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**Date:** 7/1/2015 9:54:22 AM  
**Subject:** BLOG: Boomer Venture Summit: Invention, Innovation and Transformation

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July 1, 2015

## **Boomer Venture Summit: Invention, Innovation and Transformation**

*By Nora Super, Executive Director, White House Conference on Aging*

Every minute of every hour of every day, ordinary Americans are innovating and inventing, breaking new ground and transforming our nation as we know it. Breaking the mold is a classic trait of the Baby Boomer generation, and this week I had a front seat view at the annual Boomer Venture Summit in Silicon Valley. This conference brings together innovators, corporations, and investors discuss the longevity economy – one that capitalizes on the health and wellness associated with longer lives. [[MORE](#)]

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