

From: Jesse Berst <chairman@smartcitiescouncil.com>  
To: Kester, Tonykester@aging.sc.gov  
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Subject: How data helps underserved citizens / Smart bus shelters / Solving traffic woes

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Data is the starting point of any solution in a smart city. Asheville, N.C., is using it to **reduce homelessness**. Chicago will use it to **help travelers**. And it's about to get much easier for you to use it to **cut congestion**.

Now you're caught up,  
Jesse

**Lessons from Asheville: Solving community problems with data.** Asheville, NC's civic hackers are using data to help their city's vulnerable populations – from working with a homeless coalition to helping the city find jobs and housing for formerly incarcerated people. The Asheville initiatives are part of a national effort to help underserved citizens. Learn more at the site.

**Why Chicago wants to make mass transit more convenient (and connected).** As part of an effort to help people be more productive and engaged while traveling through the city, Chicago is working on a number of innovations, including smart bus shelters. Read our story to learn more about them.

**A new tool that could help you get to the bottom of your traffic troubles.** As the costs of highway congestion continue to grow dramatically, a new effort could give your city what it really needs to make a difference: robust, accurate and meaningful data. Learn how the effort could not only get traffic flowing, but also improve safety.

**A new global support center: guidance for India's growth.** As India moves ahead with its smart cities initiative (and will soon designate 40 more cities for smart city development), Council Lead Partner Sensus launches its first global support center in Hyderabad. Our story explains why.

**Learn how IoT drives smart cities at the Telit IoT Innovation event.** The Internet of Things represents a vision of a deeply connected world, where sensing and communication are seamlessly integrated throughout the world around us. One part of that connected world is Smart Cities, where air quality, traffic congestion, water pollution and waste management are problems that cities face every day. Join the Telit IoT Innovation event, February 7 in Fort Lauderdale to learn more about planning a smart cities strategy and the Internet of Things Industry as a whole.

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