLORENCE-MYRTLE BEACH, SC

NOV 4 2004 6:00PM ET Nielsen Audience: 65,673

Six PM News

[**06:00:00 PM**] THE FOREST RY SUMMIT RUNS THROH MORROW. & IS ROLLING THE GIFT CERTIFICATES. THIS MORNING, GOVERNOR SANFORD WENT TO COLUMBIA A SIGNED WHEN MEONE A GIFT AND THAT ISAHE BASICALLY WHAT IT DOES. IT PLACES THE BURDEN ON THE OR CERTIFICA FOR ANYONE TO SELL YOU A GIFT CERTIFICATETHA) EXPIRES SSUE DATE UNLESS IT IS CARLY STATED RHT THERE ON THE RELATING TO THE VALUE OF THE DECLINING VALUE, OR FEE CHARGEDVER TIME, MUST ALSO BE CLEARLY MARKED THEY CAN'T YOU AS NG AS THE

14. WPDE-ABC FLORENCE-MYRTLE BEACH, SC

NOV 4 2004 11:00PM ET Nielsen Audience: 13,929

Eleven PM News

[**11:00:00 PM**] THE MOST COMMON LINK SO FAR BETWEEN INFECTIONS IS A PETTING ZOO EXHIBIT AT THE NORTH CAROLINA STATE FAIR. STATE HEALTH OFFICIALS SAY THOUSANDS OF PEOPLE COULD BE AT RISK IF THE PETTING ZOO IS THE COMMON DENOMINATOR FOR THE INFECTION. TODAY ONE OF THE PALMETTO STATE'S MOST SUCCESSFUL INDUSTRIES GOT A PAT ON THE BACK FROM GOVERNOR MARK SANFORD. SANFORD SPOKE TODAY IN MYRTLE BEACH TO A MEETING OF THE SOUTH CAROLINA FORESTRY ASSOCIATION. HE SAYS FORESTRY HAS A HUGE IMPACT ON THE STATE AND IS AN UNRECOGNIZED LEADER IN CREATING JOBS.

15. WPDE-ABC FLORENCE-MYRTLE BEACH, SC

NOV 4 2004 6:00PM ET Nielsen Audience: 26,292

Six PM News

[**06:00:00 PM**] AND IT'S FOR YOU. AND WE'LL HAVE MORE COMING UP. BACK TO YOU JIM AND ALLYSON ED PIOTROWSKI IS HERE WITH A FIRST LOOK AT YOUR FORECAST GOVERNOR MARK SANFORD WAS IN MYRTLE BEACH TODAY, TO PRAISE AN INDUSTRY THAT HE SAYS HAS

BEEN A BIG SUCCESS FOR THE STATE AND IT'S NOT TOURISM. SANFORD SPOKE TO A MEETING OF THE SOUTH CAROLINA FORESTRY ASSOCIATION. HE SAYS FORESTRY HAS A HUGE IMPACT ON THE STATE AND IS AN UNRECOGNIZED LEADER IN CREATING JOBS.

16. WPDE-ABC FLORENCE-MYRTLE BEACH, SC

NOV 4 2004 12:00PM ET Nielsen Audience: 8,975

Noon News

[**12:00:00 PM**] PLUS PRESIDENT BUSH GETS BACK TO BUSINESS TODAY, AFTER DECLARING VICTORY, YESTERDAY AFTERNOON. AND, A LITTLE LATER WE'LL SHOW YOU WHY GOVERNOR MARK SANFORD WAS IN MYRTLE BEACH THIS MORNING. THE NEWS AT NOON STARTS NOW. GOOD AFTERNOON.

17. WPDE-ABC FLORENCE-MYRTLE BEACH, SC

NOV 4 2004 12:00PM ET Nielsen Audience: 8,975

Noon News

[**12:00:00 PM**] POLICE SEARCHED FOR THE GUNMAN, SHORTLY AFTERWARDS, IN A NEARBY NEIGHBORHOOD HE IS STILL ON THE LOOSE, TODAY. GOVERNOR MARK SANFORD MADE A VISIT TO THE GRAND STRAND THIS AFTERNOON. HE WAS TALKING ABOUT HOW ONE STATE INDUSTRY HAS SET A GOOD EXAMPLE, FOR ALL THE OTHERS. THAT STORY ... WEATHER*4:00 IN MYRTLE BEACH IN MYRTLE BEACH THIS MORNING, GOVERNOR MARK SANFORD SAID, OTHER INDUSTRIES IN SOUTH CAROLINA COULD LEARN A FEW THINGS FROM THE STATE'S FORESTERS. SANFORD SPOKE TO THE 'STATE FORESTRY ASSOCIATION' TODAY. TIMBER IS THE NUMBER ONE AGRICULTURAL PRODUCT SHIPPED OUT OF THE PORT OF CHARLESTON, AND SANFORD SAYS, FORESTRY HAS HAD A GREAT IMPACT ON CREATING JOBS IN THE STATE.

18. WPDE-ABC FLORENCE-MYRTLE BEACH, SC

NOV 3 2004 11:00PM ET Nielsen Audience: 13,929

Eleven PM News

[**11:00:00 PM**] LAST SPRING THE GENERAL ASSEMBLY GAVE THE OKAY FOR AN AMMENDMENT TO GO ON THE NOVEMBER BALLOT ASKING VOTERS IF THEY WOULD LIKE TO SEE A CHANGE IN LEGISLATION TO ALLOW BOTH FREE POUR* AND MINI- BOTTLES IN THE STATE. THE MAJORITY OF VOTERS VOTED YES* TO A QUESTION GIVING LEGISLATORS THE MANDATE THEY NEEDED TO BEGIN DRAFTING A NEW LAW, WHICH WILL BE PRESENTED TO THE GENERAL ASSEMBLY AFTER THE SESSION BEGINS IN JANUARY. THE LAW WILL NEED APPROVAL FROM THE HOUSE, SEANTE AND GOVERNOR SANFORD BEFORE IT CAN TAKE EFFECT. WE DID RECEIVE CALLS ABOUT A FEW PROBLEMS AT POLLING LOCATIONS AND TODAY WE FOLLOWED THEM UP FOR YOU.

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