

The following are the major elements of the College's proposed plan to utilize the Coastal Academy property.

Effective September 1, 1990

1. To provide classroom space for Coastal Carolina's associate degree nursing program for the 1990-91 academic year with that program being transferred to Horry Georgetown College in the fall of 1991. (If Horry Georgetown Technical College's new Electronics/Technology Building is available for occupancy this fall, the nursing classroom space may well be provided there rather than the Myrtle Beach site).

2. To invite Coastal Carolina College to teach lower division foreign language courses to complement Horry Georgetown Technical College's Associate in Arts degree program.

3. To invite Coastal Carolina College to teach upper division courses on a space available basis.

Immediately Following Commission Approval

4. To relocate only those curriculum courses the College has taught in Myrtle Beach over the past two years, exclusive of the Air Force Base.

5. To offer non-credit continuing education classes.

Starting Summer Quarter 1990

6. To offer five courses each from the degree programs in computer science and business administration. This would be in addition to at least thirteen courses from the hotel-motel restaurant program which were offered in Myrtle Beach over the past two years. (see number 4 above)

Starting Fall Quarter 1990

7. To offer selected courses in all other curricula based on results of spring and summer activity. Lastly, the College proposes to submit an evaluation of offerings and their impact on the utilization of instructional space at Conway following the end of the 1991-92 academic year.

Discussion

Given the College has been successful in its attempts to purchase this site, it now behooves us, in the best interests of all, to embark on a course which allows for the reasonable utilization of the property. With that in mind, we offer the following comments on the proposed seven items listed above and the College's plans for an overall evaluation of those efforts.

1. Staff has been kept informed of the proposed transfer of the associate degree nursing program from Coastal Carolina to Horry Georgetown

Technical College by officials of Coastal Carolina. Coastal officials have been informed that this action would constitute a new program at Horry Georgetown Technical College requiring Commission approval. Further, staff of the State Board for Technical and Comprehensive Education (SBTCE) believe that this would definitely require SBTCE approval. If submitted in a timely manner, the proposal for transfer to Horry Georgetown Technical College could be considered by the Commission in spring, 1991. Therefore, so long as the program approval process of the Commission is adhered to, and the institutions act in a timely manner, there should be adequate time for the Commission to act on this proposed transfer in order that it might be effected by the fall of 1991, as proposed in the College's plan for the use of this property.

2. While we have no objection to Coastal Carolina College teaching lower division foreign language courses at this site, we do note that Horry Georgetown Technical College wants these courses offered to complement its Associate in Arts degree program. Horry Georgetown Technical College is not authorized to offer this degree program at the Myrtle Beach site.

3. Generally speaking, we have no objection to this item. However, we would like to note with respect to these first three items that Coastal Carolina has a proposal before us to offer the BS in Interdisciplinary Studies at the Myrtle Beach Air Force Base, to be considered this spring, as well as another to offer its AA/AS at Georgetown, also to be considered this spring. The Horry Georgetown Technical College plan to utilize this Myrtle Beach site describes the above three items and proposes that the Commission accept these agreements now, effective September, 1990. We wish to call to your attention the fact that at least three of these four will require formal action by the Commission and at least one by SBTCE. Further, it is our judgment that a formal agreement with Coastal Carolina should be developed allowing Coastal Carolina reasonable access to the classrooms for their course offerings. The agreement should specifically provide for continuity of access over time. The above referenced arrangements between these institutions fall short of such an agreement. Therefore, we recommend such an agreement be developed formally and submitted to the Commission for review and approval by April 1, 1990.

4. In concept we have no objection to this notion. However, we do need a record of the courses, including enrollments for each, which have been offered in Myrtle Beach by the College over the past two years. Given the request for authorizations to offer other courses within this proposal, the College possibly could be in violation of the Commission's 50% rule requiring specific program approval authorization. Therefore, we recommend the College submit to the Commission a record of all course offerings in Myrtle Beach, exclusive of the Air Base, over the past two years. Following review, we will determine whether any formal program approvals are required at this point in time.

5. We are in agreement with this item.

6. We have reservations with respect to this item in that it would appear the college could quite easily and inadvertently violate the Commission's 50% rule. Our recommendation is that the College be allowed to experiment with selected course offerings in computer science and business administration. However, the specific courses to be offered should be determined following a review of the implications of courses which may be offered through the recommendation we offer under item 4, as presented above.

7. We find this item unacceptable. It is our decided judgment that the expansion as proposed should be postponed until sufficient time has passed to permit consideration following a thorough evaluation of offerings at this site and the impact, if any, on the Conway campus. Therefore, it is our recommendation that the College be restricted to the activities as described in items 1 through 6 of this Discussion section. Further, the College should be required to submit to the Commission its formal evaluation of activities at this site, with particular attention to the impact, if any, on Conway campus operations. This report should be inclusive of activities through September of 1990 and submitted no later than October 1, 1990. Following review of this evaluation report, the Commission will allow for the expansion of offerings as warranted.

Recommendation

We recommend the College be allowed to utilize the campus as reported in items 1 through 6 of the Discussion above provided:

1. An agreement is developed formally with Coastal Carolina providing Coastal Carolina reasonable access to classrooms at this site for their course offerings. This agreement should provide for continuity of access over time. This agreement is to be submitted to the Commission for review and approval by April 1, 1990.

2. The College submit to the Commission a record of all course offerings, including enrollment in each, in Myrtle Beach, exclusive of the Air Base, over the past two years.

3. The College submit to the Commission a list of the specific courses to be offered in computer science and business administration.

4. The College submit to the Commission a formal evaluation of activities at this site, with particular attention to the impact, if any, on Conway campus operations. This report should be inclusive of activities through September of 1990 and submitted no later than October 1, 1990. Following review of this evaluation report, the Commission will determine the degree of expansion warranted.