

From: Jesse Berst <chairman@smartcitiescouncil.com>  
To: Kester, Tonykester@aging.sc.gov  
Date: 11/4/2015 10:40:43 AM  
Subject: Data cures all / Building on biometrics / Qatar cleans up

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# Smart Cities Now

The world's go-to source for smart city news & trends

## Data is the best medicine

From containing deadly epidemics to recovering from natural disasters, a new partnership that involves IBM, MasterCard and leading governments aims to find answers by finding data. Learn why data is so important and get inspiration for using it to tackle your city's issues.

## Biometrics market to soar

As the world becomes more digital and connected, the security risks of the conveniences we take for granted -- like mobile banking and smart phone payments -- grow. Next-generation biometrics will play an increasing role in guarding against those risks. See how Qualcomm and some cities aren't waiting; they're using the technology today.

## Microsoft Government Cloud Forum

The fourth annual Microsoft Government Cloud Forum on Tuesday, Nov. 17, is designed exclusively for representatives of federal, state and local governments to learn from and network with colleagues, technology solutions experts and Microsoft strategic partners and executives. Microsoft CEO Satya Nadella will provide a keynote presentation, focusing on digital government. Register today using the access code SLGCust15

## Qatar's M2M energy solutions

Qatar-based communications company Ooredoo has taken a large stake in the country's plan to overhaul its power sector with renewable energy, energy efficiency and other clean technologies. The company took advantage of a recent conference to share its array of smart energy solutions.

## More Indian cities get smarter

Smart Cities Council India is bringing industry and government leaders together to craft a smart cities policy, a move that could set a pathway for more cities to become smarter. The national government is almost ready to name the first 10 cities it will transform, but the policy initiative would help others develop, even if they aren't on a national government short list.

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## UPCOMING SMART CITY EVENTS

**11.10: Connections Europe** - Amsterdam

**11.17: Smart Cities Expo World Congress** - Barcelona

**11.26: Smart Cities Brazil** - Rio de Janeiro

**12.2: IoT Tech Expo** - London

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