

From: Tori Beth Black
To: Lily Cogdill <LilyCogdill@scstatehouse.gov>
Date: 6/27/2017 12:17:15 PM
Subject: FW: Lt. Gov. Hurricane PSA

Can you put on the calendar for July 3 at 4:00pm et to re-film the Hurricane PSA here at the State House. J It has to be under 30 seconds to air on TV...

From: Brown, Leah H [mailto:Leah.Brown@charter.com]
Sent: Monday, June 26, 2017 10:26 PM
To: Tori Beth Black
Cc: Breazeale, Ben
Subject: RE: Lt. Gov. Hurricane PSA

Hello Tori,
Thank you for reaching out! Happy to help promote hurricane awareness throughout our South Carolina markets.

Do you have a 30 second version of the PSA? Unfortunately we're not able to run anything longer than a :30 spot.

Please let me know, thank you!

Best,
Leah Brown



Leah Brown | Director Government & Community | Office 941-666-5502 | Mobile 941-737-6252
5413 SR 64 East | Bradenton, FL 34208

From: Tori Beth Black [mailto:toribethblack@scstatehouse.gov]
Sent: Monday, June 26, 2017 2:59 PM
To: Breazeale, Ben
Cc: Brown, Leah H
Subject: Lt. Gov. Hurricane PSA

Hi Ben,

Thank you so much for your help. Below is the YouTube link of the PSA. Please let me know if you need anything else.

<https://youtu.be/PoGmvZfVEHU>

Thanks!
Tori Beth

*Tori Beth Black
Director of Communications
Office of the Lieutenant Governor
803-734-1979*

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