

From: [i360Gov Knowledge Center <info@i360gov.com>](mailto:info@i360gov.com)

To: Kester, Tonykester@aging.sc.gov

Date: 3/8/2017 5:38:28 PM

Subject: This Week's Complimentary Reports, Whitepapers, and Webinars for Government Professionals

Having trouble viewing this e-mail? [Click here](#) to view as a web page.

To ensure our emails reach your inbox, add info@i360gov.com to your address book or Safe Sender List.

i360Gov: Knowledge Is Key

Wednesday, March 8th, 2017

Policy & Technology. News & Analysis

Special Reports

Federal Open Source Intelligence (OSINT) and the Rise of Cloud-based Cognitive Computing

An i360Gov Special Report.

U.S. defense and intelligence organizations leverage analytic tools to help gather intelligence, investigate and deter a wide array of cybersecurity threats.

Open source intelligence (OSINT), a primary weapon in their arsenals, is quickly evolving to embrace cloud technologies and cognitive computing (artificial intelligence). These latest advances may help all types of government organizations better track what criminals do and say online, to thwart attacks and reduce cybersecurity risks.

Read i360Gov's new special report to learn more.

Sponsored by *IBM*.

[Download Now](#) | [Share](#):

A Natural Evolution: From Data Center Consolidation to IT Optimization

An i360Gov Special Report.

As federal IT organizations make progress consolidating and modernizing their IT infrastructures, the impact of legacy platforms, technologies and traditional data centers still weighs heavy, along with each agency's ability to attract and maintain the skill sets and applications needed to meet 21st century requirements.

If agency officials choose to retain aging platforms and legacy technologies, they tend to limit their ability to take advantage of industry innovations, including cloud computing, advanced analytics and increasingly capable mobile applications.

Meanwhile, employees, partners and constituents expect the public sector to offer the self-service flexibility and instant accessibility to government applications and services that they have become accustomed to from online retailers and other suppliers.

Download i360Gov's new special report for an overview of successful initiatives including:

- An overview of how Hanscom AFB reduced server numbers while increasing services.
- An overview of the U.S. Department of Agriculture's initiative that has already saved more than 40% in overall server energy consumption alone, and 25% in computer room air conditioning energy consumption.

Webinars

[Integrating your Existing Systems into a Microservices Ecosystem](#)

Wed, April 19th, 2017 at 2:00pm EST

[Federal Data Center Optimization: Do's and Don'ts from the Experts](#)

Special Reports & Whitepapers

[Cisco Cybersecurity Pocket Guide 2016](#)

[Cisco 2016 Annual Security Report](#)

[The 6 Keys to Successful Cloud Integration](#)

[Federal Open Source Intelligence \(OSINT\) and the Rise of Cloud-based Cognitive Computing](#)

[Digitally Transforming Government through the convergence of EA & BPM](#)

[Improving Citizen Engagement and Government Services Delivery Through Real-Time, Accurate and Complete Information](#)

[Finding Purpose in the Internet of Things](#)

[Keys To Digital Transformation in Government](#)

[Six Steps to Creating Your Hybrid Integration Strategy](#)

[The 2017 Public Sector Guide to Social Media Strategy & Policy](#)

[The Public Sector Guide to Text Messaging Policy and Retention 2017 Edition](#)

[Don't Risk IT](#)

[The value of smarter public safety and security](#)

[IBM COPLINK on Cloud](#)

[High-performance law enforcement](#)

- Tips and best practices for moving from data center consolidation to more flexible, trusted and optimized IT operations.

[Driving Value from Body Cameras](#)

[Collaboration-as-a-Service: Breaking Down What You Need to Know](#)

[Public Sector Text Messaging Scandals and 3 Major Tips to Avoid Them](#)

[Five Steps to Creating Your Hybrid Integration Strategy](#)

Sponsored by *Affigent* and *Juniper Networks*.

[Download Now](#) | [Share](#):

Webinars

Integrating your Existing Systems into a Microservices Ecosystem

Wed, April 19th, 2017 at 2:00pm EST

As many agencies race to buildout their application backlog with their new microservices architectures, many are grappling with the decision of whether to integrate those services with their legacy systems. Whether or not to reuse a legacy system(s), at the expense of duplicating integration logic across services or rewriting the legacy system is a common dilemma.

Join us for this complimentary webinar to explore how agencies can leverage a microservices platform to make the most of their IT dollars. By building a service façade on top of existing applications, it can make those applications easily accessible with other microservices without the risk of modifying the existing systems or duplicating unnecessary integration code.

Learn how you can embrace the benefits of:

1. Embrace and extend vs. Rip and replace
2. Overcoming the hidden costs of microservices
3. Reducing risk by modernizing access to legacy systems

Sponsored by *Software AG Government Solutions*.

[Register Now](#) | [Share](#):

Whitepapers

Cisco Cybersecurity Pocket Guide 2016

As much as the Digital Economy and the Internet of Everything (IoE) create opportunities for companies and consumers - over \$19 trillion in value to organizations over the next decade - they also create opportunities for hackers and cybercriminals. With an expanded attack surface represented by the IoE, cybercriminals look to cash in on the estimated value of \$450 billion to over \$1 trillion of the Hacker Economy.

The most effective way to confront this dynamic threat landscape is to make security as pervasive as the Internet of Everything itself – extending to wherever employees are and wherever data is – to include Security Everywhere.

By embedding security everywhere across the extended network, security becomes an enabler for business to take full and secure advantage of opportunities presented by new digital business models and the Internet of Things (IoT) with protection across the entire attack continuum – before, during, and after an attack.

Download this complimentary pocket guide to learn more.

Sponsored by *Cisco*.

[Download Now](#) | [Share](#):

Cisco 2016 Annual Security Report

Security professionals must rethink their defense strategies.

Adversaries and defenders are both developing technologies and tactics that are growing in sophistication. For their part, bad actors are building strong back-end infrastructures with which to launch and support their campaigns. Online criminals are refining their techniques for extracting money from victims and for evading detection even as they continue to steal data and intellectual property.

The Cisco 2016 Annual Security Report—which presents research, insights, and perspectives from Cisco Security Research—highlights the challenges that defenders face in detecting and blocking attackers who employ a rich and ever-changing arsenal of tools. The report also includes research from external experts, such as Level 3 Threat Research Labs, to help shed more light on current threat trends.

We take a close look at data compiled by Cisco researchers to show changes over time, provide insights on what this data means, and explain how security professionals should respond to threats.

Sponsored by Cisco.

[Download Now](#) | [Share:](#)

The 6 Keys to Successful Cloud Integration

With cloud applications becoming mainstream, many agencies are facing a new kind of integration challenge. Departmental owners of cloud-based applications now have to learn a few lessons that their counterparts in IT have known for a long time. Applications operate as part of a larger IT landscape, not a vacuum. For applications to be useful, they need data. And at least some of that data already exists in other systems, whether in the cloud or on premises.

Read this white paper and learn about the specific challenges when integrating cloud apps.

Sponsored by Software AG.

[Download Now](#) | [Share:](#)

Digitally Transforming Government through the convergence of EA & BPM

Accelerate your agency's transition to a digital enterprise by integrating your enterprise architectures and business process management disciplines

Accelerate your agency's transition to a digital enterprise by integrating your EA and BPM disciplines. We've aligned our two best-of-breed products, Alfabet and Aris, enabling you to plan, design and manage your agency and IT initiatives from a federated repository with integrated analytics.

Now, EA and BPM teams can easily collaborate and achieve greater benefits for your agency such as:

- An enterprise context for large transformation initiatives
- Greater agility in providing digital solutions
- Tighter agency-IT collaboration from inception to implementation
- Clear insight into the impact of change on government and IT
- Cost reduction through business and IT standardization

Read this whitepaper to learn more.

Sponsored by Software AG.

[Download Now](#) | [Share:](#)

Improving Citizen Engagement and Government Services Delivery Through Real-Time, Accurate and Complete Information

In the Age of the Customer, citizens expect their engagement with government agencies to be both efficient and effective. But it's impossible to create a seamless experience when information is fragmented. And when citizen requests for service remain unanswered, both citizens and public sector employees suffer.

By allowing citizens to access government services digitally from any device, anywhere, their level of engagement and satisfaction increases.

The solution is to integrate data across your agency, even inter-agency, without replacing your existing systems. It's possible with Software AG's webMethods Integration Platform.

Restore public faith in government services by integrating systems to give citizens the benefits of inter-agency collaboration, and employees the tools to deliver real-time decisions based on accurate information. Join us to start your digital journey with the best integration platform available today.

Sponsored by Software AG.

[Download Now](#) | [Share:](#)

Finding Purpose in the Internet of Things

Generate Value from the Flood of IoT Data

In the coming years, billions of connected devices will create a torrent of data. The question is not whether you can capture that information, but how you can use an IoT solution to solve new problems and enhance government services. This white Paper provides framework for your organization to harness connected devices and remote monitoring capabilities for strategic benefits.

IoT real-time analytics can create and expand the following opportunities in your agency:

- Predictive maintenance to improve uptime
- Smart metering
- Increase citizen engagement
- Smarter logistics for inventory tracking

To harness these benefits, you need a scalable IoT solution that provides streaming analytics, data integration, and visualization to generate actionable intelligence and create value. Read this whitepaper to learn more.

Sponsored by *Software AG*.

[Download Now](#) | [Share](#):

Keys To Digital Transformation in Government

Integration improves service delivery, reduces costs, and enables greater transparency

Not all government systems and services are created equal. Some share data and expose their services quite readily; others stand alone, seemingly aloof, incommunicado. You don't have to ponder that dynamic for long to realize that government systems that don't work well together can create complications and inefficiencies that outweigh the benefits of a single application's speed and performance.

Read this whitepaper to learn:

- The state of integration in agencies
- Getting past your current point
- Ideas on how to build smarter cities, states and nations
- What a service bus is and what it can do for you
- Take the next step

Sponsored by *Software AG*.

[Download Now](#) | [Share](#):

Six Steps to Creating Your Hybrid Integration Strategy

Cloud Integration for Digital Transformation: Complete Enterprise Connectivity

Agencies today need to integrate with an ever-increasing number of cloud applications. Do you have a strategy for meeting this challenge that considers the key factors that will ensure your cloud integration program is a success?

"By 2018, more than 40% of organizations will use integration infrastructure that they assemble from HIP-enabling technologies."
— Gartner, Market Guide for Hybrid Integration Platform-Enabling Technologies Published: 17 July 2015 Analyst(s): Jess Thompson, Eric Thoo, Benoit J. Lheureux)

A successful Cloud Integration Strategy needs to address numerous questions. Read this white paper and answer our 6 questions to see whether you are seeing the big picture.

Sponsored by *Software AG*.

[Download Now](#) | [Share](#):

The 2017 Public Sector Guide to Social Media Strategy & Policy

The widespread adoption of social media across public agencies is creating new possibilities for public outreach and media relationships. But to be heard above the noise on social networks like LinkedIn, Facebook and Twitter requires a smart strategy and thoughtful policies.

Sponsored by *Smarsh*.

[Download Now](#) | [Share](#):

The Public Sector Guide to Text Messaging Policy and Retention 2017 Edition

Learn the practical steps that will help your organization develop a text message policy and retention strategy to protect against the risk involved with use of this popular, universal form of communication. It also outlines smart text records management practices so you'll be better prepared to respond to open records requests or other e-discovery needs when they arise.

Download this guide to learn:

- Text message record management best practices
- How to craft a text message policy for your organization
- How records management technology helps meet your state's open records laws

*Sponsored by **Smarsh**.*

Download Now | **Share:**

Don't Risk IT

Use FedRAMP-Compliant Web Meeting Tools

This infographic illustrates the differences between Jack and Zach. They both work in government IT. Jack wants to know something: Why can't the people at his agency meet and collaborate on the web with anybody, anywhere, at a moment's notice, without worrying about security?

Zach has the answer. Download this short infographic to learn from Zach.

*Sponsored by **Cisco**.*

Download Now | **Share:**

IBM COPLINK on Cloud

Accelerating law enforcement

To protect citizens and investigate crimes and suspects, your law enforcement organization's agents, officers and teams need access to real-time data and onsite information that includes maps, mugshots and time series data points. And, they need to be able to exchange information and communicate with other agencies.

IBM COPLINK® on Cloud delivers IBM i2® COPLINK capabilities with the most up-to-date application functions from a platform designed to be highly available, reliable and security rich. IBM i2 COPLINK is a flexible, scalable solution suite that can support a variety of law

enforcement needs. Its core capabilities derive from the IBM COPLINK database that centralizes data from many sources to:

- Generate fresh case leads and accelerate law enforcement action.
- Integrate with one of the world's largest information-sharing initiatives.
- Meaningfully connect vast quantities of seemingly unrelated data.

Read this complimentary paper to learn more.

*Sponsored by **IBM**.*

Download Now | **Share:**

High-performance law enforcement

Technology-powered policing for the twenty-first century

Law enforcement is increasingly an information management business. Getting the right information into the right hands at the right time can prevent crime and save lives. To get the most out of the new tools available to fight crime, law enforcement agencies need an integrated, end-to-end technology strategy — one that delivers the capabilities they need to protect and serve the public in a cost-effective manner.

Read this complimentary to learn more.

*Sponsored by **IBM**.*

Download Now | **Share:**

Driving Value from Body Cameras

Analytics can help law enforcement gain insights into thousands of hours of video content

The use of body cameras by public safety and law enforcement professionals is a particularly hot topic, as increasing numbers of agencies purchase equipment and set up new policies. These devices capture events from the officers' perspective, and can record part or all of an officer's shift, depending on the agency's defined policy. This surge in interest, including grant funding from the United States federal government, is intended to better protect the general public and improve the safety of officers.

The cost of the cameras alone is the tip of the iceberg, as the implications of actually using them are far reaching and raise several questions. From a practical perspective, how and where is all this video stored? How can agencies ensure it has not been tampered with? How can it be accessed and searched? From a policy and legal perspective, how are privacy issues handled? How can public safety agencies distinguish and identify pertinent information on the video? In the United States, how do agencies balance the compliance between the Freedom of Information Act (FOIA)—which makes publicly collected information available to the public—and Criminal Justice Information Standards (CJIS) requirements, which govern the handling and management of criminal information?

Read this paper to learn more.

Sponsored by IBM.

Download Now | **Share:**

Collaboration-as-a-Service: Breaking Down What You Need to Know

New collaboration technologies let governments connect and cooperate with a click of the mouse or a swipe of the finger. These technologies are more of a service than a tool; they are a true solution for achieving agency mission goals.

At the most basic level, collaboration tools are the instruments by which you and others achieve a given task or objective together. In other words, if you use something to reach out to someone or explain, demonstrate or spread a message, you're using a collaboration tool. For example, the pen in your hand, the video messaging app on your phone and the internal wiki doc you probably use are all collaboration tools.

However, figuring out how people like to collaborate best can be difficult. Do they prefer phone, email, text, online platforms, or a video conference? The possibilities seem endless. It's enough to make you want to pull out your pad and start penning a letter. But understanding how agencies and employees like to collaborate is imperative to achieving mission goals. This is especially true given that the Office of Personnel Management's annual Federal Viewpoint Survey found that engagement and collaboration were down across government for the fifth year in a row in 2015. The tools are there for government to achieve success, but barriers to using those tools persist.

In this GovLoop Pocket Guide, you will get an overview of how the government currently collaborates and best practices for improving collaboration. Additionally, we'll examine case studies and how-tos that will help you get where you need to be today.

Sponsored by Cisco.

Download Now | **Share:**

Public Sector Text Messaging Scandals and 3 Major Tips to Avoid Them

Being in the public eye is difficult. Just ask any celebrity. Everything they do or say can cause quite the stir, and anything they do serve as fodder for the court of public opinion. Similar rules and judgment—befalls employees of local and state government agencies. The only difference is their public notoriety often comes on the back of an embarrassing scandal. Download this guide to examine 3 recent government text message scandals, and proactive ways to avoid them.

Sponsored by Smarsh.

Download Now | **Share:**

Five Steps to Creating Your Hybrid Integration Strategy

Enterprise organizations are adopting cloud-based SaaS applications at increasing rates. And many are simultaneously moving existing applications and systems to public and/or private cloud infrastructures. These trends are making hybrid IT environments the "new normal."

Gartner refers to the integration tools and technologies required for hybrid environments as Hybrid Integration Platforms (HIPs) and predicts:

"By 2018, more than 40% of organizations will use integration infrastructure that they assemble from HIP-enabling technologies." (Gartner, Market Guide for Hybrid Integration Platform-Enabling Technologies Published: 17 July 2015 Analyst(s): Jess Thompson, Eric Thoo, Benoit J. Lheureux)

Are you considering a hybrid integration platform? Then you need a hybrid integration strategy. There are many things to consider as you design your strategy—such as your integration "center of gravity," the amount of control you want to maintain, an accurate picture of your users and a plan for keeping up with project demands.

This white paper helps you better understand the important integration challenges of evolving to a hybrid IT environment, especially with the increased need to integrate with cloud-based applications and systems. In fact, as you design your hybrid integration strategy, we invite you to consider these five essential steps.

Sponsored by *Software AG Government Solutions*.

[Download Now](#) | [Share](#):

The Government Social Media Survival Guide

For public sector organizations, interacting with the community is an absolute necessity. Social media not only makes it easy to communicate instantly — it can also establish your agency as a go-to resource for news, alerts, and emergency instructions.

The Government Social Media Survival Guide from Smarsh walks you through the essential steps to create an approachable, engaging relationship with your community through social media.

Download this complimentary guide now.

Sponsored by *Smarsh*.

[Download Now](#) | [Share](#):

3 Ways Text Messaging Exposes Government Organizations to Massive Risk

Texting is simple, concise and compatible with virtually every mobile device, operating system and wireless carrier—making it extremely accessible when a government official or employee wants to communicate with staff or community members in a time-crunched world. But even though text is easy, reliable and intuitive—if it's used for official business communications, it can create tremendous risk.

Sponsored by *Smarsh*.

[Download Now](#) | [Share](#):

Keeping busy government business and technology leaders expertly informed since 2009. Visit www.i360Gov.com and subscribe to our e-newsletters, view our extensive library of special reports, whitepapers and informative videos, attend a webinar, or just browse our extensive line-up of up-to-date policy, business, and technology news and analysis headlines.

If this email was forwarded to you and you would like to begin receiving a copy of your own, please visit our site and become a **complimentary member**.

For advertising opportunities see our online **media kit**.

i360Gov, Inc. | 4913 Salem Ridge Rd | Holly Springs, NC 27540 | United States

[Unsubscribe](#) from the i360Gov Special Message mailing list