
From: Duane Parrish <dparrish@scprt.com>
Sent: Monday, October 12, 2015 4:32 PM
To: Haley, Nikki; Patel, Swati; Smith, Austin
Cc: Amy Duffy
Subject: Fwd: FINAL DRAFT: South Carolina Tourism Recovery Plan Oct 2015
Attachments: South Carolina Tourism Recovery Plan Oct 2015.docx; ATT00001.htm

Attached is our tourism recovery plan, some of which is already underway. This will change somewhat as we move through this week, but there are two upcoming Governor requests included:

- a one on one interview with Bruce Smith from the AP about tourism on the coast. He usually writes good stuff about us and his articles get picked up nationally.
- the Golf Channel's Morning Drive show is willing to do a live interview with the Governor. This Wednesday morning if possible?

We're also working on getting her on the Kathy Lee and Hoda show with a live shot from Charleston. Don't have that worked out, but seeking that opportunity. Press conference on the coast is in the plan also, as is social media posting from the Governor's Facebook page, and asking her to do a voiceover for a new commercial spot we are doing this week.

Feel free to call me with any questions. Thanks.

Duane

Duane Parrish
SCPRT
1205 Pendleton Street #248
Columbia, SC 29201
803-734-0170
www.scprt.com
www.discoversouthcarolina.com



Begin forwarded message:

From: Beverly Shelley <bshelley@scprt.com>
Date: October 12, 2015 at 4:21:31 PM EDT
To: Duane Parrish <dparrish@scprt.com>, Amy Duffy <aduffy@scprt.com>, Dawn Dawson <ddawson@scprt.com>
Subject: FINAL DRAFT: South Carolina Tourism Recovery Plan Oct 2015

All,

Please find attached the final draft of the state Tourism Recovery Plan. I would appreciate any feedback we receive from the Governor or her team that may further enhance our collective efforts.

Thanks!

Beverly S. Shelley
Director of Sales & Marketing
1205 Pendleton Street, Suite 246
South Carolina Department of Parks, Recreation & Tourism
803-734-0126 bshelley@scprt.com
www.DiscoverSouthCarolina.com
www.SouthCarolinaParks.com