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Subject: This Week's Complimentary Reports, Whitepapers and Webinars

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## i360Gov: Knowledge Is Key

Wednesday, December 28th, 2016

Policy & Technology. News & Analysis

### Special Reports

#### A Natural Evolution: From Data Center Consolidation to IT Optimization

An i360Gov Special Report.

As federal IT organizations make progress consolidating and modernizing their IT infrastructures, the impact of legacy platforms, technologies and traditional data centers still weighs heavy, along with each agency's ability to attract and maintain the skill sets and applications needed to meet 21st century requirements.

If agency officials choose to retain aging platforms and legacy technologies, they tend to limit their ability to take advantage of industry innovations, including cloud computing, advanced analytics and increasingly capable mobile applications.

Meanwhile, employees, partners and constituents expect the public sector to offer the self-service flexibility and instant accessibility to government applications and services that they have become accustomed to from online retailers and other suppliers.

Download i360Gov's new special report for an overview of successful initiatives including:

- An overview of how Hanscom AFB reduced server numbers while increasing services.
- An overview of the U.S. Department of Agriculture's initiative that has already saved more than 40% in overall server energy consumption alone, and 25% in computer room air conditioning energy consumption.
- Tips and best practices for moving from data center consolidation to more flexible, trusted and optimized IT operations.

#### Webinars

**Federal Data Center Optimization: Do's and Don'ts from the Experts**

**Mobile e-Signing Trends in Government Documents and Transactions**

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## Flipping the 80/20 Rule to Gain Agile Application Development

An i360Gov Special Report.

Because agencies typically spend 80 percent of IT budgets managing legacy systems and only 20 percent on new technology -- the more agencies can adopt agile application development methods, the faster they will increase efficiency and improve performance. Agility in software development requires keeping code simple, testing often and delivering functional bits of an application as soon as they are ready.

This special report takes a closer look at recent high-profile failures, along with intensifying regulatory scrutiny agencies face. Readers will gain tips, advice and insights from organizations working to modernize apps to make them more scalable and speedy -- and keep their operations out of news headlines.

Download this complimentary special report now.

Sponsored by *Software AG Government Solutions*.

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## Solutions to Safeguarding Growing Cloud Data

An i360Gov Special Report.

IT and security managers in the federal government—like their private sector counterparts—are facing daunting challenges when it comes to safeguarding data throughout their organization.

Trends such as the increased use of cloud platforms and mobile technology, along with the growing sophistication of attacks launched by hackers and cyber criminals, have made information security much more complex. And this comes at a time when agencies are seeing huge growth in the volume of data they are storing and accessing on a daily basis. One potential solution is to leverage a secure data-a-service (DaaS) offering. This software solution that can run on-premise or in public clouds enables federal government agencies and departments to increase productivity, decrease costs and enhance data governance capabilities.

Download this complimentary report to learn more.

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### Special Reports & Whitepapers

[Public Sector Text Messaging Scandals and 3 Major Tips to Avoid Them](#)

[Five Steps to Creating Your Hybrid Integration Strategy](#)

[The 2016 Public Sector Guide to Social Media Strategy & Policy](#)

[The Government Social Media Survival Guide](#)

[3 Ways Text Messaging Exposes Government Organizations to Massive Risk](#)

[Reach New Heights with Red River and FlexPod® for Cloud](#)

[Real-World Surveillance Success](#)

[A Natural Evolution: From Data Center Consolidation to IT Optimization](#)

[Gov Viewpoint: Turn Your Network into a Sensor & Enforcer](#)

[Mobile E-Signatures for Government](#)

## Webinars

### Federal Data Center Optimization: Do's and Don'ts from the Experts

As federal agencies embrace the U.S. CIO's new Data Center Optimization Initiative and keep pace with growing demand for new services and applications, best practices will help guide them around potential pitfalls. In this i360Gov webinar, leading DoD and civilian IT experts will provide insights on optimization and how agencies can achieve a mandated 25% annual reduction in federal data center expenses by the end of fiscal 2018. Agency executives will gain concrete advice on the best steps to take to achieve more agile, optimized and secure IT operations.

Speakers include:

- **Michael Valivullah**, Chief Technology Officer, National Agricultural Statistics Service (NASS), USDA
- **Fred Whiteside**, Program Manager, Data Center Consolidation Initiative, Systems Engineering Division, OASAM/OCIO, Department of Labor
- **Bill Lemons**, Director, Federal Systems Engineering, Juniper Networks
- **Stephen Crooks**, Enterprise Solutions Architect, Affigent, LLC

Register now for this complimentary, educational event. If you are not sure if you can attend the live webinar, as long as you register



now, you will receive a link to the recording.

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## Mobile e-Signing Trends in Government Documents and Transactions

Mobile technologies are providing opportunities for delivering information and services to citizens, partners and the public, as well as improving the ability to accomplish an agency's mission.

While it is still early stages for mobile government, organizations at all levels are developing mobile strategies for innovation, efficiency and flexibility in the workplace. For example, there is increasing demand for mobile e-signature capabilities for government employees signing documents on iPads or mobile devices while on the go, working in the field or remotely or at work. In addition to the government workforce, the need to adopt mobile e-signatures for vendor- and citizen-facing use cases is also on the rise.

In this webinar, we will explore the trends that are influencing the transition to government mobile processes, and will also share the drivers for an active mobile use case by a regulator in the aviation industry.

You will learn:

- The most common use cases for employees, contractors and citizens from all levels of government
- How to leverage PIV and CAC smartcards in an e-sign process
- The value of derived credentials with e-signatures & how these work on mobile devices
- The benefits of using mobile e-signatures on a FedRAMP compliant solution
- The importance of mobile signing for government organizations, and the drivers behind e-signature implementation

This webcast will feature a live demo of the only e-signature solution that integrates seamlessly with Common Access Cards (CAC), PIV smart card and derived credentials. A must-attend session for any government organization looking to go digital and mobile.

### Presenters:

**Joseph McKairnes**, Senior Sales Engineer eSignLive by VASCO

**Carolyn Moran**, Senior Product Manager Product Strategy eSignLive by VASCO

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## Whitepapers

### Public Sector Text Messaging Scandals and 3 Major Tips to Avoid Them

Being in the public eye is difficult. Just ask any celebrity. Everything they do or say can cause quite the stir, and anything they do serve as fodder for the court of public opinion. Similar rules and judgment—befalls employees of local and state government agencies. The only difference is their public notoriety often comes on the back of an embarrassing scandal. Download this guide to examine 3 recent government text message scandals, and proactive ways to avoid them.

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### Five Steps to Creating Your Hybrid Integration Strategy

Enterprise organizations are adopting cloud-based SaaS applications at increasing rates. And many are simultaneously moving existing applications and systems to public and/or private cloud infrastructures. These trends are making hybrid IT environments the "new normal."

Gartner refers to the integration tools and technologies required for hybrid environments as Hybrid Integration Platforms (HIPs) and predicts:

"By 2018, more than 40% of organizations will use integration infrastructure that they assemble from HIP-enabling technologies."  
(Gartner, Market Guide for Hybrid Integration Platform-Enabling Technologies Published: 17 July 2015 Analyst(s): Jess Thompson, Eri Thoo, Benoit J. Lheureux )

Are you considering a hybrid integration platform? Then you need a hybrid integration strategy. There are many things to consider as you design your strategy—such as your integration “center of gravity,” the amount of control you want to maintain, an accurate picture of your users and a plan for keeping up with project demands.

This white paper helps you better understand the important integration challenges of evolving to a hybrid IT environment, especially with the increased need to integrate with cloud-based applications and systems. In fact, as you design your hybrid integration strategy, we invite you to consider these five essential steps.

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## The 2016 Public Sector Guide to Social Media Strategy & Policy

The widespread adoption of social media across public agencies is creating new possibilities for public outreach and media relationships. But to be heard above the noise on social networks like LinkedIn, Facebook and Twitter requires a smart strategy and thoughtful policies.

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## The Government Social Media Survival Guide

For public sector organizations, interacting with the community is an absolute necessity. Social media not only makes it easy to communicate instantly — it can also establish your agency as a go-to resource for news, alerts, and emergency instructions.

The Government Social Media Survival Guide from Smarsh walks you through the essential steps to create an approachable, engaging relationship with your community through social media.

Download this complimentary guide now.

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## 3 Ways Text Messaging Exposes Government Organizations to Massive Risk

Texting is simple, concise and compatible with virtually every mobile device, operating system and wireless carrier—making it extremely accessible when a government official or employee wants to communicate with staff or community members in a time-crunched world. But even though text is easy, reliable and intuitive—if it's used for official business communications, it can create tremendous risk.

*Sponsored by Smarsh.*

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## Reach New Heights with Red River and FlexPod® for Cloud

Cloud computing and virtualization offer powerful benefits, but they are complex undertakings that can rain on any organization or agency's plans. There is a silver lining: Red River knows Cloud.

Clear away complexities and meet Cloud-First mandates with guidance from the experts at Red River and NetApp. In this new eBook, learn how to:

- Choose the right Cloud service delivery model, whether public, private or hybrid
- Leverage FlexPod to save time, reduce risk and lower costs
- Use Cloud to transcend data center constraints, optimize applications and simplify IT management
- Empower new initiatives, collaboration, analytics, cyber security and more
- Meet Cloud-First mandates, strengthen security and ensure compliance

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## Real-World Surveillance Success

The ability to counter security threats and criminal activity is on the rise with dramatic leaps in video surveillance capabilities. However, without the right solutions and expertise, costs and complexities can quickly derail surveillance initiatives and undermine compliance.

When it comes to ensuring compliance and empowering modern surveillance, nothing matches real-world expertise. Working together, Red River and Cisco have helped the DOD, U.S. Army and Air Force, VA, National Guard, NSA and more move security initiatives forward with modern surveillance for more than 20 years. See how Red River helped the Southern Arizona VA Health Care System:

- Expand Security & Surveillance Functionality
- Seamlessly Integrate New Technology with Existing Systems
- Optimize Network Infrastructure and Bandwidth
- Simplify Video Data Monitoring, Storage & Management

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## Gov Viewpoint: Turn Your Network into a Sensor & Enforcer

You've already invested heavily in network infrastructure. Start putting it to work to increase situation awareness and improve incident response.

Read the new government ViewPoint from the experts at Red River and Cisco to see how you can use Stealthwatch to:

- Turn your network infrastructure into a sensor and enforcer
- Enable Network Behavioral Anomaly Detection (NBAD) without purchasing or placing any new or additional probes into your network
- Detect and defend against an array of threats, including zero-day malware, DDoS, APTs, insider threats, data loss/exfiltration and more
- Get unprecedented vertical and horizontal transparency
- Establish a more holistic, proactive approach to incident prevention and response

Get this new ViewPoint now to learn how you quickly detect network anomalies and insider threats while lowering costs and ensuring compliance.

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## eBook: Five Reasons You Should Be Thinking Flash

All-Flash storage is transforming storage architecture and revolutionizing the enterprise data center. And, with prices dropping fast, Flash is now in easy reach of agencies under tight budget constraints.

With this eBook from Red River and NetApp, you'll learn the Five Reasons You Should be Thinking Flash, along with:

- How Flash delivers more speed, capacity and responsiveness
- Why IT departments are using Flash to suit a wider variety of workloads and performance demands
- When Flash became a cost-effective option that delivers significant total cost of ownership savings
- What you can do to capitalize on Flash's lightning fast, always-on cost-saving capabilities

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## 4 Ways to Reduce Records Challenges with Automation

Responding to records requests is time consuming, can drain your personnel resources, and failing to respond quickly may open your agency up to litigation.

Through automation your department can expect to have a streamlined, efficient, and timely approach to producing/managing records. This approach can allow one person to manage all digital records, and fulfill records requests without additional help from IT.

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## Viewpoint: Empower Network Protection, Intel & Visibility

Traditional network defenses are failing. They can't defend against insider threats and don't deliver the lateral visibility you need to see and respond to anomalies real-time. Red River is solving this problem for government agencies with StealthWatch.

Read this new government ViewPoint from Red River and see how you can use StealthWatch to:

- Capture the conversations and data that matters
- Get unprecedented vertical and horizontal transparency
- Turn your network into a sensor with the Cisco infrastructure you already have in place
- Establish a more holistic, proactive approach to incident prevention and response

Get this new ViewPoint now to learn how you quickly detect network anomalies and insider threats while lowering costs and ensuring compliance.

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## Mobile E-Signatures for Government

5 Key Trends Accelerate Government Demand for Mobile Signing

Although it is still early stages for mobile government, organizations at all levels are developing mobile strategies. Many are taking a two-pronged approach, equipping employees for mobile productivity while also using mobile apps to improve civic engagement and service delivery. As a result, we are seeing an increase in inquiries on mobile e-signature capability for government employees signing documents as part of G2E, G2G, G2B and G2C use cases. While many are focused on internal signing workflows, there is a need to adopt responsive technologies and mobile tools that can scale to vendor- and citizen-facing use cases – especially those mediated by recruiters, first responders, inspectors and other field personnel. This paper presents some of the major drivers influencing the transition to mobile e-signing, including:

- Digital Government
- Mobile Workforce
- Mobile Apps
- Mobile Derived Credentials
- Cloud Adoption and FedRAMP

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