

From: Godfrey, Rob
To: Pitts, Ted <TedPitts@gov.sc.gov>
Soura, Christian <ChristianSoura@gov.sc.gov>
Baker, Josh <JoshBaker@gov.sc.gov>
CC: LeMoine, Leigh <LeighLeMoine@gov.sc.gov>
Date: 9/7/2012 1:32:11 PM
Subject: FW: proposed news release
Attachments: DEW and ESGR Press Release.doc

Guys,

Wanted to follow back up with y'all regarding the release below. We discussed it earlier this summer, and I think everyone was just got busy. It looks like an event the governor would probably like to do with DEW. Y'all OK with setting up a press conference about it?

Rob

From: Fairwell, Adrienne [mailto:AFairwell@dew.sc.gov]
Sent: Friday, September 07, 2012 8:21 AM
To: Godfrey, Rob
Subject: FW: proposed news release

Happy Friday! Hate to be a bother, but did either Ted or Christian get back with you on this? Mr. Finan inquired about it late yesterday so I want to get back with him. If it's not a problem, I could send it out with the below-mentioned as the opening sentence rather than what's there now.

The SC Department of Employment and Workforce (DEW) and the South Carolina branch of Employer Support of the Guard and Reserve (ESGR) today announced that they are combining efforts to reduce unemployment among South Carolina veterans.

Thx!

From: Fairwell, Adrienne
Sent: Friday, July 13, 2012 10:16 AM
To: Godfrey, Rob
Subject: RE: proposed news release

Not a problem.

Thanks!

From: Godfrey, Rob [mailto:RobGodfrey@gov.sc.gov]
Sent: Friday, July 13, 2012 10:07 AM
To: Fairwell, Adrienne
Subject: RE: proposed news release

Haven't forgotten this. Running it by Ted and Christian.

From: Fairwell, Adrienne [mailto:AFairwell@dew.sc.gov]
Sent: Wednesday, July 11, 2012 10:46 AM
To: Godfrey, Rob
Subject: proposed news release

Rob—

I'd like to send out the attached news release, but wanted to get your take on the following two paragraphs. Which one of the two would you rather I use? Thanks a bunch, AF.

Gov. Nikki Haley announced today that the SC Department of Employment and Workforce (DEW) and the South Carolina branch of Employer Support of the Guard and Reserve (ESGR) are combining efforts to reduce unemployment among South Carolina veterans.

OR

The SC Department of Employment and Workforce (DEW) and the South Carolina branch of Employer Support of the Guard and Reserve (ESGR) today announced that they are combining efforts to reduce unemployment among South Carolina veterans.

Adrienne R. Fairwell, APR

Director of Information Services

SC Department of Employment and Workforce

1550 Gadsden Street; PO Box 995; Columbia, SC 29202

Tel: 803.737.2623; Fax: 803.737.2832; TTY: 711

afairwell@dew.sc.gov

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