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To: Mayer, DougDougMayer@gov.sc.gov
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Subject: Learn internal communication strategies from Wal-Mart, Intel, Wells Fargo & many more

January 28-30, 2015 | San Francisco
Strategic Internal Communications

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Hurry! There is still time to register...

Advanced Learning Institute's [Strategic Internal Communications](#) conference is quickly approaching! Join your colleagues in San Francisco at the end of the month and learn how to align company culture to your unique brand, drive employee engagement, and influence key behaviors.

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5 Reasons You Can't Afford To Miss This Opportunity:

1. **Hear from OVER 15 leading organizations** sharing their successes and challenges, secrets of the trade, and real practical advice
2. **Interactive panel discussions and group breakout sessions** based on questions you have and challenges you are experiencing within your organization
3. **Network with your peers:** share stories with those experiencing the same issues as you, and hear solutions from those who were once in your position
4. **Tailor your experience** by attending your choice of 4 interactive and hands-on, pre-conference workshops
5. To follow up on what you learn, you will receive **electronic access to presentations and handouts**, as well as a contact list of everyone who attended the conference

Return to the office with actionable tools, feeling re-energized & inspired to revamp your internal communications strategy – we guarantee it!

Download the **brochure**
or review the **detailed**
agenda online.

Download the
Justification Letter to help
convince your boss.

Meet, Benchmark, and Learn Best Practices From:

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Wal-Mart
California Department of Housing &
Community Development
Intactic
Carle Healthcare System
Intel Corporation

STRATACACHE
Cisco Systems, Inc.
Federal Reserve Bank of Chicago
Risk Management Solutions (RMS)
AIG Americas IT
Cox Automotive
JLL

Start your new year off right by learning exactly what top companies did in 2014..
.and what they are planning to do in 2015!

[Register Online](#)

**You can also register by calling us at (888) 362-7400
or emailing maryrose@aliconferences.com**

*Please mention priority code EM9-X-LD when registering!

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