

From: Pisarik, Holly
To: Symmes, Brian <BrianSymmes@gov.sc.gov>
Date: 3/15/2016 11:56:45 AM
Subject: RE: Invitation

Yes, I know we send her bulleted talking points. This is in the form of a full script. I think the content is fine if that's what you are asking, but I would make some changes (remove some of the negative language).

From: Symmes, Brian
Sent: Tuesday, March 15, 2016 11:50 AM
To: Pisarik, Holly
Subject: RE: Invitation

Yes. Just bulleted talking points.

From: Pisarik, Holly
Sent: Tuesday, March 15, 2016 10:37 AM
To: Symmes, Brian
Subject: RE: Invitation

I've reviewed and have a few suggestions. Do we normally send the Governor a proposed script?

From: Symmes, Brian
Sent: Tuesday, March 15, 2016 10:19 AM
To: Pisarik, Holly
Subject: FW: Invitation

Could you take a look at the attached documents? I would normally re-work the talking points before sending it over, but I just don't have time this morning and wanted to get your thoughts on the substance.

From: Matheus, Marilyn [<mailto:Marilyn.Matheus@dss.sc.gov>]
Sent: Tuesday, March 15, 2016 10:15 AM
To: Symmes, Brian
Subject: RE: Invitation

Great. Attached are talking points, bios of foster parents and list of invited foster parents to stand with Governor. Can we use language in TP for the release?

From: Symmes, Brian [<mailto:BrianSymmes@gov.sc.gov>]
Sent: Tuesday, March 15, 2016 10:09 AM
To: Matheus, Marilyn <Marilyn.Matheus@dss.sc.gov>
Cc: Wingo, Karen <Karen.Wingo@dss.sc.gov>
Subject: RE: Invitation

Following up here, guys. I'm going to send you a draft media advisory as soon as I'm able to, and I think we should move forward with a 3:00 PM release of that and the invitation.

From: Matheus, Marilyn [<mailto:Marilyn.Matheus@dss.sc.gov>]
Sent: Monday, March 14, 2016 12:12 PM
To: Symmes, Brian
Cc: Wingo, Karen
Subject: RE: Invitation

Hey Brian,
We are in sync with your plan. I'll all get all that to you today.

Thanks so much,
Marilyn

From: Symmes, Brian [<mailto:BrianSymmes@gov.sc.gov>]
Sent: Monday, March 14, 2016 12:08 PM
To: Matheus, Marilyn <Marilyn.Matheus@dss.sc.gov>
Cc: Wingo, Karen <Karen.Wingo@dss.sc.gov>
Subject: RE: Invitation

Hey guys.

I'm sorry it's taken me a while to follow up on this, but I wanted to get your thoughts on what I think is the best course of action at this point.

I think we coordinate a release of our office's media advisory with the release of this invitation to the people you guys haven't personally reached out to yet (I'm thinking 2:30 PM tomorrow).

Considering the entire General Assembly will receive our media advisory (and Haley Mottel will follow up with a quick note to let them know it's happening) I don't see a need to send it out to the entire body. I just feel like they will get big ideas and start to show up to stand behind the podium.

Additionally, I would like to get a list of 10-15 prioritized non-speaking folks that can stand behind the podium with the speakers. I would imagine this group will include the heads of organizations that the agency works with in the foster care lane and possibly a legislator or two. I'm not married to any specific make-up of this group and will rely on you guys to make those decisions. But I will need you guys to send me a list of what that group will look like as soon as possible.

I would also like to have a 1-2 pager to give to the press covering the event as a background document that explains all of the changes the agency has and is making. I'll also use this document to draft a press release to be sent after the event if you guys haven't already drafted something.

Don't hesitate to let me know if you have any questions.

-Brian

From: Matheus, Marilyn [<mailto:Marilyn.Matheus@dss.sc.gov>]
Sent: Wednesday, March 09, 2016 1:22 PM
To: Symmes, Brian
Subject: Invitation

Hi Brian,
Let me know if you're okay with us getting this out to our staff and advocates. I'll wait to hear from you on the legislature.
Thanks,
Marilyn



You are cordially invited to join The Governor of the Great State of South Carolina

*along with
Susan Alford, State Director of the South Carolina Department of Social Services
to announce the*

Foster Parent Recruitment Campaign

Wednesday March 16, 2016

South Carolina Statehouse Lobby

2:00 pm

*Help us celebrate and recognize current foster parents as we officially launch a statewide effort to
recruit 1500 more families to care for children in care across the state.*

Visit the new foster care website at www.scfamilies.org

RSVP:

Marilyn Matheus

Email: Marilyn.matheus@dss.sc.gov

803.898.7858

Marilyn M. Matheus, Director
Public Information and Media Relations
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P.O. Box 1520
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DSS
Serving Children and Families

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