

From: Trogler, Stephen R <Stephen.Trogler@VerizonWireless.com>
To: Trogler, Stephen R Stephen.Trogler@VerizonWireless.com
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Subject: New iPhone 7 Pre-order in My Business

As you might have seen or probably heard Apple unveiled their new iPhone 7 yesterday. We will start pre orders tomorrow morning at 3am for the new iPhone 7 through the My Biz online portal. At this time we have been told that the BTA (Bill To Account) option will not be available. I have provided the specs below along with pricing. Let me know if you have any questions.

- **New iPhone Specs**

- ⦿ 5 Colors (Matte Black, Jet Black, Silver, Gold, Rose Gold)
- ⦿ Capacity 32GB, 128GB, 256GB
- ⦿ iPhone 7 – 4.7" display, 4.87 oz
- ⦿ iPhone 7+ - 5.5" display, 6.63 oz
- ⦿ Both are splash, water & dust resistant
- ⦿ iPhone 7 – 12 MP Camera, digital zoom up to 5X
- ⦿ iPhone 7+ - 12 MP wide angle and telephoto cameras, Optical zoom at 2X; digital zoom up to 10X
- ⦿ 7MP FaceTime HD Camera
- ⦿ Stereo Speakers
- ⦿ Touch ID Fingerprint sensor built into new Home button
- ⦿ Battery life
 - iPhone 7 – Up to 2 hours longer than 6S
 - iPhone 7+ - Up to 1 hour longer than 6S+
- ⦿ iOS 10
- ⦿ In the box will be wired EarPods and headphone jack adapter

Model	Upgrade Price	Retail Price
iPhone 7 32G	\$199.99	\$649.99
iPhone 7 128G	\$299.99	\$749.99
iPhone 7 256G	\$399.99	\$849.99
iPhone 7 Plus 32G	\$299.99	\$769.99
iPhone 7 Plus 128G	\$399.99	\$869.99
iPhone 7 Plus 256G	\$499.99	\$969.99



Stephen Trogler

Government Solution Specialist
803-331-3033

stephen.trogler@VerizonWireless.com

Current Government Promotion:

\$100 B2B Smartphone device Activation BIC: (7/1/16 to 9/30/16)

- New line activations \$34.99 plan minimum.

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