



## Southeast Regional Institute on Deafness Conference

Dear Conference Partner:

Southeast Regional Institute on Deafness (SERID), a non-profit organization, is pleased to announce its annual conference to be held at the Myrtle Beach Marriott in Myrtle Beach, SC from October 25-28, 2015. The goal of this conference is to promote and improve collaboration between service providers and communities serving Deaf and hard-of-hearing consumers within the southeast region. Professional and skills development workshops in the areas of advocacy, law, technology, accommodations, rehabilitation, employment, and mental health will be offered. In addition, SERID 2015 will focus heavily on interpreting services for the above mentioned specialty areas.

This letter is to request your support of the 2015 SERID conference. In addition to sponsorship, there are a number of opportunities for your organization to otherwise contribute towards making this conference a success.

For a better sense of the needs for this conference, please review the sponsorship opportunities on the following pages. We anticipate attracting 300+ registered participants. Your support of our conference, whether it is financial and/or in-kind items/services, will make this conference especially memorable for all attendees.

For additional information about the conference, please visit [www.serid.org](http://www.serid.org). Please send an email to [info@SERID.org](mailto:info@SERID.org) if you have any questions.

We thank you in advance for your sponsorship and support. Your investment in the 2015 Southeast Regional Institute on Deafness conference will allow you to showcase your products and services, as well as serve as an inspiration to our community.

Warmly,

Shonna M. Magee  
NIC: Master, CI, CT, OTC, BS  
2015 SERID Conference Chair

— Please considering  
Supporting this cause -  
Any questions / concerns  
Please call me at  
853-432-1068 -  
Nikki Debrunhe  
Petitwala

SEE 3

## PREMIUM SPONSORSHIP OPPORTUNITIES

### Tsunami Supporter - \$4,000 +

The Tsunami Supporter receives ultimate recognition as a top conference partner during the conference, at events, and in the conference program book. This sponsor will also receive:

- Company/organization logo on the Southeast Regional Institute on Deafness website in advance of the conference and throughout the conference;
- Two (2) 5-minute opportunities to address attendees during the general sessions;
- Exhibit space during the entire conference;
- Two full-page ads in the conference program book; and
- Two (2) VIP registration combo tickets and VIP seating for all events.

### Tidal Wave Supporter - \$3,000+

The Tidal Wave Supporter receives recognition during the conference, at events, and in the conference program book. This sponsor will also receive:

- Company/organization logo on the Southeast Regional Institute on Deafness website in advance of the conference and throughout the conference;
- One (1) 5-minute opportunity to address attendees during one of the general sessions;
- Exhibit space during the entire conference;
- One full-page ad in the conference program book; and
- One (1) VIP registration combo ticket and VIP seating for all events.

### Surf Wave Supporter - \$2,000+

The Surf Wave Supporter receives recognition during the conference, at events, and in the conference program book. This sponsor will also receive:

- Company/organization logo on the Southeast Regional Institute on Deafness website in advance of the conference and throughout the conference;
- Statement during one of the general sessions;
- Exhibit space during the entire conference; and
- One half-page ad in the conference program book.

### Surge Supporter - \$1,000+

The Surge Supporter receives recognition during the conference, at events, and in the conference program book. This sponsor will also receive:

- Company/organization logo on the Southeast Regional Institute on Deafness website in advance of the conference and throughout the conference;
- Exhibit space during the entire conference; and
- One half-page ad in the conference program book.

### Swell Supporter - \$500+

The Swell Supporter receives recognition during the conference, at events, and in the conference program book. This sponsor will also receive:

- Company/organization logo on the Southeast Regional Institute on Deafness website in advance of the conference and throughout the conference; and
- One quarter-page ad in the conference program book.

## TARGET SPONSORSHIP OPPORTUNITIES

### Welcome Reception - \$5,000 (1 available)

- Guarantees Tsunami Level Sponsorship
- Snacks and beverages provided for all conference attendees
- Sponsor signage in reception area and recognition during welcome address

### High Tide (Morning) Snack Break- \$5,000 (3 available)

- Guarantees Tsunami Level Sponsorship
- Mid-Morning snack and beverages provided for all conference attendees
- Sponsor signage in snack area

### Low Tide (Afternoon) Snack Break- \$5,000 (3 available)

- Guarantees Tsunami Level Sponsorship
- Afternoon snack and beverages provided for all conference attendees
- Sponsor signage in snack area

### Bags- \$1,500 (1 available)

- Guarantees Surge Level Sponsorship
- Sponsor logo on attendee bags

### Badges- \$1,500 (1 available)

- Guarantees Surge Level Sponsorship
- Sponsor logo on attendee badges

## PROGRAM BOOK OPPORTUNITIES

### Back Cover Ad (Color) - \$1,000

- Receive an 8.5" x 11.0" full color ad on the back of the program book.

### Inside Front Cover Ad (Color) - \$750

- Receive an 8.5" x 11.0" full color ad on the inside front cover of the program book.

### Inside Back Cover Ad (Color)- \$500

- Receive an 8.5" x 11.0" full color ad on the inside back cover of the program book.

### Full Page Ad (B&W) - \$300

- Receive a 7.5" x 11.00" full page black and white ad inside the program book

### Half (1/2) Page Ad (B&W) - \$200

- Receive a 3.0" x 8.5" half page black and white ad inside the program book.

### Quarter (1/4) Page Ad (B&W) - \$150

- Receive a 3.0" x 4.25" quarter page black and white ad inside the program book.

### Business Card Size Ad (B&W) - \$100

- Receive a 3.75" x 2.0" business card size, black and white ad inside the program book.

## VENDOR & EXHIBIT OPPORTUNITIES

### **Why become an exhibitor or vendor?**

Showcase your products and services to over 400 people directly in your target market! Becoming a vendor or exhibitor is an excellent way to gain that important visibility! All exhibitors will be strategically placed in the pre-conference area to ensure maximum attendee traffic. Each vendor will be listed on the Southeast Regional Institute on Deafness website and in the program book. Limit: 30

### **Exhibit Space:**

Each exhibit space will consist of one 6' table with two chairs. Electricity is optional as an add-on feature.

### **Exhibit Operation Hours:**

Sunday: 12pm to 11pm  
Monday 8am to 11pm  
Tuesday 8am to 3pm  
Breakdown: Wednesday by noon

### **Exhibitor Rates:**

Exhibitor table without electricity - \$125  
Exhibitor table with electricity - \$180

## EXHIBIT AREA RULES & REGULATIONS

### **Location:**

All exhibitors will be set up and located in the pre-function area to allow for maximum exposure to conference attendees.

### **Setup:**

The exhibit area will be available on Sunday, October 25, 2015 at 12 NOON for Vendor setup.

### **Dismantle:**

The reserved exhibit space must be completely cleaned and exhibits cleared from the Hotel on Wednesday 10/28/15 by 12 NOON. A \$500.00 clean-up fee will be charged if the area is not left in "broom clean" condition.

### **Due Dates:**

Exhibitor space is provided on a first-come/first-serve basis, as long as space is available. Space is limited to 30 tables total. Exhibitor registration is refundable if canceled by August 1<sup>st</sup>. Company/organization logos must be sent electronically to [chair@SERID.org](mailto:chair@SERID.org) before August 1<sup>st</sup> for inclusion in the program book.

### **The rental agreement includes:**

1. The exhibit facility as programmed includes one table and two chairs
2. General maintenance of aisles, hotel lighting, heating, air conditioning and ventilation

### **The rental agreement does not include:**

1. Drayage and placement of display equipment
2. Decoration and related services
3. Guard services
4. Labor (i.e. carpenters, electricians, and drapers)
5. Storage of any exhibit-related materials
6. Lighting and electrical power (110 Volt standard power \$55.00 each)
7. Gas or water supply

**\*\*By providing payment and registration as an exhibitor, the exhibitor understands the following:**

1. The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the hotel premises and will indemnify, defend, and hold harmless the hotel and SERID, their agents, servants, and employees from any and all such losses, damages, and claims.
2. The hotel and SERID will not be responsible or liable for any loss, damage, or claims arising out of exhibitor's activities on the hotel premises, except for any claims, loss, damages arising directly from negligence.
3. Handling, shipping, delivery, and storage are available through the hotel as follows:

Package Size	Delivery	Ship	Storage
Envelope	\$3.00	\$2.00	\$2.00
1-25 lbs	\$7.00	\$5.00	\$5.00
26-50 lbs	\$15.00	\$10.00	\$10.00
51 lbs. and over	\$25.00 & up	\$15.00 & up	\$15.00 & up
Golf Clubs	\$35.00	\$20.00	\$20.00
Display Cases	\$35.00	\$20.00	\$20.00
Pallets ½ under 36"	\$100.00	\$75.00	\$75.00
Pallets Full	\$150.00	\$100.00	\$100.00
Crates under 150 lbs	\$100.00	\$75.00	\$75.00
Crates over 151 lbs.	\$150.00	\$100.00	\$100.00

**All shipments should be addressed as follows:**

Myrtle Beach Marriott Resort at Grande Dunes  
8400 Costa Verde Drive  
Myrtle Beach, SC 29572

## SILENT AUCTION DONATION OPPORTUNITIES

All money raised by the Silent Auction will be put right back into SERID for the 2016 conference in Georgia!

**Great items to donate would be:**

Homemade quilts  
Art

Books

Gift baskets  
DVDs

Gift certificates  
Electronics

# SUPPORTER REGISTRATION FORM

Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ (V/VP/Cell) \_\_\_\_\_ (V/VP/Cell)

Email: \_\_\_\_\_

✓	PREMIUM SPONSORSHIP	AMOUNT
	TSUNAMI SUPPORTER	
	TIDAL WAVE SUPPORTER	
	SURF WAVE SUPPORTER	
	SURGE SUPPORTER	
	SWELL SUPPORTER	
	OTHER	

✓	TARGET SPONSORSHIP	AMOUNT
	WELCOME RECEPTION	
	HIGH TIDE (MORNING) SNACK BREAK	
	LOW TIDE (AFTERNOON) SNACK BREAK	
	BAGS	
	BADGES	
	OTHER (PLEASE DETAIL)	

✓	PROGRAM BOOK OPPORTUNITIES	AMOUNT
	BACK COVER AD (COLOR)	
	INSIDE FRONT COVER AD (COLOR)	
	INSIDE BACK COVER AD (COLOR)	
	FULL PAGE AD (B&W)	
	HALF (1/2) PAGE AD (B&W)	
	QUARTER (1/4) PAGE AD (B&W)	
	BUSINESS CARD SIZE AD (B&W)	

✓	EXHIBITOR	AMOUNT

✓	SILENT AUCTION	AMOUNT

TOTAL INCLUDED

Please submit to: SERID Inc, PO Box 3137, W. Columbia SC 29171