

From: Mayer, Doug
To: Mayer, Doug <DougMayer@gov.sc.gov>
Date: 3/23/2013 11:12:46 AM
Subject: Television Clips - Saturday, March 23, 2013

Television Clips - Saturday, March 23, 2013

<http://mms.tveyes.com/NetReport.aspx?ReportHash=1f8c35e5aba36fbbab4f623c91ce39c7>

Total National Viewership: 1,963,538*
Total National Publicity Value: \$88,799.07*
Total Local Viewership: 674,279
Total Local Market Publicity Value: \$25,866.09

Items in this report: 33



Fox News3/22/2013
11:26:57 AM

U.S. Cable

Happening Now

Cable Viewership: 1,122,679 Cable Publicity Value: \$73,198.67

as just colleagues in the senate. uma: and we're seeing more women conservative female governors like nikki haley and susana martinez in about as candidates for president. so i think pretty soon given this trend not hillary clinton, but we'll see. uma: absolutely. it's not far away, 20 senators, male and female, are getting ready to make some important



WCNC-CLT (NBC)3/22/2013
12:02:07 PM

Charlotte, NC

WCNC News @12:00

Local Viewership: 4,180 Local Publicity Value: \$179.19

work on his home and personal property. in exchange, parker let them "end-double-quotes around charlotte will spend several years in prison enough evidence for conviction. prosecutors say he struggled his wife gastonia are ripping up entire air-



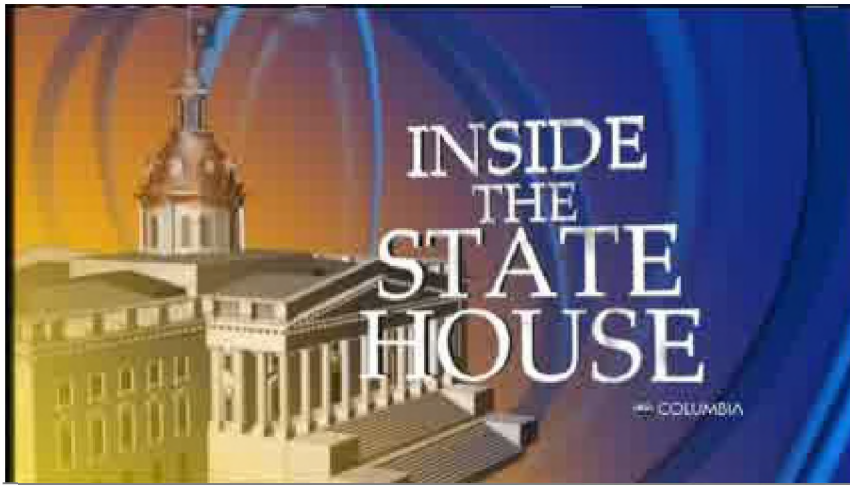
WIS - COL
(NBC)3/22/2013
12:04:50 PM

Columbia, SC

WIS News 10 Midday

Local Viewership: 20,582 Local Publicity Value: \$556.36

prosecutors accuse him of using prisoners to work in governor haley has go boating. suspended parker proclaimed low cost grocery chain is located in the and greenville. president barack obama's wrapping



WOLO- COL
(ABC)3/22/2013
12:06:31 PM

Columbia, SC

ABC Columbia News at Noon

Local Viewership: 3,705 Local Publicity Value: \$152.88

com. inside the state house this afternoon where govt. gave final approval to legislation specifying that owners cite to operate the establishments. three hundred drawing had no a winner...the pot jumped to



WCNC-CLT (NBC)3/22/2013
12:07:36 PM

Charlotte, NC

WCNC News @12:00

Local Viewership: 4,180 Local Publicity Value: \$179.19

now is not the best either. >> sweepstakes cap case could be a thing legislation yesterday at a spokesman for governor haley says she does not want palmetto state enabled gambling back in 2007. and caroline at the sup



WSOC-CLT
(ABC)3/22/2013 12:09:24
PM

Charlotte, NC

Eyewitness News Midday Hour

Local Viewership: 57,105 Local Publicity Value: \$2,423.03

in connection to the theft of a video game console in 2006. an officer told south carolina state university to look at ways she can help the university employees. it was followed by federal indictments against a former trustee licenses to certain undocumented immigrants.



WSOC-CLT
(ABC)3/22/2013 12:44:03
PM

Charlotte, NC

Eyewitness News Midday Hour

Local Viewership: 57,105 Local Publicity Value: \$2,423.03

is the government's role to tell us what we should and should not eat. governor nikki haley says the plan is part of the push to fight obesity in too much salt. lisa sill vest sister -- sylvester explains. >> reporter: a lot of sodium. this is the amount of sodium an



WCNC-CLT (NBC)3/22/2013
4:02:27 PM

Charlotte, NC

WCNC News @4:00

Local Viewership: 22,309 Local Publicity Value: \$993.84

appropriate and in exchange parker reportedly let them live outside th
>>> and organization that focuses on getting kids involved in sports i
elementary school athletic field. new at 4 nbc charlotte anchor amy co



WIS - COL
(NBC)3/22/2013
4:02:42 PM

Columbia, SC

WIS News 10 at 4PM

Local Viewership: 12,259 Local Publicity Value: \$406.58

a meeting between trustees from sc state universit
the school and the best ways to move forward. sen
nikki haley is scheduled to meet later this week wit
spokesman rob godfrey says the governor wants to



WIS - COL
(NBC)3/22/2013
5:03:04 PM

Columbia, SC

WIS News 10 Live at 5:00

Local Viewership: 34,437 Local Publicity Value: \$1,325.22

an out of the ordinary meeting today between gove
school. senior reporter jack kuenzie is live at the st
plan nikki haley 24



WLTX - COL
(CBS)3/22/2013
5:24:36 PM

Columbia, SC

News 19 Friends @ 5

Local Viewership: 36,666 Local Publicity Value: \$1,367.54

i'm andrea mock and i'm jr berry. >> nikki haley to
president. many of the members split on keeping ir
president. they changing presidents at this time wil



WLOS (ABC)3/22/2013
5:36:37 PM

Greenville, SC

News 13 at 5:30pm

Local Viewership: 89,621 Local Publicity Value: \$1,816.11

andre boyd, york county resident "i don't personally think that's the go we should try to make the best choices as much as possible," south ca the state. and news 13 wants to know... do you think the government com slash news 13 and click on the inside news 13 tab to voice your o the local economy. that information comes from an economic impact



WOLO- COL
(ABC)3/22/2013
6:03:06 PM

Columbia, SC

ABC Columbia News at 6

Local Viewership: 4,734 Local Publicity Value: \$264.81

operation bringing the total to seventeen . deputies and business associate . governor nikki haley is ask more than 1-hundred homes. the fire started marcl neighborhood. firefighters were able to save dozen:



WCSC-CHS
(CBS)3/22/2013
6:09:04 PM

Charleston, SC

Live 5 News at 6

Local Viewership: 28,643 Local Publicity Value: \$1,341.90

bostic will take on former governor mark- sanford i may. governor nikki haley has offered to help s-c s school. at one point in the meeting ... gov. haley tc create transparency. todays meeting with the gove the



WIS - COL
(NBC)3/22/2013
7:01:10 PM

Columbia, SC

WIS News 10 7:00 Report

Local Viewership: 61,588 Local Publicity Value: \$2,291.49

the past month. if you have any information on wh business day routine to speak to members of the s university board. governor haley says she's concern furloughs. dissention among board members, alum chairman and two



MSNBC3/22/2013 7:21:58 PM

U.S. Cable

Hardball With Chris Matthews

Cable Viewership: 601,589

>> why are they? >> they are the ones who deal with practical matters ideally maybe even governor romney in massachusetts. they deal with it and move ahead in a practical matter and take credit for it if that is the reason why people liked republican governors so easily. they do



KFDX (NBC)3/22/2013
6:25:51 PM

Wichita Falls, TX

KFDX 3 News @ 6

Local Viewership: 24,285 Local Publicity Value: \$958.70

the rider soccer program is 3 sending an athlete to college.....nikki n teammate haley mcmath on the lady tigers squad..... nikki is a four-year central christian is giving her..... i always have but didn't think i would so i started working hard to go to college



CNN en Español3/22/2013 10:19:20 PM

U.S. Cable

Conclusiones

una campaña muy agresiva o llegó tarde intentaron aparcarse el proceso Barranquilla y archivo de la guerrilla aislar un poco la acogida urbana Churkin ccma únicamente down Bonnefoy OHL sino de un grupo de ruptura de aquel Vitali petrolera



WIS - COL
(NBC)3/22/2013
11:01:00 PM

Columbia, SC

WIS News 10 Nightcast

Local
Viewership: 43,952 Local Publicity Value: \$2,118.16

budget problems, low enrollment, high turnover in haley met with the board of trustees to figure out what to agree. one saying the board is dysfunctional and they are concerned about the reputation of their alma mater



WIS - COL
(NBC)3/22/2013
11:02:47 PM

Columbia, SC

WIS News 10 Nightcast

Local
Viewership: 43,952 Local Publicity Value: \$2,118.16

at a meeting friday with the board of trustees gave a message for the current students.



WMBF (NBC)3/22/2013
11:04:37 PM

Myrtle Beach, SC

WMBF News at 11

Local Viewership: 1,475 Local Publicity Value: \$434.56

chief crosby says he's proud of his team because there were no human asking the u.s. small business administration to declare horry county a loan program. the letter says haley won't seek help from fema... because was a miracle no one died... and thanked first responders. their home:



WPDE (ABC)3/22/2013
11:05:47 PM

Myrtle Beach, SC

WPDE NewsChannel 15 Nightside

Local Viewership: 26,332 Local Publicity Value: \$1,094.08

and to learn about somecoming fundraisers just head to your website, governor nikki haley is asking the u.s. small business administration to sent a letter to the agency asking the administration to implement its because fire did not meet its assistance threshold. we'll let you know t



WMBF (NBC)3/22/2013
11:07:06 PM

Myrtle Beach, SC

WMBF News at 11

Local Viewership: 1,475 Local Publicity Value: \$434.56

employment and workforce. the cabinet agency has become a target c submit three names to governor nikki haley. if she rejects the nominee "you go to the store and you cheap." cannot buy healthy, you buy plus that's not the right approach. [b0]break 1 the f-a-a announced today i



WMBF (NBC)3/22/2013
11:23:20 PM

Myrtle Beach, SC

WMBF News at 11

Local Viewership: 1,475 Local Publicity Value: \$434.56

include extra vegetables. they range from 360 to 600 calories. the res
governor nikki haley and health leaders proposed the idea of curbing c
meeting to see what foods the public think should be included or remc
doughnuts and that's just going to make everyone healthy and fight o
much money. so, what do i feed them? the cheap stuff." the vast majo



WPDE (ABC)3/23/2013
1:41:58 AM

Myrtle Beach, SC

WPDE NewsChannel 15 Nightside

Local Viewership: 2,385 Local Publicity Value: \$140.07

and to learn about some upcoming fundraisers just head to your webs
governor nikki haley is asking the u.s. small business administration to
sent a letter to the agency asking the administration to implement its
because fire did not meet its assistance threshold. we'll let you know t
meteorologist ed piotrowski who



MSNBC3/23/2013
5:18:59 AM

U.S. Cable

Hardball Weekend

Cable Viewership: 239,270 Cable Publicity Value: \$15,600.40

way that they'd hoped. >> why are they? >> they are the ones who c
perry in texas and ideally maybe even governor romney in massachus
where the country's going and move ahead in a practical matter and t
nonideological thinking is the reason why people liked republican gove



WMBF (NBC)3/23/2013
7:03:34 AM

Myrtle Beach, SC

WMBF News Today - Saturday

Local Viewership: 4,705 Local Publicity Value: \$184.28

happening now... leaders with the u.s. small business administration a
nikki haley asked the agency in a letter on friday to implement its disa
thresholds. the governor walked around the complex monday and saic
windsor green fire still have to pay their hoa fees. the fees have been



WMBF (NBC)3/23/2013
7:31:28 AM

Myrtle Beach, SC

WMBF News Today - Saturday

Local Viewership: 4,705 Local Publicity Value: \$184.28

leaders with the u.s. small business administration are considering wh the agency in a letter on friday to implement its disaster loan program governor walked around the complex monday and said it was a miracl management is talking about ...after saturday's fire.



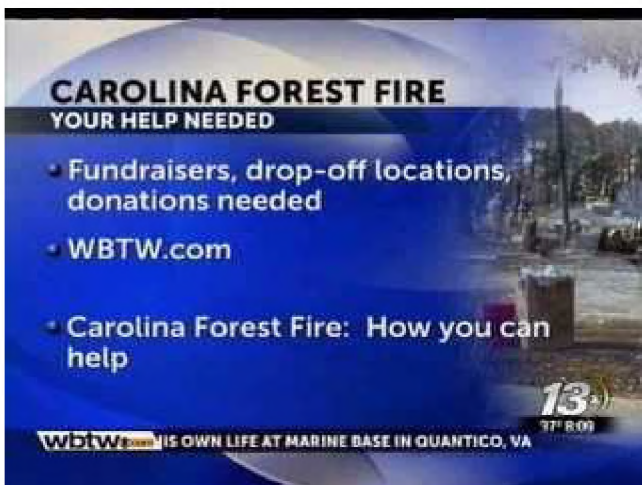
WBTW (CBS)3/23/2013
8:01:03 AM

Myrtle Beach, SC

News 13 Saturday Morning

Local Viewership: 1,798 Local Publicity Value: \$88.52

plus...economic outlook in 2013...hear what congressman tom rice tol disaster zone following saturday's massive fire...hear who she reachec outside in myrtle beach. welcome to news13 saturday morning, i'm lai



WBTW (CBS)3/23/2013
8:10:16 AM

Myrtle Beach, SC

News 13 Saturday Morning

Local Viewership: 1,798 Local Publicity Value: \$88.52

drop off locations, and donations needed head to wbtw.com and searc declare horry county a disaster area following that fire. haley asked th the fire didn't meet its assistance thresholds. turning now to this morn stefania dwojewski received food stamps while she was employed.



WBTW (CBS)3/23/2013
8:55:43 AM

Myrtle Beach, SC

News 13 Saturday Morning

Local Viewership: 1,798 Local Publicity Value: \$88.52

and that she told investigators that, among other things, osburn hit he administration to declare horry county a disaster area following saturday haley said she won't seek help from "fema" because the fire didn't me months old. this is her first easter and her first easter pictures!



WIS - COL
(NBC)3/23/2013
9:32:32 AM

Columbia, SC

WIS News 10 Saturday

Local Viewership: 38,515 Local Publicity Value: \$889.00

problems, low enrollment, high turnover in the pres
nikki haley met with the board of trustees to figure
members agree. one saying the board is dysfunctio
watching all the news unfold and are concerned abo
about his alma mater.



WIS - COL
(NBC)3/23/2013
9:34:06 AM

Columbia, SC

WIS News 10 Saturday

Local Viewership: 38,515 Local Publicity Value: \$889.00

at a meeting friday with the board of trustees gove
message for the current students.

Douglass V. Mayer

Deputy Communications Director

Direct: 803-734-3146

Cell: 803-360-3285

dougmayer@gov.sc.gov