

**From:** Pippin, Zach <ZachPippin@gov.sc.gov>  
**To:** Weiss, Brian T. brian.weiss@sba.gov  
**CC:** Wexler, Jeffrey G. jeffrey.wexler@sba.gov  
Godfrey, Rob RobGodfrey@gov.sc.gov  
Argueta, Iris J. Iris.Argueta@sba.gov  
Ayala, Miguel A. miguel.ayala@sba.gov  
Adams, Chaney ChaneyAdams@gov.sc.gov  
Priester, Nicole NicolePriester@gov.sc.gov  
Rivera, James E. james.rivera@sba.gov  
**Date:** 10/21/2015 11:47:21 AM  
**Subject:** Re: SBA PSA

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The Governor will be available between 2:30 and 2:45 today in her office. She will be in a meeting out of the office before hand if you would like to send your crew in to set up.

Thank you,  
Zach Pippin  
Director of Digital Media  
Governor Nikki Haley  
m. 803.528.9033  
o. 803.734.8044  
zachpippin@gov.sc.gov

On Oct 21, 2015, at 11:35 AM, Weiss, Brian T. <brian.weiss@sba.gov> wrote:

Hey Rob:

Just tried you. We have a crew in Columbia today. Understand the Administrator departs around 1:30. Let us know what you are thinking and what the Governor's availability might be.

Thanks,  
Brian

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From: Wexler, Jeffrey G.  
Sent: Wednesday, October 21, 2015 11:08 AM  
To: 'Godfrey, Rob'; Weiss, Brian T.; Argueta, Iris J.; Ayala, Miguel A.  
Cc: 'Pippin, Zach'; 'Adams, Chaney'; 'Priester, Nicole'; Rivera, James E.  
Subject: RE: SBA PSA

All - I have looped in Brian Weiss, Associate Administrator for Communications to coordinate.

Brian - The Administrator and Governor Halley agreed to do a joint PSA to get the word out about SBA disaster assistance. The PSA should stress online signup and loan application deadlines as well as the contact info for SBA.

The governor's office needs a script and logistical info to complete her taping.

I'll let y'all take it from here.

Jeff

Jeffrey Wexler  
Special Advisor to the Administrator  
U. S. Small Business Administration  
202-679-0763

-----Original Message-----

**From:** Godfrey, Rob [[RobGodfrey@gov.sc.gov](mailto:RobGodfrey@gov.sc.gov)]  
**Sent:** Wednesday, October 21, 2015 10:53 AM Eastern Standard Time  
**To:** Wexler, Jeffrey G.  
**Cc:** Pippin, Zach; Adams, Chaney; Priester, Nicole  
**Subject:** SBA PSA

All,

I wanted to connect the group with Jeffrey Wexler, special advisor to the SBA administrator, who will get us in touch with the appropriate people in their shop for a PSA.

Rob Godfrey  
Office of Governor Nikki Haley  
Desk: (803) 734-2028 | Mobile: (803) 429-6068